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Pottstown Mercury

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VOL. 22, NO. 287

TELEPHONE 600
ASSOCIATED PRESS
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POTTSTOWN, PA., FRIDAY

MORNING, AUGUST 28, 1953

TELEPHONE 600
ASSOCIATED PRESS
CENTRAL PRESS

5¢ A COPY
25¢ A WEEK

Last One in Is a . . .



—Mercury Staff Photo

Manatawny creek may not be the cleanest water or the coolest, but when temperatures soar

above the 90's and there's no other place to keep cool then it's time to do what these youngsters did yesterday. The three boys in the foreground, Henry Sematis, Marvin Wade and Michael Lewiski, are about to plunge from the retaining wall at the creek in Memorial park.

The shapely gal in the background, who appears to be debating whether to follow the boys, is Isabelle Kinckiner.

The shapely gal in the background, who appears to be debating whether to follow the boys, is Isabelle Kinckiner.

\$17,000 Police Pay Program Wins Approval of Committee

PARKING BAN VOTED TO SOLVE TREE HAZARD

Action Is Taken to Avoid North Franklin Street Danger

Police committee last night came up with a solution to wrinkle-fender-row, the long line of trees which grow over the curb on North Franklin street, between King and Chestnut streets. The committee voted to eliminate all parking on North Franklin street, from High to Beech streets. It will include the removal of parking meters on the east side of Franklin street, between High and King streets. Parking previously had been permitted along the entire east side of Franklin street.

THE BULGING old trees have been a menace to motorists for the past 20 years. Their trunks bear numerous scars, the causes of smashed fenders and dented roofs. Firemen have complained about the protruding trees. Chairman Earl R. Strange opened the discussion on trees. He asked Solicitor E. Edmund Wells, "Bud, what can we do about the trees?"

Wells said, "Trees that are an obstruction on a public highway can be removed if they create a public nuisance. The law is a little more liberal on trees if they provide shade." Ralph L. Weiss asserted, "We've got to make a decision. It's either remove the trees or discontinue parking on the east side of the street." C. Raymond Eppheimer said, "I'd rather see no parking. It would be a shame to take down the trees after they've been there for so many years."

THE QUESTION of the future status of North Franklin street (whether it will be one-way or continue two-way in the future traffic scheme) was projected into the picture. Someone mentioned Burgess William A. Griffith's traffic plan. Weiss angrily shouted, "We're the most back-alley town in Montgomery county. Why every little town has more one-way streets than we have."

"But here everything's two-way. I can't figure it out." The committee then delayed action until the burgess returned to the meeting 45 minutes later. Weiss then proposed that all parking be discontinued on North Franklin street between King and Chestnut streets yesterday.

Patricia Ann Craig, 835 Cross street, points to the scarred trunk of a protruding tree which got in the way of passing truck. Police committee last night voted temporary relief on wrinkle-fender-row, the line of trees on North Franklin street, between King and Chestnut streets, which has been a source of motorist complaints for many years.

The committee voted to forbid parking on either side of North Franklin street, High to Beech streets. The committee also agreed to pay the claims of all officers under the old salary program as adjustments come due. This decision will affect ten officers and is expected to cost between \$500 and \$700 for the remainder of the year.

The brewing salary squabble was launched this past June 25 when Patrolmen Howard Smorer and Paul Smith presented salary claims before Chairman Earl R. Strange and Peter J. Lawler. They argued the case of eight fellow officers. Smorer said he did not receive raises due him. He said, when he joined the force, he was promised \$150 raises for

(Continued on Page Five)

Another Battered Tree Found



—Mercury Staff Photo

Another sample of trees obstructing traffic was discovered along Washington street, between King and Chestnut streets yesterday.

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Every motorist at one time or ally operate the lights at Hanover, other has complained about High Penn and Charlotte streets Friday and Saturday nights.

The traffic tie-up problem, caused by out-of-time lights, has gone unsolved, despite barrages of written and spoken protests. Borough Manager Horace B. Gulden yesterday made two suggestions which could relieve the congestion:

1. Have the lights retimed (synchronized insofar as possible) early each week.

2. Attempt to have the principal industries in the borough vary the quitting times of their dayshift to lighten the mid-afternoon traffic load.

Gulden explained the need for retiming. He said, "Police maintain the lights are set for 25 miles an hour. I know in driver training we can drive from 22 to 25 miles an hour and make all the lights if there isn't a lot of interfering traffic."

GULDEN said, "The lights which are timed manually aren't returned to the same sequence and this throws the timing off." Solicitor E. Edmund Wells asked, "Isn't it true that we would need a central controller to properly synchronize all lights?"

Gulden explained, "We'd need a master controller. That's what they have in some cities." Strange added, "The only thing we can do then is keep checking and resetting the lights."

The borough manager said yesterday afternoon each light is controlled by a separate controller. He added, "The State has asked us to synchronize lights along High street. They'd like us to put in a master controller for the lights in the business district, those from Air Force veteran, said that a say Manatawny to Adams streets, bivaouac gives a man "the best of Infantry training."

"A man should do all right in the Regular Army after training for

(Continued on Page Fourteen)

ACTION CLEARS PROBLEM OF WAGE CLAIMS

New Schedule Stated For Adoption in Early 1954

By ROBERT E. HOYER
(Mercury Staff Writer)

A simplified and increased salary schedule for all police officers last night was given its initial okay. A sweaty half-hour of discussion in pressure cooker humidity preceded police committee's unanimous approval of the schedule. The new program, tentatively set for adoption in January 1954, provides:

1. All starting police shall receive \$3500 a year for the probation period (6 months) and then be advanced to full salary of patrolman, set at \$4000.

2. Sergeants shall receive \$4500 per year, plainclothes \$4300, and the chief of police \$5000.

3. Police women will receive \$3 a day and special officers \$1.25 per hour.

4. The salary ordinance will include all police rules and regulations previously adopted and special emphasis will be placed on the ONE job regulation. The ordinance will specifically prohibit police from holding more than one job.

5. Rules and regulations which cover such subjects as officers' uniform, mustering and conduct on duty will be strictly enforced.

THE COMMITTEE adopted the new salary ordinance in one sweeping action to correct the mixture of dates, claims and counter-claims which have characterized past police salary muddles.

It was estimated the new program would cost between \$16,000 and \$17,000 a year.

The committee also agreed to pay the claims of all officers under the old salary program as adjustments come due.

This decision will affect ten officers and is expected to cost between \$500 and \$700 for the remainder of the year.

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2 Methods May Solve Traffic Light Problem

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(Continued on Page Fourteen)

HEAVY 'RAIDS' EXPECTED Three Days of Tagless Shopping Left Before Tuesday's Sales Tax Deadline

Three days of taxless shopping. That's all that remains before Pennsylvania's new sales tax goes into effect on Tuesday.

Local shoppers, conscious of savings that could be made by buying before Tuesday and off 66 free gifts in Pottstown stores' giant jackpot awards, were planning heavy raids on merchandise centers over the weekend.

Lucky ticket holders—there will be six of them—will receive mythical barrels of 11 valuable prizes in the drawing which will take place Monday night.

No purchase is necessary to register for the awards. All a person has to do is to sign his name and address on a coupon at any one of the 66 participating stores.

YESTERDAY sponsors of the event sorted the prizes into the six barrels. They contain the following gifts:

Barrel 1—Automatic toaster, table lamp, perfume set, sport shirt, television statue, lazy susan, cooler, necklace, bracelet and earring set and three gift certificates.

Barrel 2—Portable mixer, 9 by 12 rug, perfume set, sweater, sport shirt, Fall shirt, work pants, quart of enamel and three gift certificates.

Barrel 3—Twenty-piece dinner set, starter dinnerware set, shoulder bag, table lamp, toilet water, yard goods, tea kettle, sport shirt and three gift certificates.

Barrel 4—Contour chair, electric alarm clock, lamp and shade, lace tablecloth, watch band necklace set, sleeper, nylon blouse and three gift certificates.

Barrel 5—Scarab bracelet, floor lamp, electric clock, necklace and earring set, sauce pan, two record albums, toilet water, \$5 cash prize and three gift certificates.

Barrel 6—Fifty-piece silver set, table lamp, jewelry, table radio, living room lamp, piece of jewelry, tie, bar and cuff links set, \$5 value phonograph records and three gift certificates.

Each winner will be given an identifying letter for each article which he may claim from the store which contributed it.

Deadline for registration has been set for Monday afternoon. Only adults with the exception of participating store employees and members of store executives' families are eligible to compete.

BY THE looks of things it will rain again, but not for a few more days. That high pressure area that engulfed over half of the Nation is still with us.

Meanwhile, in spite of the heat, Pottstownians sought refuge from the heat in various ways. Children, who never seem to mind the heat, made the best of it in the back yard splash pool.

Others headed to the nearby creeks, where the cooling waters gave them some relief. Many adults, including striking Firestone personnel, packed their lunches and headed for their favorite water holes.

WHATEVER became of the cooling breezes that made the first half of the month so pleasant? No one seems to know, but there is one thing sure—they are gone.

The farmer, too, sought some relief from the heat. There wasn't much he could do with his dried up fields, so he made the best of it by dry feeding his cattle and getting some chores done.

Yesterday started off with a refreshing 70-degree temperature. But between 7 a. m. and 10 a. m. the mercury jumped ten degrees to 80.

Another 12 degrees were added on by 2 p. m. when the temperature was in the 90's.

(Continued on Page Fourteen)

94-DEGREE HEAT BLANKETS TOWN

More Hot Weather Is Expected Today

There is no question about it, yesterday was hot.

So hot, in fact, that the mercury came but two degrees short of breaking the all-time record.

The record high was reached in 1948 when a sizzling 96 was logged. Yesterday's high was 94.

Furthermore, it was the first time since the past July 18, that a temperature as high as yesterday's was recorded.

And while the sweltering populace of Pottstown tried to beat the heat, the area farmer stood shaking his fist at the sky as his plants drooped lower and lower.

Both the farmer and the city dweller now ask the question: Is it ever going to rain again?

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(Continued on Page Fourteen)

New Building Plans Erase Ringing Hill Athletic Club Field

The Ringing Hill Athletic club has played its last game on its home ball diamond.

No more will the familiar crack be heard as the ball meets the bat, no more will the roar of the crowd be heard echoing across the hills.

But don't cry, laddie, something new and wonderful is going to happen to the big field located at Orlando road and Route 663.

Sanders and Thomas Engineers, Inc. has purchased four and one-third acres of land in that area, which includes the ball field.

WHITNEY A. Sanders, secretary-treasurer of the firm, yesterday pointed out that the site will be used for construction of a company building at a future date.

"It is merely part of a plan to (Continued on Page Eighteen)

Joint School Board Hires 2 Teachers

Collegesville-Trappe school board hired two new teachers last night and decided on a location for the first grade classes when the school opens.

The 49 starting pupils will go to the Collegesville elementary building, the board decided. They will be divided into two sections for proper teaching.

Dr. R. G. Sturgis, secretary of the joint board, reported that total elementary enrollment when school opens on Sept. 11 will be 216 pupils.

He said the High school would have 129 pupils from the two boroughs and 230 from outside.

TEACHERS hired last night are Mrs. Jean K. Buck, of Towamencin (Continued on Page Eighteen)

Teacher Is Hired, Another Resigns, At West Pottsgrove Board Meeting

One new teacher was hired and around the school. Work on the resignation of another accepted, project may be completed before at the West Pottsgrove school starts, it is hoped.

board meeting last night. President Daniel E. Harp was in charge of the meeting at the school house.

Jacqueline B. Nein, Reading, is charge of the meeting at the school house.

The resignation of Jerome Merkel, physical education teacher, was accepted by the board. No replacement has been named yet.

Merkel will teach in the Boytown schools this year.

The directors awarded a contract for an evening of sipping cold to W. R. Croasdale for macadamizing 600 square yards of driveway

'Small Fry' Know How to Cool Off

Even the "small fry" know how to cool off when the temperatures soar above 90 as they

did yesterday. This wading pool at Memorial park may not be deep enough for young bathers to

swim around in, but who cares about swimming, when it gets too hot and there's plenty of room to splash around.

That youngster in the left foreground seems to be digging a hole. Hey! watch out! Might let the water out!

(Continued on Page Fourteen)

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Pottstown's Prides

Another in the series of beautiful homes that make Pottstown warm



—Mercury Staff Photo

This beautiful, ranch style house at 1037 Feist avenue, is owned by Mr. and Mrs. Edward H. Hunnicutt. The Hunnicutts moved into the house almost a year ago where they live with their two children, John, 15, and Bruce, 9.

The structure, which was built by Allen K. Davidheiser, local contractor, contains a brick siding on the front and left side, while shingling was used to finish off the back and the two-garage side.

On the inside there are three bedrooms, located to the left of the picture, two bath rooms,

a kitchen, dining and living rooms. The home also has a built-in porch which Hunnicutt and his son constructed.

Upon opening the front door of the home, the opening to the living room is partitioned off by a hallway, just as the bedrooms are.

Shown on the front of the building is young Bruce Hunnicutt and his friend, Stephen

Eib, of near Birdsboro. What gives the house such spacious quarters is the L-shaped living and dining room.

POTTSTOWN YOUTH CENTER

Firestone Boulevard

Tomorrow Night, 7:45

MARTY WALSH

John 5:24 Mission

Philadelphia

STATE ASKS FOR BIDS

HARRISBURG, Aug. 27 (AP)—The State Highways department today called for bids Sept. 18 on a project to widen and resurface .58 of a mile of a legislative route in Unity township, Westmoreland county.

Looking Ahead In Life

Teaching Career

This is the 31d in a series of articles showing how Pottstown's youth is preparing to meet the future. Number 13 may be unlucky to the superstitious, but to 17-year-old State Teacher's college, where she Kay Harbold, of 348 Chestnut hopes to spend the next four years. Street, it is the luckiest number she can think of.

It was on the 17th day of February, 1936, that Kay was born, and to this day she frowns upon those who consider Friday, the 13th, a day when funny things are supposed to happen.

Anyway, in plotting her future Kay isn't going to let some petty superstition worry her. She already has enrolled and has been accepted at the Kutztown

Kay Harbold

KAY SAYS she receives a great deal of encouragement from her mother, Mrs. Mildred Harbold, and when she is through with college,

Two Autos Damaged In Parking Lot Crash

Two fenders, two bumpers, a headlight, grill and hood were damaged when Boyertown and Pottstown motorists collided on the borough parking lot between

she may shoot for a Master's degree.

The young Pottstown High school graduate, who has always considered teaching as a career, likes to read books and work around the house.

This Summer, for example, Kay is working at the Tyson's insurance agency, 213 High Street, part-time. And most of her earnings are split between purchasing the things she needs and saving for school days.

At college Kay wants to concentrate her efforts on mathematics, for when she graduates she would like to teach high school math.

KAY SAYS she receives a great deal of encouragement from her mother, Mrs. Mildred Harbold, and when she is through with college,

Penn and Charlotte streets. William A. Allen, 645 Chestnut street, told Patrolman Paul Smith he was leaving the parking lot and before driving out on King street, stopped and his car was hit in the rear by Herbert G. Fisher, 201 South Reading avenue, Boyertown.

Fisher told Smith he was following Allen to leave the parking lot and his brakes failed to hold when Allen stopped in front of him.

The rear bumper and left rear fender of the Allen vehicle were damaged.

The left headlight, left front fender, grill, bumper and hood were damaged on the Fisher car.

The accident took place at 2 p. m.

UNITED FOOD MARKET
HIGH & YORK STS. POTTSTOWN, PA.
HOURS: Monday Thru Thurs. 8:30 a.m. to 6 p.m.
Fri. 8:30 a.m. - 9 p.m. Sat. 8:30 a.m. - 6 p.m.

Dog Catcher Verdict Slated for Monday

The fate of Dog Catcher Willard H. Wilkinson, which rests in six hours of tape-recorded testimony, will be announced next Monday.

Schenksville Justice of the Peace Walter Jarman last night reported he would announce the decision Monday after carefully re-playing and studying Wednesday's six-hour hearing, at which Wilkinson was charged with cruelty and inhumane treatment to animals.

He said the defense and the prosecution and the SPCA, will be invited to his office for the announcement.

Seventeen witnesses testified as the battle raged from late morning to late afternoon in the sweltering hearing room.

Jarman took a complete tape recording of all testimony at the tiring session.

Some State Employees To Get Salary Increase

HARRISBURG, Aug. 27 (AP)—Gov. John S. Fine today ordered 10 percent cost-of-living salary increase for all State employees earning up to \$10,000 a year.

The increase, affecting about 40,000 employees, is effective Sept. 1. A \$12,324,899 allowance to pay the increase is provided in the 1953-55 budget.

The increase applies also to employees working on a per diem and hourly basis.

Highways department employees working on an hourly basis who received a cost-of-living boost the past February but who did not receive a full 10 percent increase, will receive an adjustment.

LOCAL NOTICES

No Saturday office hours in Aug. to Sept. 12. Dr. C. B. Lerch.

Peaches — ELBERTA & Hale Hillside Fruit Farm Phone 198M.

Elberta peaches. Hillcrest Orchard, Blum's Road, Pottstown.

Yellow canning peaches. Mauer's Fruit Farm—Phone 5742-J-3.

School EXPENSE
\$30 TO \$600
• For Clothing
• For Tax
• For Tuition
MATTHEW Fin. Corp.
234 HIGH ST. POTTSTOWN, PA.
CLOSED SAT.



MUSIC! MUSIC!

and the place to get the finest musical instruments is at the Lamb Music House. We have the choice brands from the leading makers of musical instruments. Take pride in owning your own instrument.

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Call BOYERTOWN 7-2487 PENNSBURG 7374
KUSER BROS., Inc.
BOYERTOWN EAST GREENVILLE

Complete 7 Pc. MODERN "Mr. & Mrs." BEDROOM OUTFIT



\$189⁵⁰

- 6-Drawer Double Dresser With Mirror
- Roomy 4-Drawer Chest
- Full-Size Panel Bed
- Luxurious Innerspring Mattress
- High Tempered Coil Bed Springs
- Pair of Fine Pillows

BEAT THE TAX

Modern in style and modern in usefulness right from the multiple drawer twin dresser to the compact styling of each piece. Luxurious blond finish with polished brass drawer pulls will fill your bedroom with bright beauty. Pottstown Furniture has also added a genuine spring filled mattress, a set of resilient coil bed springs and a pair of plump bed pillows to give you outstanding comfort. Yes, 7 big pieces to completely furnish your bedroom... at a price keyed to your budget. See this bargain soon!

OPEN EVENINGS 'TIL 9 P.M.

POTTSTOWN furniture factory

422 HIGH STREET . . . PHONE 2779

VETERANS!

THIS MAY BE YOUR LAST OPPORTUNITY TO PURCHASE A NEW HOME WITH ONLY \$560. DOWN

OF THE ORIGINAL 122 HOMES BUILT, THERE ARE ONLY 4 PRESENTLY AVAILABLE

THIS IS THE ONLY PLACE YOU CAN BUY A NEW HOME WITH SO LITTLE DOWN AND TAKE ADVANTAGE OF NEW STREETS, SIDEWALKS, CURBS AND SANITARY SEWERS



POTTSGROVE MANOR, INC.

Sample Home Open Daily and Sunday 12 Noon to 8 P. M.
BY LEVITZ FURNITURE CO.
BEAUTIFULLY REFURNISHED AND REDECORATED

PHIL H. KOURY, EXCLUSIVE SALES AGENT
Located on West King St. Near Berks Street, Pottstown.
Just Off Route 422

PHONE POTTSTOWN 9226
For Information or Additional Directions

Remember Too—The Low Monthly Payments . . . **\$63.66** Includes: Taxes, Fire Insurance, Interest, Principal

FEATURING:

- ★ Splendid Living Room with Knotty Pine Paneling.
- ★ Huge Walk-in Closets.
- ★ New Streets, Sidewalks, and Curb.
- ★ Large Lots, Completely Landscaped and Planted.
- ★ G.E. Oil Burner with Summer and Winter Hookup.
- ★ Built-in Electric Exhaust Fan.
- ★ Console Electric Range.
- ★ Cabinets by American Kitchen.

F. A. COLLINS

Builder . . . Designer . . . Developer



Pottstown Owned . . . Since 1873 . . . Pottstown Managed

ODDS ENDS CLEARANCE!

GRANITE Irregular NYLONS

An opportunity for you to buy very good hosiery at a big savings. . . 51-53's and 54-55's. If perfect, up to 1.45.

69c

ELLIS MILLS . . . Hosiery . . . Main Floor

PERMA-LIFT BRAS

We're making space for the more popular styles by offering you these discontinued styles at a big reduction. Regularly priced as much as \$5.95.

\$2.00

ELLIS MILLS . . . Bras . . . Main Floor

BEDJACKETS and GOWNS

First quality rayon sleep wear at a great savings for smart shoppers. These same garments were formerly priced as much as \$5.95.

\$1.69

ELLIS MILLS . . . Lingerie . . . Main Floor

MISSES' Assorted SPORTSWEAR

An assortment of blouses, skirts, bathing suits, and uniforms. Former values to \$7.95.

\$1.99 to \$3.00

ELLIS MILLS . . . Sportswear . . . Second Floor

ASSORTED PIECE GOODS

Nylons, solid or printed; taffeta, check or plaid; rayon suits, solid 42-inch; rayon prints. REG. to 1.99.

66c

ELLIS MILLS . . . Fabrics . . . Downstairs Store

REMNANTS

Some soiled or faded; small pieces. CLEARANCE PRICE.

19c

ELLIS MILLS . . . Fabrics . . . Downstairs Store

BATH SETS

Heavy-quilted plastic . . . Cotton chenille with floral design. 30 in. x 40 in. and 42 in. x 48 in. REG. \$1.99 to \$2.99.

\$1.96**96c**

ELLIS MILLS . . . Domestic . . . Downstairs Store

BEACH TOWELS

Heavy weight, striped terry in red, dark green, black and red, gold, rust, orange, 59 and 68-inch. REG. 2.99 and 3.99.

\$2.39 and \$3.25

ELLIS MILLS . . . Towels . . . Downstairs Store

BEACH BAGS

A real buy! Some of the very same bags that were in demand earlier in the swim season. Yours now at great savings.

20% off

ELLIS MILLS . . . Sportswear . . . Second Floor

MEN'S SPORT SHIRTS

Smart shoppers look for bargains such as these. Conservative blues, tan and accents in plisse or rayon. Short sleeves, two pockets.

\$1.99

ELLIS MILLS . . . Men's Shop . . . Main Floor

MEN'S POLO SHIRTS

Caucus and round-necks in stripes and solids . . . the kind of polo shirt men go for. Former values to \$2.95.

\$1.95 up

ELLIS MILLS . . . Men's Shop . . . Main Floor

JANTZEN SWIM TRUNKS

Boyer style in navy or tan; 1 pair green briefs. May be just what you want. Small, medium, large.

20% off

ELLIS MILLS . . . Men's Shop . . . Main Floor

7-INCH ELK SCISSORS

High quality steel cutting blades with black baked enamel handles. They cut sharply at the very point. Regularly priced at \$1.29.

79c

ELLIS MILLS . . . Notions . . . Main Floor

LADIES' SUMMER HANDBAGS

Straw, plastic in white, natural. Regularly 2.95. Fancy, colored straws. Formerly priced at \$5.00.

\$1.79**\$3.00**

ELLIS MILLS . . . Handbags . . . Main Floor

MODERN WASTE BASKETS

Quilted satin in pastel tints. Regularly priced at \$2.50. Molded plastic patterns in deep tones. Regularly 2.50.

\$1.89**\$2.45**

ELLIS MILLS . . . Gift Shop . . . Main Floor

125 PAKAY PAPER NAPKINS

5 packs; 5 designs. Regularly 25c per pack. Now you can save 20% on these richly designed beauties. Full \$1.25 value.

\$1.00

ELLIS MILLS . . . Gift Shop . . . Main Floor

DAYTIME DRESSES

A fine assortment of attractive prints in every color you can think of. Former values to 3.99.

\$1.00 to \$3.00

ELLIS MILLS . . . Daytime Dresses . . . Second Floor

BEMBERG SHEER DRESSES

Also a few cotton stripes. Easily adaptable to any daytime occasion. Well proportioned, firmly constructed, long-wearing dresses at remarkable savings. Values to \$3.95.

\$4.99

ELLIS MILLS . . . Daytime Dresses . . . Second Floor

BEAT THE TAX

FREE PARKING AT DICK'S LOT, 356 HIGH ST. After \$2.00 minimum purchase, have us stamp your parking ticket. Your 2-hour fee of 25c will be refunded when you reclaim your car.

ABOUT OUR LAYAWAY PLAN:

Most mothers tell us it's their favorite way of buying such things as Fall clothes. They can choose while selections are new and complete, and with a small deposit, be sure of the clothes they want when needed most. We invite YOU to try it also.

SHOPPING HOURS

Monday, Tuesday, Wednesday, Thursday, Saturday 9:30 to 5:30
Friday 9:30 to 9:00

BUY NOW
SAVE NOW
IN OUR GREAT

AUGUST Coat Sale



We know it's rather unprecedented to stage an untrimmed coat sale in August. Technically it wasn't "in the books" . . . but a spectacular offer from the Kingsley Company gave us a once-in-a-season opportunity to bring you some unbelievable values! We were able to purchase these fresh, exciting new fashions at gigantic savings . . . savings which we're delighted to pass on to you. These new '53-'54 Fall and Winter coats are superbly styled in glorious imported fabrics from France, Holland, and England, as well as in some of our finest domestic fabrics . . .

\$58

They include imported mohair ribline, imported poodles, downy imported chags, Julliards famous Alora and Anglo's beautiful Jirina. You'll find Fall's smartest new colors . . . and of course a complete size range for Misses and Juniors. Take advantage of this giant event while it lasts . . . we've a LIMITED QUANTITY! Select your favorite style now and pay a fraction of what you'd have to pay in season. USE OUR CONVENIENT LAY-AWAY PLAN

NEW SHORTIE STORM COATS

NYLON AND RAYON GABARDINE
Can Be Worn With or Without the Belt

- Water Repellent
- Crease Resistant
- Shrink Resistant
- Stain Resistant

Sizes
10 to 16

Alpaca Lined . . . Mouton Collar
Use Our Convenient Lay-away Plan

Red,
Navy,
Slate

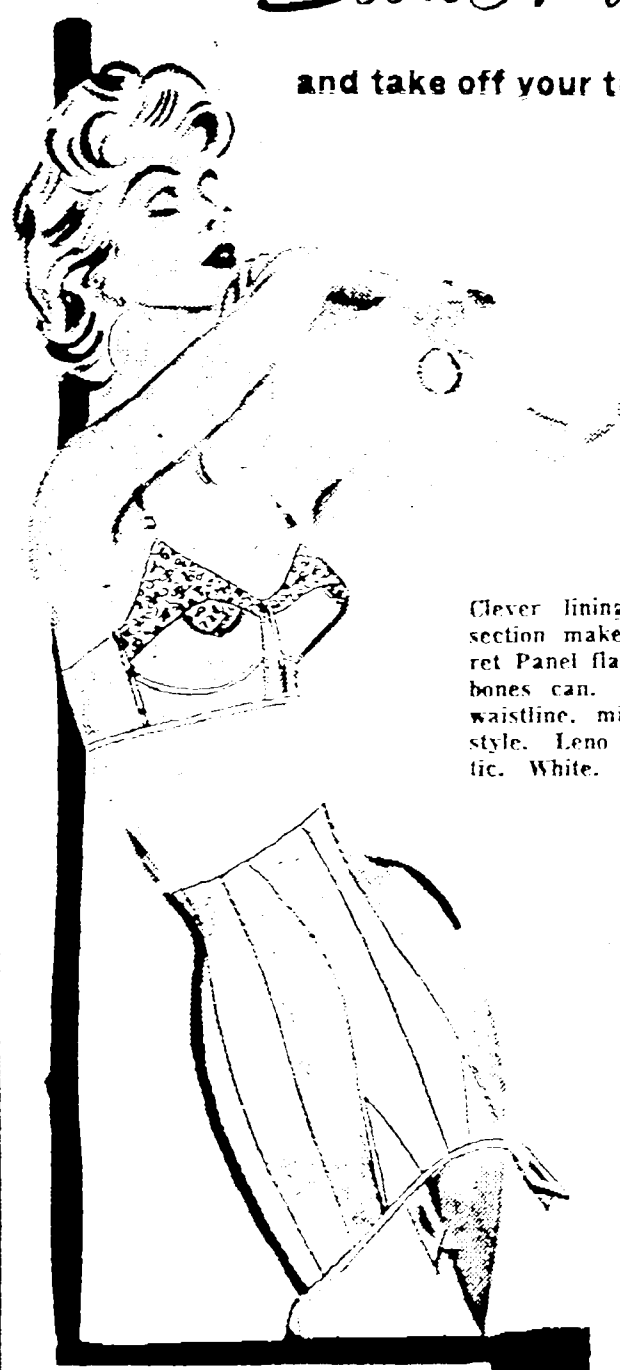
\$18.00

ELLIS MILLS . . . Fashion Bowl . . . Second Floor

put on a Gossard

Secret Panel

and take off your tummy



Clever lining of the front section makes Gossard Secret Panel flatten better than bones can. Have yours in waistline, mid-top or hi-top style. Leno with satin elastic. White.

14 inch
\$15.00

16 inch
\$16.50

ELLIS MILLS . . . Girdles . . . Main Floor

Ellis Mills Is As Near As Your Phone



Simply phone 500, ask for the department you want and describe the type of merchandise you have in mind. Orders over \$1.00 will be delivered to your home.

the Pam Paterson

Sophisticate

FALL'S BLACK-ON-COLOR PRINT



TINY PRICED ONLY

\$5.95

Luscious tumbled rayon crepe with black and white print on peacock, royal or raspberries. Up-turned collar, black buttons double-breasted down the front to the black patent leather belt.

Sizes 12 to 20

Other Pam Patersons
Sizes 14½ to 24½

ELLIS MILLS . . . Daytime Dresses . . . Second Floor

the best on the 'block'

Tam O'Shanter

cotton knit basques with matching socks

There's no fuss, no ironing with TAM O'SHANTER'S fine combed cotton knit Match-Ups . . . just wash, shake out the wrinkles, hang up to dry. Cuddly-soft color-fast cotton in luscious pastels. Sizes 1 to 4.

Striped Button Shoulder Basque . . . 1.19 - 1.39
Matching Cardigan (not shown) . . . 1.89 - 1.98
Cotton Gabardine Suspender Shorts . . . 1.79
Matching Socks: Sizes 5 to 6½ . . . 39c

ELLIS MILLS . . . Children's Shop . . . Main Floor

FALL FAVORITES!

budster coats
by Rothchild

With the skillfully designed "Secret" lengthening hems that give perfect fitting wear for 2 seasons or more, Rothchild coats are shape-holder coats with features found only in fine custom tailored clothes: bar-tack buttonholes, Armo-cantas fronts, hand-finished armholes, high quality Floreos and Chinchillas. In navy, red, grey, natural.

\$39.95 to \$45.00

Sizes: 7-14 and subteens 10-14

Others in all-wool checks, plaids, tweeds, solids.

\$16.95 to \$24.95

ELLIS MILLS . . . Girls' 7-14 . . . Second Floor

For those of you who park cars on King Street . . . SAVE STEPS! Use our rear entrance off Penn Street

But 'twas a maxim he had often tried, that right was right, and there he would abide.—George Crabbe.

Stand on Their Own Feet

POLITICALLY speaking, the question of agricultural price supports and other aids to the farmer is about as ticklish as they come—as the cautious, tightrope-walking planks and policies of both major parties attest.

In a recent address Wheeler McMillen, Editor-in-Chief of Farm Journal, one of the principal publications in his field, attacked the problem under the provocative title, "Can—and Should—Farmers Stand on Their Own Feet?"

Mr. McMillen begins with a short historical review of American agriculture, in which he points out that in an earlier era farmers suffered from a lack of organization which led to various economic discriminations against them.

The result, he says, was that "a farmer was never sure that he could find room for himself to stand on his own feet." Thus the groundwork for government assistance was laid.

Going on, Mr. McMillen finds that the extremely high level of prosperity farmers have enjoyed during the past 10 years has led to serious misconceptions.

Inasmuch as during this period government has engaged in new and unprecedented activities in farm policy, it is widely believed that these activities have been the primary cause of good times on the farm. Mr. McMillen disputes this, writing, "Not the farm policies of government—unless you count war a government policy—but the combination of various forces account for the highest degree of prosperity in agricultural history; a combination that includes defense preparations, war, weather, inflation, remarkable new tools provided by science and invention, and a great population growth."

He then asks, "Should farmers stand on their own feet?"

As a matter of record, he points out that many groups beside farmers—groups including business, labor, elderly people, and so on—have been given government subsidies of one kind and another.

This, of course, doesn't necessarily justify subsidies for any group as a principle, and Mr. McMillen presents a powerful case against high agricultural price supports, ending with the statement that "they cannot in the long run work to the advantage of farmers, nor to the national advantage."

He clearly believes that farmers should stand on their own feet, but adds this important proviso:

"Since government aid extends to so many groups besides farmers, one must now ask when farmers should stand on their own feet? The only fair answer to that is obvious—whenever everybody else is compelled to stand on his own feet!"

Mr. McMillen's last question is: Can farmers stand on their own feet?

He believes they can—shortly, if not immediately—because of our swift population growth.

Every 12 seconds the United States gains a new and hungry citizen.

Every three months the farm market is increased by about as many people as live in the city of San Francisco.

The time when there will be 200,000,000 of us is not far in the future.

To quote Mr. McMillen once more, "These new customers bring into the country with them no new land to farm. Consequently the old problems of surplus which have plagued agriculture in recent times are passing problems. The nation will before long be more concerned with whether farmers can produce enough than because they occasionally produce too much of certain crops."

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READERS SAY:

SPCA and SPCH; Trees Are Hazards

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To the Editor: Whether or not animals have souls is unimportant in this instance. Anyone who loves dogs knows they have an infinite capacity for loyalty, love and patience. They ask so little, a decent home, food, humane treatment and affection, and give so much in return.

The solution to the Pottstown situation is simple.

A humane agent, a clean protected shelter, decent treatment for all animals and a painless death if not adopted or restored to their owners.

Many small towns support this sort of program. Why can't Pottstown?

From the number of animal letters in this paper I know there are many kind thoughtful people in Pottstown and vicinity who will support such a program if given the opportunity.

I have read sworn statements of Mr. Wilkinson's cruelty and it is revolting. I hope The Mercury will print in detail all the charges. One particular action on the part of the dog catcher was most obnoxious.

The one sure solution is your vote in November. Elect a burgess who is not afraid to fire an inefficient employee.

Our deep gratitude to The Mercury for its continued support. "Never underestimate the power of the press."

Ambler INTERESTED

We Poor Humans

To the Editor: What this town needs is a SPCH. A society for the prevention of cruelty to humans.

The only crime the dog catcher has committed is neglect.

Remove Tree Hazards

To the Editor: Congratulations to your staff writer on the subject of the trees on North Franklin street.

Those trees really are a hazard, there's no doubt about it.

I consider myself a fairly good driver because I do a lot of driving.

Yet I still have trouble trying to avoid an accident while passing between traffic and trees on North Franklin street.

First of all I'm a tree lover, too. But when a tree becomes a hazard, then it's time to tell the woodmen to go to work and saw the tree.

I make a motion for the borough to cut down all trees that present a hazard in order to save frayed nerves, bent fenders and maybe someone's life.

So do please, let's do it now and be safe.

East Greenville RD 1 CRLY

Changeover Inducement Termed Wastefulness

By RAY TUCKER

WASHINGTON, Aug. 27—Harold E. Stassen's new Foreign Operations administration will pay an annual bribe of \$100,000,000 to persuade friendly European industrialists to switch to efficiency methods, that are common sense practice here simply because they boost production and profits, and increase the standard of living, which President Eisenhower regards as "the best defense against Communism."

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They insist that British firms should modernize their plants simply because it is good business, and that they should not require American financial pressure or help to induce them to do the obvious.

Although this "carrots" amendment to the Mutual Security Act was sponsored by such radical New Dealers as former Senators William Benton, of Connecticut, and Blair Moody, of Michigan, (both were defeated for re-election), Stassen apparently approves the program. He did not ask for repeal at the recent session of Congress.

NEW WAYS TO SPEND MONEY: The Benton-Moody amendments, although they involve a relatively small sum, reveal how both Democrats and Republicans at Washington can always find new ways to dispose of the taxpayers' money in overseas projects. Only Congress has shown a determination to eliminate or reduce these expenditures.

Under the original Marshall Plan, counterpart funds piled up as a result of American dollar contributions could be used for only two purposes: (a) for financial or monetary stabilization (b) for internal improvements that revived or strengthened the recipient nation's economy.

England used the money to reduce its public debt and support the pound. France, Italy and other European countries spent it to rebuild bombed-out factories, railroads, highways, power projects, etc.

STIMULATE PRODUCTION: When Russia began to act up, the law was broadened so that counterpart balances could be diverted to military expenditures.

The Benton-Moody expansion of the field of spending escaped general notice because it was adopted in June, 1952, on the eve of the exciting Eisenhower-Stassen conventions at Chicago.

The expiring Congress did not have time to appropriate the necessary money, and it became available to Stassen only recently. It is his "come and get it" invitation that provokes the current British protests.

The Benton-Moody amendments stipulate that the \$100,000,000 must be used to promote productivity and "stimulate production." Some of the economic objectives are so kindergarten as elementary, that they are incomprehensible, almost laughable, to American businessmen.

WASTEFUL EXPENDITURES: To add irony to this \$100,000,000 giveaway, top American industrial experts, who studied Europe's production plant at Stassen's request, have warned foreign manufacturers that they cannot survive against American, German and Russian competition, unless they modernize their methods. They do not need a \$100,000,000 bribe by American taxpayers to teach them these basic economic truths.

FLOWERS FOR THE LIVING

for MR. AND MRS. ARTHUR AMWAKE JR.

29 Riverside Avenue
BECAUSE today is their fifth wedding anniversary.

GRAMPAW OAKLEY

Editor, The Mercury,
Dear Sir 'n' Brother:

Wal, I see by the papers where the wedding ring manufacturers are trying to encourage double-ring ceremonies. It must be the large, economy size influence.

The double-ring ceremony does have its lasting effect. Every time the husband tries to wash his hands he feels the pinch!

And say: I often wondered how those people in a casket factory feel about it. It must be discouraging work. You do a good job 2nd people cover it up!

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Under the original Marshall Plan, counterpart funds piled up as a result of American dollar contributions could be used for only two purposes: (a) for financial or monetary stabilization (b) for internal improvements that revived or strengthened the recipient nation's economy.

England used the money to reduce its public debt and support the pound. France, Italy and other European countries spent it to rebuild bombed-out factories, railroads, highways, power projects, etc.

STIMULATE PRODUCTION: When Russia began to act up, the law was broadened so that counterpart balances could be diverted to military expenditures.

The Benton-Moody expansion of the field of spending escaped general notice because it was adopted in June, 1952, on the eve of the exciting Eisenhower-Stassen conventions at Chicago.

The expiring Congress did not have time to appropriate the necessary money, and it became available to Stassen only recently. It is his "come and get it" invitation that provokes the current British protests.

The Benton-Moody amendments stipulate that the \$100,000,000 must be used to promote productivity and "stimulate production." Some of the economic objectives are so kindergarten as elementary, that they are incomprehensible, almost laughable, to American businessmen.

WASTEFUL EXPENDITURES: To add irony to this \$100,000,000 giveaway, top American industrial experts, who studied Europe's production plant at Stassen's request, have warned foreign manufacturers that they cannot survive against American, German and Russian competition, unless they modernize their methods. They do not need a \$100,000,000 bribe by American taxpayers to teach them these basic economic truths.

FLOWERS FOR THE LIVING

for MR. AND MRS. ARTHUR AMWAKE JR.

29 Riverside Avenue
BECAUSE today is their fifth wedding anniversary.

GRAMPAW OAKLEY

Editor, The Mercury,
Dear Sir 'n' Brother:

Wal, I see by the papers where the wedding ring manufacturers are trying to encourage double-ring ceremonies. It must be the large, economy size influence.

The double-ring ceremony does have its lasting effect. Every time the husband tries to wash his hands he feels the pinch!

And say: I often wondered how those people in a casket factory feel about it. It must be discouraging work. You do a good job 2nd people cover it up!

Hopin' you all the same,
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WOMEN CHIEFS—Directors of the women's branches of the armed services are shown as they met in the Pentagon building, Washington. Left to right, seated: Col. Verena M. Zeller, Air Force Nurse corps; Capt. Winnie Gibson, Navy Nurse corps; and Col. Ruby Bryant, Army Nurse corps. Rear, left to right: Col. Julia E. Hamblet, Women Marines; Col. Irene O. Galloway, Women's Army corps; Capt. Louise K. Wilde, assistant chief of Naval Personnel for Women; and Col. Mary J. Shelley, director of the Women in the Air Force.

Plants Still Awaiting One-Cent Pay Boosts
Spokesmen at the Dozier-Johnson & Co. Manufacturing Division yesterday reported they still await official action on one-cent per hour pay boosts reported for a million auto industry workers. The Federal Government announced yesterday the living costs edged to a new record in July. The increase was enough to give auto industry employees the one-cent raise. It comes as the auto industry is still reeling from the impact of the steel industry's recent pay raise.

Two War Veterans Enrol in High School

Sixty-two Korean War veterans registered for classes at the Pottstown Senior High School yesterday. Stanley I. Davenport, High School principal, said the registration will continue only from 9 a. m. to noon and 1 p. m. to 4 p. m. Davenport said Korean veterans interested in attending classes should contact him sometime during the registration hours today.

Drumheller's FOOD MART
free parking
Charlotte & Prospect Sts.
U. S. Choice
ROUND STEAK
lb. **89c**
Cut The Way You Like It

NOW...at a new lower price
The
Brownie Movie Camera
Only **\$39.75** Inc. Fed. Tax.
Kodak Made... Brownie Priced... for simpler, surer, more economical home movies.
If you can take snapshots, you'll be able to make full-color movies from the start with this camera.
ARROW CAMERA SHOP
Where Dependable Merchandise Governs Your Selection
80 North Charlotte Street Phone 1640

What Mother's Little Darlings Will Wear to School
The NEW YORK Store
WHERE POTTSTOWN SHOPS WITH CONFIDENCE

Store Hours Today 9:30 to 9, Saturday 9:30 to 5:30
FREE CUSTOMER PARKING IN REAR OF STORE

CORDUROY SPORT COATS
6.95
Regular 9.95 Value!
CHOICE OF 3 COLORS: MAROON, GREEN, RUST
Collegiate styled fine pinwale corduroy sport coats with three patch pockets and Hymo front interlining in new Black to School shades. Single breasted models.
Sizes 6 to 18
Second Floor

Back to Classes Mix Mates for You SUB-TEEN GIRL
Sizes 8 to 14
BLOUSES
A wonderful collection of long sleeve blouses in stripes, plaids, and solid colors.
2.98 and 3.98

SKIRTS
Soft wool or corduroy in fresh plaids or Autumn hues solids. You'll want at least one of each.
3.98 to 7.98

JACKETS
Girls' Sanforized poplin jackets fully lined with cotton flannel and treated for water repellency. Zipper closure. Sizes 8 to 14.
3.95

Boys' Gabardine Slacks
Junior Sizes 6 to 12 **3.95**
Prep Sizes 13 to 18 **4.95**
Durable crease resistant 14 ounce rayon gabardine — Juniors sizes with elastic sides. Prep sizes in Hollywood style in Navy, brown, grey, or tan. Famous 'Dickie Davis' label.
Second Floor

Long Sleeve Nylon and Acetate SPORT SHIRTS
2.94
Sizemaster's guaranteed washable shirts in light blue, blue, maize, green, tan and white. Styled with convertible collar.
Sizes 6 to 18
Second Floor

Boys' Long Sleeve POLO SHIRTS
1.94
Sanforized Robert Bruce polos with crew neck. Colorfast brown, blue, grey or green in attractive stripes. Sizes 6 to 14.
Second Floor

Boys' DENIM DUNGAREES
1.59
Made of durable Sanforized 8 ounce blue denim with zipper closure and four roomy pockets reinforced with rivets. Sizes 6 to 16.
Youth Center, Second Floor

Tots' All Wool SWEATERS
2.98
Pastels or dark colors with embroidered and patch trim. Full or front sizes 3 to 5. 6 x 8. 6 to 12.
First Floor

Schooltime Lunch Kits
2.69
Roomy enough for two sandwiches and a piece of fruit. Includes a thermos which keeps things hot or cold or both. Has a rubber zipper to prevent leakage from lunch kit.
Hemlock, Casper

Choice Selection of SCHOOL BAGS
1.00 to 4.98
Fit Junior out with a handsome new schoolbag from our wide selection of fabric nylon or genuine leather bags. Equipped with handles, straps and extra front pockets.
Fully Equipped Zippered Pencil Case **39c**
Downstairs

Tots' Cotton Dresses FOR KINDERGARTEN CUTIES
1.95 to 10.95
IN AN ARRAY OF FAMOUS LABELS: Miss Quality, Tiny Town, Mary Jane, Kiddies' Pal, Cinderella, Little Bee, Mitzi.

Polished chambrays, cotton tweeds, Galey and Lord plaids, Dan River cottons, and Bates fabrics. Sizes 3 to 6½ years.
Main Floor

Kindergartners' SKIRTS
of durable, warm Corduroy, Woolens and Flannels
1.98 to 3.98
Swing and all around pleated skirts in suspender style. Sizes 3 to 6½ in plaids and solid grey, navy, green, gold or purple.
Extensive Selection of Cotton and Nylon BLOUSES
1.98 to 2.98
Sizes 3 to 6½ years
First Floor

Open A Charge Account
Credit Office
Second Floor

Blue Bird SHOES for CHILDREN
Ours Exclusively In Pottstown
Let them start off to school in sturdy shoes designed for active, young feet—the kids will love 'em.
SIZES TO 12 **3.99**
SIZES 12½ to 3 **4.99**
Several Other Styles To Select From
Main Floor

MISSSES' TRIPLE ROLL SCHOOL SOCKS
2 PAIRS FOR 1.00
Special purchase! First quality spun rayon and nylon triple roll socks in white, pink, blue, and maize. Sizes 9 to 11. Reg. 69c value.

Cub Scout Pack 87 Conducts Meeting at Harry Umstead Home

COLLEGEVILLE—Mrs. Donald Yerkes, Cor. Phone Collegeville 3586, Kenneth Warner, Del. Phone Collegeville 3372, Mrs. Egon G. Krause Jr. and daughter Rena, accompanied by Mr. and Mrs. Wilford Hunsberger and daughter Dorcas, are spending a week at Red Point beach, Md.

Mrs. Ha Zander and her sister Mrs. Emma Haus, of Lancaster, are accompanying Dr. and Mrs. W. D. Lathrop, of Haverhill, N. C., on a week's stay at Ocean Grove, N. J.

The monthly meeting of the executive board of Collegeville Cub Scout Pack 87 was held recently at the home of Mr. and Mrs. Harry Umstead. Plans were completed for the pet show which is to be held tomorrow on the Ursinus college athletic field. Prizes will be awarded.

In case of rain the show will be held the following Wednesday evening at the same place. Plans were also made for the September meeting, which will be a bobby show to be held in the Hendricks-Memorial building on the regular meeting night. Tentative plans were discussed for the troop's participation in the Seaside Fair to be held at the Devon show grounds on Oct. 9 and 10.

Committee members present were Cubmaster Donald Yerkes, Assistant Cubmaster Edward Latham, Clarence Wells, Russell Moyer, Raymond Ramsey, Mrs. William Derby, Mrs. James Irvine, Mrs. Russell Ostinger, Mrs. Marion Walsh, Mrs. Charles Jones and Mr. and Mrs. Harry Umstead.

Home, School Group To Sponsor Supper At Opening Meeting

TRAPPE—Mrs. Donald Yerkes, Cor. Phone Collegeville 3586, George Clarke Jr. and John F. Hyattman Jr., Del. Phone Collegeville 3376.

The Home and School association of the Upper Providence Consolidated school will hold its first meeting in the form of a covered dish supper to which all parents and children are invited.

The program committee of the association met recently at the home of Mrs. Richard Hossington and a complete program for the year was formulated.

Mrs. Daniel Stahl, association president, has announced the following committee chairmen for the year ahead: ways and means, George Clark and Mrs. Christian Hunsicker; hospitality, Mrs. Theodore Fawcett; publicity, Richard Hossington; membership, Clinton Crist; welfare, Samuel Harley; cafeteria, Mrs. Earl Ettinger; program, Mrs. Richard Hossington.

Other officers of the association are Mrs. Allen Hermansader, secretary, and Mrs. Harold Benfield, treasurer. The regular meeting is held on the fourth Thursday of each month.

Dorothy Keffer and Miriam Bennett, of West Seventh avenue, spent a couple of days recently at Ocean City. Mrs. Neva Umstead, of Norristown, was guest of Mrs. Jennie Keffer during their absence.

Mr. and Mrs. J. Edwin Hartman and Barbara Hartman and George were dinner guests of Mr. and Mrs. George Mayer, of Pottstown.

Games and Picnic Supper Mark Birthday Celebration

EVANSBURG—Mrs. E. R. Yerkes, Cor. Phone Collegeville 3586, H. Hobbs, Del. Phone Pott 1027, 6006.

Mr. and Mrs. William Shainline and family entertained with a birthday celebration honoring Mr. and Mrs. Charles Jagers, Bridgeport, who celebrated their anniversaries during the week. Games and a picnic supper were held on the lawn.

The guests included Mr. and Mrs. John Prossner, Edith Prossner and Mr. and Mrs. Hugh McGranahan and children, all of Trooper; Mr. and Mrs. Robert Prossner, Willow Grove; Mr. and Mrs. Walter Prossner and daughter, Berwyn; Mr. and Mrs. Bernard McGranahan and children, Phoenixville.

Mr. and Mrs. George Stauffer and children, Mrs. Emily Michener and Mr. and Mrs. Nathan O'Neil and son, all of Evansburg; Mr. and Mrs. John Tyson Sr. and Mr. and Mrs. John Tyson Jr. and children, all of Norristown.

It is estimated that if all U. S. forests were in one plot they would cover an area equal to all states east of the Mississippi plus Kansas and Louisiana.

**NATIONALLY
ADVERTISED
APPLIANCES**
SAVINGS UP TO
50%
No fancy front or features
You Save This Money!
**WENSEL'S
APPLIANCES**
432 HIGH Phone 6870

SHOP IN OUR MEN'S STORE FOR BOND CLOTHES, THE CLOTHES
WORN BY MORE MEN THAN ANY OTHER CLOTHES IN AMERICA

The NEW YORK Store

WHERE POTTSTOWN SHOPS WITH CONFIDENCE

FREE CUSTOMER PARKING IN REAR OF STORE

DESK FASHIONS

that know Their Business

THE NEW YORK STORE SETS THE SCENE FOR HIGH SCHOOL,
COLLEGE CAMPUS, STORE AND OFFICE CO-ORDINATES

It's a Ship'n Shore blouse

... SCULPTURED SHIRT
IN FINEST BROADCLOTH

... CUSTOM LOOK
CUFF-LINK SHIRT



Ship'n Shore
2.95



Created by a perfectionist for a perfectionist — the beautiful broadcloth shirt by SHIP'N SHORE! Features for the knowing eye: balanced curve-collar to button high or low... custom-manner cuffs... luxury pearl buttons. Combed cotton broadcloth in white or clear pastels... launders lastingly! Sizes 30 to 40.

Sp. ity of the house, the Ship'n Shore soft-touch shirt in luxury sheen combed cotton broadcloth with piquant junior cuff sleeves... linked to match the fine pearl buttons! Pointed collar clips high, opens low. White, watercolor pastels, bold tones... lovely after every laundering! Sizes 30 to 40. Many more new Ship'n Shore styles in stock!



SWEATERS and SKIRTS

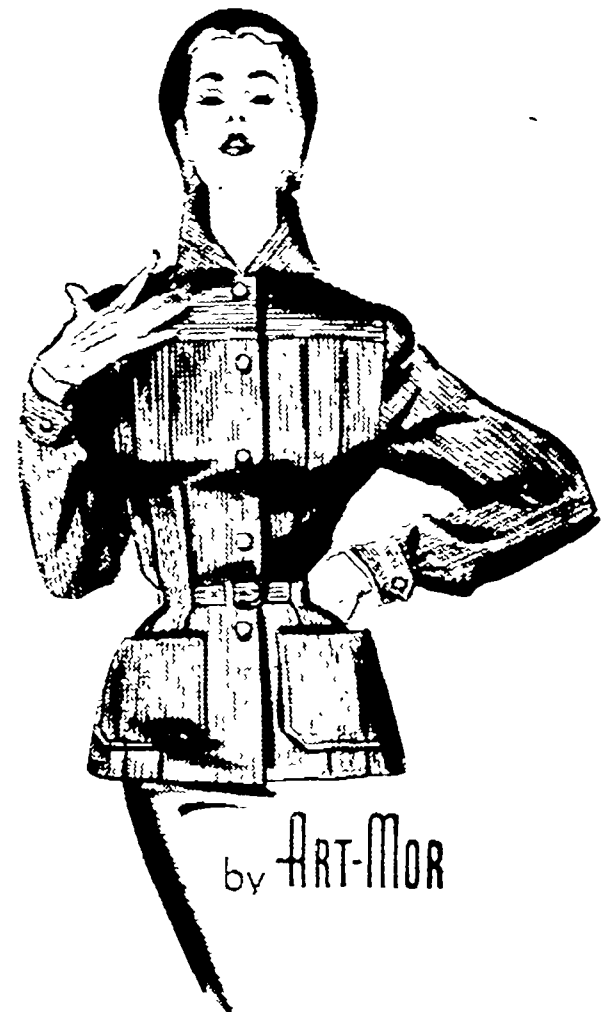
as seen in August
"SEVENTEEN"

Menswear flannel spectator skirt in medium grey, navy, or brown. Sizes 19 to 16.

5.95

Horizontal pin stripe—fine gauge knit, short sleeve. Sizes 34 to 40.

3.95



Corduroy Unlined

NORFOLK JACKET - - 8.95

With Self Belt. Green, Red, Gold, Toast
Sizes 10 to 18

Say "Aye" to WOOL JERSEY

EVERY NEW NECKLINE
STYLE IN EVERY NEW
FASHION COLOR

2.95 to 7.95

Make this a jersey blouse season and you'll make the smartest choice. Name your hue, we've got it. Short or three-quarter sleeves. Sizes 32 to 38.



Main Floor

Open Tonight 'Til 9

Saturday Until 5:30
From 9:30 A. M.

Open a
Charge Account

Credit Office, Second Floor



PA. STATE SALES TAX WILL GO INTO EFFECT SEPT. 1ST.

LAST DAYS... TODAY! TOMORROW!

To Save Substantially In These 3 Big Sales,
To Save The Tax Which Starts Next Tuesday!

AUGUST WHITE SALE

Save 20c to 40c on Every Cannon Sheet!
Big Savings on Mattress Pads and Covers, Towels, etc!

ADVANCE BLANKET SALE

Save \$1.00 to \$3.00 On Every Sale Price!
\$1.00 Deposit Will Hold Purchase Until October 1st.

CHRISTMAS DOLL SALE

Save 20% to 33 1/3% On Our New Stock of Dolls!
\$1.00 Deposit Secures Your Selection Until December 1st.
Be Wise... ECONOMIZE! Downstairs



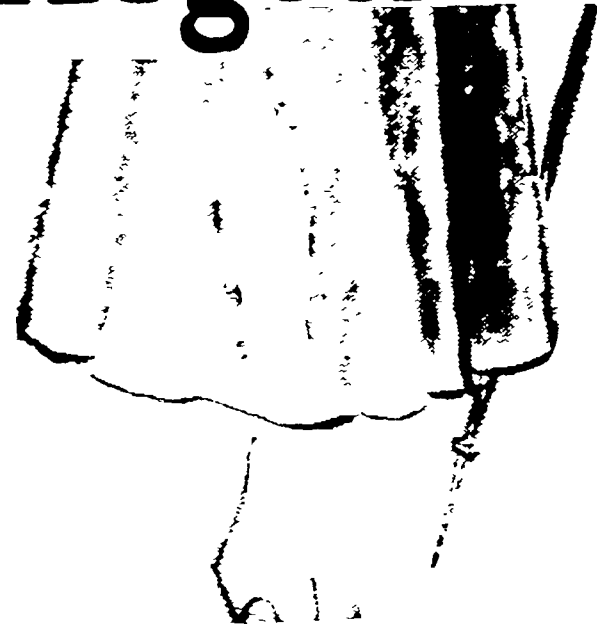
BE SURE TO REGISTER...
In Our Store For a Chance to Win One of the
BARRELS OF MERCHANDISE PRIZES
To Be Given Away By Pottstown Merchants on
Tuesday, September 1st



New Fur-Trimmed All-Wool COATS



August Sale of Coats



Misses', Women's and Juniors' Sizes

- Black Dyed Persian Lamb
- Natural Grey Persian Lamb
- Dyed Muskrat and Marmot

Magnificent coats that make early buying a very special and exciting event for you! Woolens, colors, silhouettes — chosen for their newness. Fabulous woolens by Juilliard, Kanmak, and American — in richly textured fabrics, plain and cross dye-colors.

A \$5.00 Deposit Will Hold Your Coat Until October 31st

Main Floor

Big Break for Back-to-School Budgets

Every Size and Every Style In
Long-Wearing UNDIES of

Stock up now on sleek, soft undies to see you smoothly through the school year. Spun-lo undies fit beautifully...wash easily...need no ironing...fit right into your busy campus schedule!



Sport Pants 59c



Flare 69c



Cuff Brief 59c



Office Beauties Turn on Charm . . .



Mary Kozak, Bonnie Bruegge and June Yergey



From left, Mrs. Grace Hinkle, Mrs. Rose Brannan and Mary Louise Bateman



Left to right, May Marchbank, Mrs. June Henninger and Mabel Renninger

The office of the Middle Department Association of Fire Underwriters lit up like a house on fire when The Mercury photographer walked in yesterday.

Nobody turned in an alarm though, because the only fire on the premises was that kindled in the hearts of several male onlookers. What lit up the office were the smiles turned on by all the girls when the flashbulb man appeared.

Our photographer is being greeted with smiles everywhere he goes these days. Since the word got around that he's a beauty scout every girl just naturally feels her prettiest in his presence.

Addresses of the charming underwriters are: Miss Kozak, Pottstown RD 4; Mrs. Bruegge, Pottstown RD 2; Mrs. Yergey,

365 Terrace lane; Mrs. Hinkle, 326 Church street, Phoenixville; Mrs. Brannan, 658 Walnut street; Miss Bateman, 1146 Madison avenue, Prospect Park.

Miss Marchbank, 119 West Seventh street; Mrs. Henninger, 509 Walnut street; Miss Renninger, Pottstown RD 4; Miss Bechtel, 775 North Evans street; Mrs. Nimmermacher, 28 South Charlotte street; Miss Motko, 323 Cherry street; Mrs. Kulp, Pottstown RD 2; and Mrs. Benkowski, 1020 Schuylkill road, Kenilworth.

NAGUIB RETURNS HOME
CAIRO, Egypt, Aug. 27 (AP) — President Mohamed Naguib flew home today from his 30-day Moslem pilgrimage to Mecca and talks with Saudi Arabia's King Ibn Saud.

LOANS

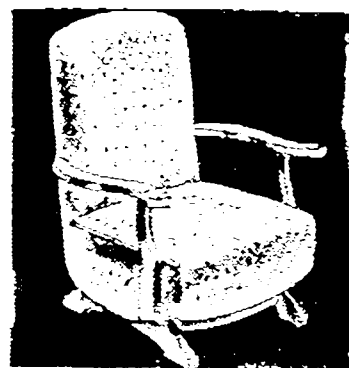
GILES FINANCE COMPANY

Second Floor — Singer Bldg.
365 HIGH ST. POTTSTOWN
J. Harold Giles, Manager
Office Hours: 9 to 5 Daily; Saturday 9 to 1 p. m.

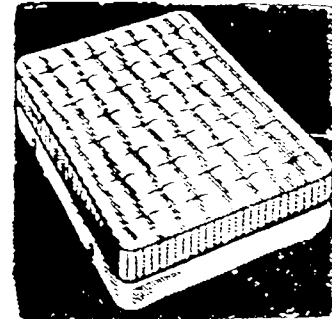
STATE SALES TAX
EFFECTIVE . . SEPT. 1
HURRY..!

BEAT THE TAX

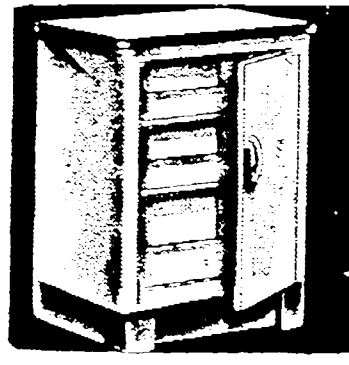
TODAY and TOMORROW
YOU SAVE BIG MONEY
at **LEVITZ!**



PLATFORM ROCKER
Reg. \$27.95 Value!
\$16.88



INNERSPRING MATTRESS
Reg. \$24.95 Value!
\$17.88



STEEL CABINET BASE
Reg. \$12.95 Value!
\$8.88

Alexander Smith 9'x12' AXMINSTER!

LEVITZ Makes Another Spectacular Purchase That SAVES You Plenty!

Save Up To \$50!

There's no doubt about it. This is the greatest rug purchase to hit the Schuylkill Valley . . . A famous mill offered us their entire stock of close-out and discontinued patterns at a ridiculously low price . . . Although our present stock was adequate, we couldn't miss the opportunity to pass the terrific savings on to our customers . . . So—we bought the entire lot! . . . All are brand new! . . . All are perfect! . . . Many are priced far below the original manufacturing cost! . . . Come in, be convinced!

Reg. \$59.95 . . . **TEXTURED—9x12** **\$37.88**
Luxurious multi-color beauties in smartly textured patterns, woven seamless with long-wearing hi-pile.
Levitz Priced

Reg. \$89.95 . . . **FLORAL PATTERNS** **\$57.88**
Beautiful floral patterns in a great variety of lovely colors. Extra heavy hi-pile for years of service.
Levitz Priced

Reg. \$129.95 . . . **STONE on STONE** **\$77.88**
Expensively detailed, luxurious rugs in stunning scroll and tone on tone patterns . . . Choice of lovely colors.
Levitz Priced

All-Wool Wall to Wall **BROADLOOM \$3.88** Sq. Yd.

loans

\$10 to \$600

• Get money for vacation or other summer needs. Repay on new liberalized 24 month plan. Stop in or phone . . . We promise prompt, friendly service.

The oldest company of its kind in Pennsylvania. Established in 1894

GIRARD INVESTMENT COMPANY

STOP IN OR PHONE TODAY:

Two Convenient Offices in Pottstown

- 268 HIGH STREET (2nd Floor)
Phone: Pottstown 2350
- 19 NORTH HANOVER ST. (2nd Floor)
Phone: Pottstown 3554

LOANS IN ALL SURROUNDING AREAS—CLOSED SATURDAYS

Quick change to low-cost heat when you install the **pre-assembled FITZGIBBONS No 770 Boiler-Burner Unit**

Here's a completely coordinated heating unit that's economical to install—and you're all set for years of saving in heating costs. The Fitzgibbons 770 combines three-quarter century boiler-making experience in a pre-assembled oil fired unit for any type of forced hot water heating system in smaller homes. It also provides plentiful year-round domestic hot water without the initial expense and maintenance of a storage tank.

Get the inside facts on Fitzgibbons home heating boilers—check any reliable contractor or dealer.

Distributed wholesale to the Heating Trade by

HARRY E. MILLER
PHONE POTTSTOWN 2648
REPRESENTATIVE IN POTTSTOWN FOR
NORRISTOWN PLUMBING SUPPLY
Corner Markley & Lafayette Sts., Norristown, Pa.
Let us engineer all your heating and plumbing problems at no obligation, and arrange all installations for you.
PHONE NORRISTOWN 5-3243 or 5-3244

Complete 10 pc. ROOM OUTFITS

Your Choice
SAVE \$51! Reg. \$150 Values

\$99

No Money Down . . . \$5 Monthly!

10-Pc. COMPLETE MAPLE LIVING ROOM
The charm and warmth of Early American styling graces this lovely 10-pc. living room . . . The outfit consists of big 6-cushion innerspring sofa and matching chair, cocktail table, 2 end tables, 2 table lamps, 2 pictures and throw rug . . . An amazing value-priced for this event only!

10-Pc. COMPLETE MAPLE BEDROOM
Authentic Colonial design in sunny maple finish. Full-size bed, chest and spacious dresser with framed mirror are finely constructed of select hardwoods. Famous Simmons spring, mattress, 2 pillows, lamp, chair and throw rug complete this wonderful outfit. A terrific buy!

SHOP TONIGHT 'TIL 9 P. M.

NO MONEY DOWN AT LEVITZ!

Kindle Fire



RITA BECHTEL



Mary Kulp and Bobbie Benkowski

Taxi Drivers Local Files Unfair Practice Charge

PITTSBURGH, Aug. 27 (P)—Taxi Drivers Local 128, AFL, which has been trying to organize 300 drivers of the Peoples Cab company, filed an unfair labor practices charge against the company today.

The union told the Pennsylvania Labor Relations board that the company fired three members in violation of State law.

Local President Armand Caromango also charged that Adolph Framm, president of Peoples, offered to "make it worth while" if the union drive were called off. Peoples now has a contract with Transport Workers Local 278, CIO.

Gen. Van Fleet to Meet With Chiang Kai-Shek

TAIPEH, Formosa, Aug. 27 (P)—Gen. James A. Van Fleet arrived today for a meeting with Chiang Kai-Shek after a return visit to Korea where he once commanded the US Eighth Army.

Van Fleet will leave for Hong Kong tomorrow.

The retired general, now a member of the American-Korean Foundation mission, came here from Seoul.

Day-Old Paper Bag Baby Reported 'Doing Nicely'

McKEESPORT, Aug. 27 (P)—The day-old baby who cried his way out of a paper bag is getting along nicely today at McKeesport hospital.

William J. Diehl, 33, McKeesport was driving home from work last night when he saw a paper bag wriggling by the roadside. He slowed his car for a better look and heard what sounded like a baby crying.

Diehl investigated and found a baby, yelping lustily in the paper bag. Doctors say the abandoned youngster apparently is none the worse for his peculiar adventure.

SUN RAY FEATURE

TAMPAX

Modern sanitary protection worn internally — no belts, no pins — no odor. 3 sizes: regular, super and junior.

Box of 10 39c

The National Bank of Pottstown

"The Bank with The Clock on The Curb"

Member Federal Deposit Insurance Corporation
Member Federal Reserve System

205 HIGH STREET

BRANCHES

High & Wilson Sts., & Stowe
Parking and Drive-In Banking.
Rendering the same complete service as our Main Bank.



Sally Nimmerichter and Dorothy Motko

Fighting giraffes swing their long necks like baseball bats in an effort to knock each other off but men wear veils day and night that also. They also can deliver heavy cover all their faces except the eyes and the tip of the nose.

40 Attend Picnic Of Fellowship Class

LUDWIG CORNER—Mrs. H. J. Ash, cor. Phone 3-2113, Del. Edwin Kurtz 3-2113-W.

"With or Without Christ" was the sermon by the supply pastor for the Rev. Charles G. Link in St. Matthew's Reformed church. The Rev. Link will return from vacation in early September.

Mr. and Mrs. H. Raymond McBride and sons motored to Ocean Grove recently. Other vacationers were Bobby Richards, Mr. and Mrs. L. Newton Evans Sr., Susanne Evans and Betty Baxter.

The Fellowship class of St. Matthew's Reformed church and their families held a picnic at the home of Mr. and Mrs. Newton Reimour Jr. recently. There were over 40 present.

The Rev. and Mrs. John Sanford and sons were recent visitors of Mr. and Mrs. D. K. Phillips.

Among the sea breeze fans at Atlantic City recently were Mr. and Mrs. Lyle McDonald, Sally and Paty Deputy, Fay Baldwin and Betty Ann Yocum.

Area Couples Take Cruise Up Hudson

RED HILL—Mrs. Calvin Reed, cor. Phone Pennsburg 2204, Dale Miller, del. Phone Pennsburg 4973.

Mrs. Elva Jackson, Perkiomenville, called on her mother, Mrs. Harry Gets, Main street, recently.

Mr. and Mrs. Owen Schwartz arrived home recently from a week's stay in Florida.

Mr. and Mrs. Jesse Schwenk and Mr. and Mrs. Nathan Schwenk took a trip up the Hudson at New York recently.

Mr. and Mrs. Linford Hoyer Jr. and son Dean, of Hatfield, Mrs. Ellamanda Schenck, Mrs. Edna Kohn, Mr. and Mrs. Herman Grubbe and Mr. and Mrs. Heinz Grubbe, of Ambler, called at the home of Mr. and Mrs. H. Calvin Reed, Main street, over a week end.

The Ladies auxiliary of the Red Hill Fire company was invited to attend the regular meeting of the Ladies auxiliary of the Green Lane Fire company where a cooking demonstration was conducted.

Blind Woman Has Job As Airplane Spotter

NORWICH, Conn., Aug. 27 (P)—Mrs. Ada Bassette's keen sense of hearing makes her the best airplane spotter for the ground observer corps of the Norwich Civil Defense corp.

Long before other spotters, she can detect an aircraft approaching. A companion helps her identify the plane.

Mrs. Bassette, 47, has been blind five years.

PUC Approves Hikes

HARRISBURG, Aug. 27 (P)—The Public Utility commission has permitted the North Penn Gas company, Port Alleghe, to increase its rates by \$251,000 a year, effective Sept. 1.

North Penn serves 15,415 consumers in McKean, Potter, Tioga, Venango, Clarion, Forest, Jefferson and Bradford counties of northern Pennsylvania.

More than 12,000 ships go through the Suez Canal in a typical year.

MERRITT'S

BUILDING HEADQUARTERS

Sales and Kitchen Planning

Open Tonight Till 9 P. M.

WEST HIGH ST., STOWE

Phone 3550

BIGGEST TRADE-IN ALLOWANCE at LEVITZ FOR YOUR OLD HEATER Right NOW!

Regardless of Age
Make or Condition... Plus

50-gals. Fuel Oil FREE!

WITH PURCHASE
of Brand New

COLEMAN

AUTOMATIC OIL
SPACE HEATER

TODAY and TOMORROW YOUR
OLD HEATER IS DOWN PAYMENT!

Insist on COLEMAN... The World's Best!

- No Ashes To Haul
- No Grimy Soot or Coal Smudge
- Exclusive Coleman Fuel Air Control
- Saves You Up To 25% On Fuel Bills!

The ONLY heater approved and used by the U. S. Army in Alaska, where temperatures really drop!... Here in Pottstown nearly a thousand users attest to the fact that Coleman heaters are head and shoulders above lesser known makes... We guarantee you: More heat from less fuel or your money back!... Illustrated is Model 873, Coleman's finest, a marvel of beauty and heating efficiency... Come in today or tomorrow—get top allowance for your old heater!

LEVITZ

SPECIAL PRICE

\$49.88

With Your Old Heater

3-Room Model No. 871
\$49.88 with Old Heater

FREE!

50 Gals. of Fuel Oil... FREE! With purchase of a new Coleman heater!

50 GALLONS FUEL OIL

BUY NOW!

NOTION & BUT

ALL 3 CANNON BLANKETS

Yours for Only

\$9.88

FAMOUS CANNON BLANKETS

Now, is the time to prepare for those chilly nights ahead... Imagine 3 genuine Cannon blankets, at a price you'd ordinarily pay for just one!... These are B-I-G full-size part-wool plaid blankets with deep rayon-satin binding... Rose, green, blue or cedar.

- Part Wool
- Satin Bound
- Full Size

HURRY! BEAT THE SALES TAX!

Pennsylvanians who want to "beat the sales tax" must do their shopping before Sept. 1... Only 3 Shopping Days to Go!... Hurry!... Make a down-payment today, have delivery made at some future date and you save the tax... Remember only 3 days are left to make your deposit!

Shop Tonight 'til 9 P.M.

STORAGE AIDS

Underbed Chest

\$2.19 Value

\$1.88

Heavy fibre-board wood framed for additional strength... Ideal for storage of blankets or linens.

All Cedar Chest

\$24.95 Value!

\$14.88

Genuine solid red-cedar throughout... Safeguard your valued possessions from moth damage.

3-Drawer Chest

\$22.95 Value!

\$16.88

Sturdily constructed of select hardwoods... 3 easy-gliding drawers. Your choice of maple or walnut.

SOLID CEDAR ROBE

\$49.95 Value

\$27.88

Aromatic, genuine red-cedar throughout!... Large double-door size will protect up to 30 garments from moth and insect damage... Moth protection insurance warranty included, free!

FIBRE WARDROBE

Regular \$5.95 Value!

\$3.88

Heavy reinforced fibre-board impregnated with a mildew resistant chemical plus D.D.T. Holds dozens of garments... Very easy to assemble.

LEVITZ

PENNEY'S

ALWAYS FIRST QUALITY!

Tangy Fall Fashion -

CORDUROY

THAT'S

Wash Without Special Fuss

DELUXE CORDUROY SHIRTS

4.98

Just toss these fine corduroy shirts in with the rest of the family wash! They need no special handling! They come up looking color-bright time after time! They're expensively styled with flap pockets, rayon yoke linings, genuine ocean pearl buttons, adjustable cuffs... just about every luxury-touch you could want. Penney's has them in plenty of new-for-Fall colors. S-M-L



MEN'S COATS OF CROSSCORD CORDUROY

12.75

New-for-Fall shades! Coats of popular cross-cord corduroy handsomely tailored, fully rayon lined with rear vent. Three patch pockets. Pick yours now.



NEW COLORS CORDUROY SHIRTS

A favorite with boys of all ages. Rich deep shades that will wear for school or outdoor play. 6 to 18.

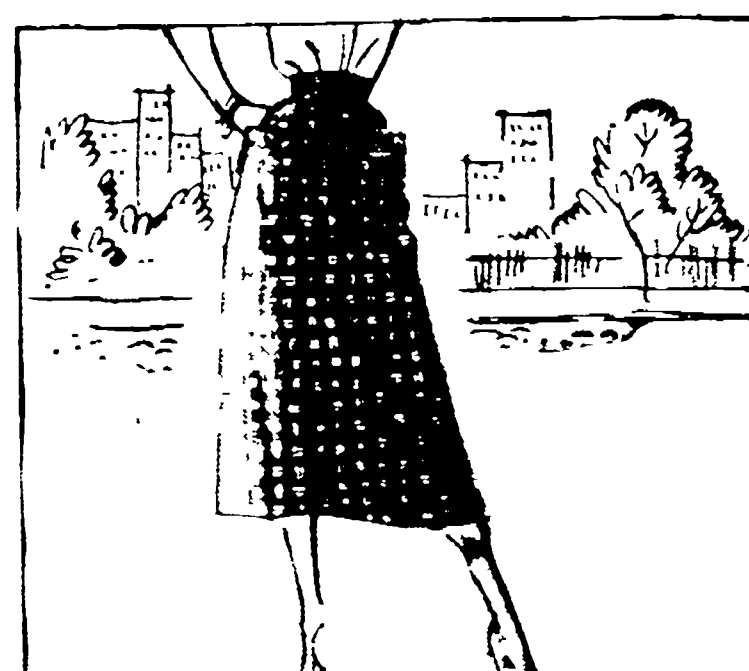
2.98

NEAT CHECKS CORDUROY BOXER LONGIES

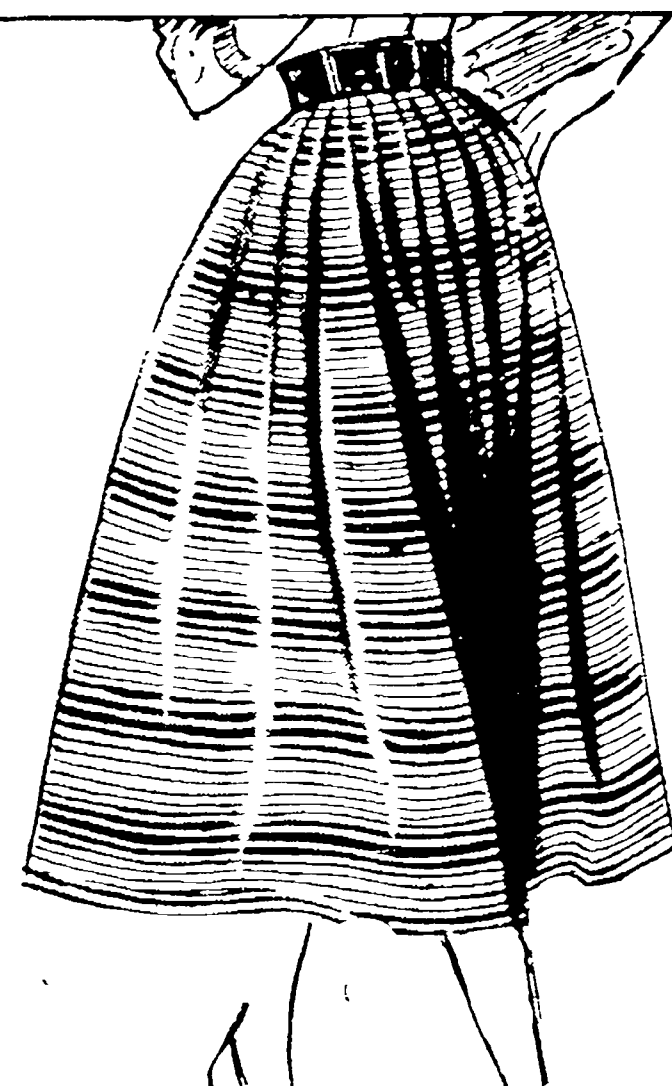
3.49



Besides being rugged these trousers are in checks that can be worn for dress. Zipper fly. At Penney's in green, brown, and blue checks to 10.



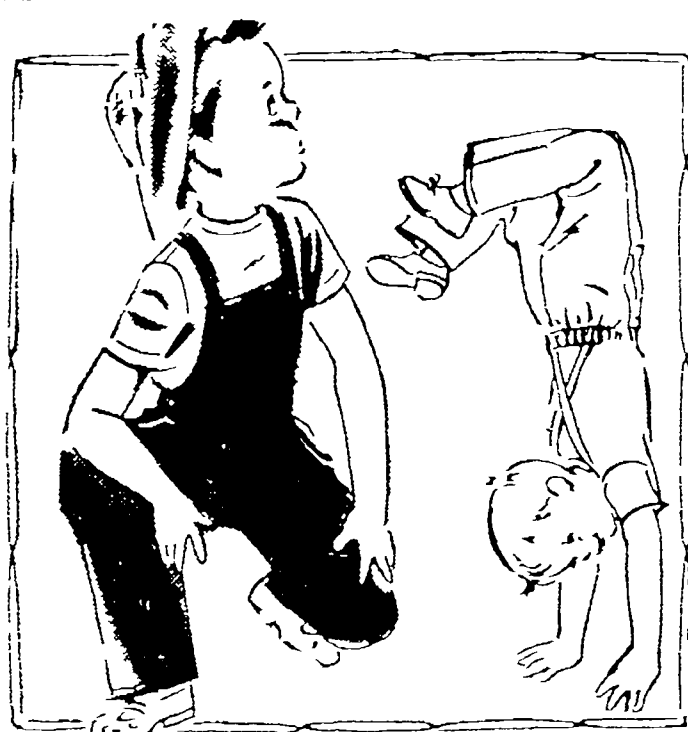
CORDUROYs take on a new look!



Penney's campus-minded skirts look new, smarter than ever in stripes! clean checks! new prints!

4.98 TO 6.90

Brightest idea in ages, now yours for fall, for campus-and-careering! Velvety corduroy skirts in easy-flared, unpressed pleated or pin-slim styles... designed in lively horizontal stripes, clean-cut houndstooth checks, metallic, gilded prints! Take your pick from a wide selection at Penney's now.



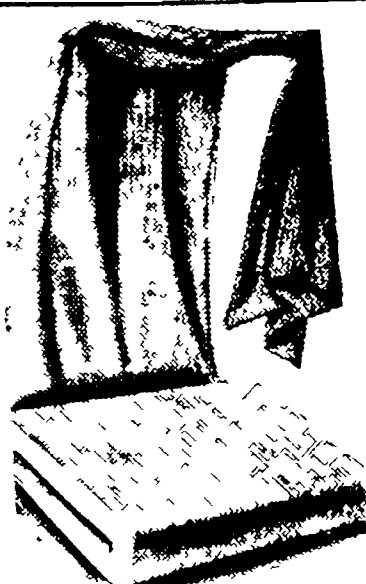
STURDY CORDUROY SMARTALLS

Man - here's a buy! Just in time for school. Adjustable suspenders, elastic back, two roomy patch pockets. Loads of colors.

SIZES 1 — 6X

PRICED FROM

1.79 to 2.49



WASH-FAST PINWALE CORDUROY

Falls fashion in all new colors. And the colors will stay the same after machine washing. 36" wide.

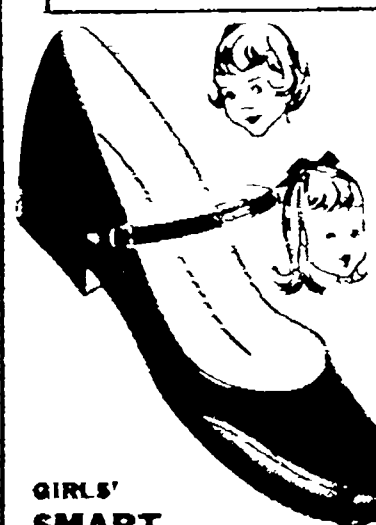
\$1.39 yd.

They prefer the Blouse and Skirt for school

PRINTED CORDUROY

3.98

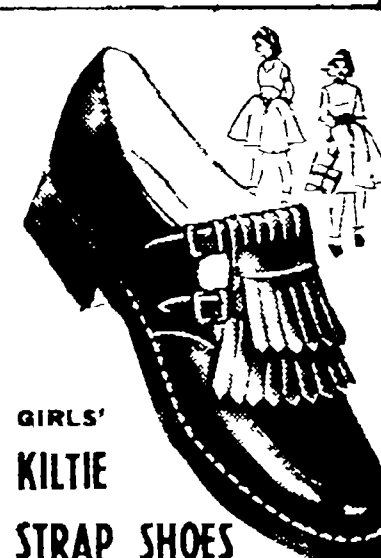
Smartly pleated in front; and full in back, with elastic to fit. Smartly belted. Skirts in red, gold, green, brown prints. 7-14. Blouses in white with jewel-like buttons. 7-14. \$1.98.



GIRLS' SMART FLATS

Top fashion for big sister so naturally little sister loves it too. In suede with matching mud guard in leather. Sanitized. 12½ - 3.

4.98



GIRLS' KILTIE STRAP SHOES

A style changer by removing the kiltie. Sturdy leather uppers and longwearing soles. Sanitized.

SIZES 8½ - 12

4.49



BOYS' NO-SCUFF OXFORDS

Scuffless tips lets them kick and shuffle and the shoes never show it. Brown leather. Sanitized.

SIZES 12½ - 3

5.90

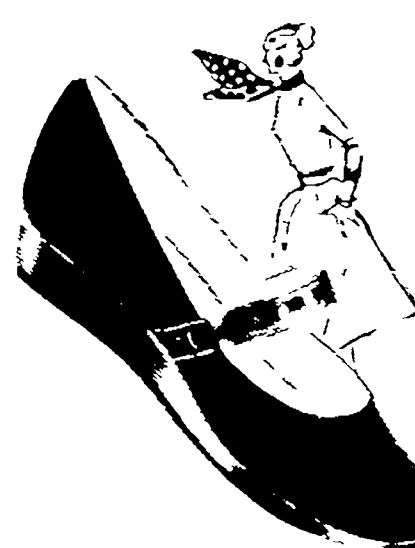


CHILDREN'S CREPE SOLE OXFORDS

Soft rich leather uppers — bouncy soles. Sturdy for school with a plain toe. In brown. Sanitized.

SIZES 8½ - 2

3.98



WEDGE HEEL COLOR DUOS

A colorful casual with an adjustable strap. Black suede with gray. Sanitized for cleaner and better wear.

SIZES 5-8½

4.98



Boys' Black SUEDE SIDEWALLS

Smart as a Sidewalled convertible! In black suede with cushion sole for walking comfort. Sanitized for better and longer wear.

SIZES 1-6

5.90



Style Leader DRESS OXFORDS

Smart - looking straight tip. Crafted for comfort of fine side leather with rubber combination sole and heel. Sanitized.

SIZES 2½ - 6

5.90



Tailored Treat LOW CALF PUMP

Here's your perfect shoe for business or town and shop life. A comfortable low heel, built up front. Slim tailored lines. Brown and red. Sanitized.

SIZES 5-9

6.90

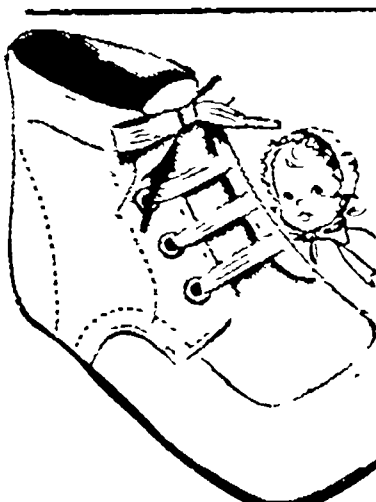


NEW COMFORT! TAILORED CALF PUMP

Your versatile suit shoe with built in comfort. Air foam inner pad, perfect fit combination lasts make this shoe a sensation. Black, red. Sanitized.

SIZES 5-9

6.90



FIRST STEP BABY SHOES

Leather solid walking shoes built on scientific lasts for perfect fit and comfort. Soft leather uppers. Sanitized.

SIZES 1-3

1.98

Perkiomen Valley K of C Holds Picnic

COLLEGETOWN, Pa. (UPI)—Mrs. Donald Yerkes, president of the Perkiomen Valley K of C, announced today that the annual picnic of the organization will be held at Montgomerie Park, Pottstown, Pa., on Saturday, September 5. The picnic will feature a golf tournament, a baseball game, a basketball game, a tennis tournament, a swimming competition, and a variety of other sports. The K of C also will have a booth where members and guests can purchase refreshments and souvenirs. The picnic is open to all members of the K of C and their families. Tickets for the picnic are \$2.00 per person. For more information, contact Mrs. Yerkes at her home, 1234 Main St., Pottstown, Pa.

Mrs. James J. Ray, men's three-legged race, Daniel Yates and Vincent G. Daner, balloon race, Joseph E. Adamson and Arch B. Daner. Mr. and Mrs. Cl. de Whitman and family returned recently from a motor trip to Lake Erie. Mr. and Mrs. Geoffrey Dolman and family entertained at supper recently. Mr. and Mrs. J. Logan White and son, Logan, of Coatesville, and Mr. and Mrs. William Pettit and daughter, Isabel, of Fairview Village.

Anniversary Celebrants Entertained

COLLEGETOWN, Pa. (UPI)—Mrs. Donald Yerkes, president of the Perkiomen Valley K of C, announced today that the annual picnic of the organization will be held at Montgomerie Park, Pottstown, Pa., on Saturday, September 5. The picnic will feature a golf tournament, a baseball game, a basketball game, a tennis tournament, a swimming competition, and a variety of other sports. The K of C also will have a booth where members and guests can purchase refreshments and souvenirs. The picnic is open to all members of the K of C and their families. Tickets for the picnic are \$2.00 per person. For more information, contact Mrs. Yerkes at her home, 1234 Main St., Pottstown, Pa.

Darlene Bower. Mr. and Mrs. Edward Cloak, 20 a year, spent a weekend in Mountain Lakes, N. J., where they attended the wedding of a friend. Mrs. H. T. Newman, 9, from her apartment in Pottstown, was a weekend guest of Mr. and Mrs. George E. S. of Second Street. Mr. and Mrs. A. J. Curtis Jr. and Mrs. A. J. Curtis Sr. entertained with a dinner recently honoring Mr. and Mrs. Garnett Smiley of Darby who celebrated their 25th wedding anniversary. Those present were Mr. and Mrs. Donald DeWane and sons, Mr. and Mrs. A. J. Curtis Jr. and Mrs. A. J. Curtis Sr.

1954 PHILCO

FAMOUS GOLDEN GRID TELEVISION NOW AT

NEW LOW PRICES

ONLY AT LEVITZ

21-inch Consoles and Table Models

AS MUCH AS \$

40 LESS

BEAT THE SALES TAX!

Levitz Is First Again

Yes, Levitz is first again with America's finest TV! Take your choice of the greatest television values of all time. Not off-brand sets, not an undersize picture, not just one or two models, but a wide selection of Golden Grid 21-inch TV—brand new for 1954—at sensational savings over 1953 prices! Yes, the television that's First in Public Demand now as much as \$40 LESS. Be among the first to see the Philco 4102, and other value triumphs, just arrived. And remember—Only a Few More Days to Beat the Sales Tax!



Philco 4102 in Mahogany veneer cabinet on casters.



Trade Your Small Screen Now Before It's Too Late! Levitz Gives The Biggest Trade-In Allowances In Town We'll Prove It!

NEW Brighter Picture!

NEW Duplex Chassis!

NEW Modern Cabinet!

NEW Low Price!



Just Out! Only \$179.95

Including Federal Tax and One Year Warranty on Picture Tube

Only 3 More Days to Beat The Tax

Here it is—the newest sensation from Philco, world's largest radio and TV manufacturer. Think of it—BIG-SCREEN television with exclusive developments in power and sensitivity—yes, genuine Philco quality television—First in Public Demand now at a spectacular new low price! Dollar for dollar feature for feature, there's never been anything like it before. Think of the pride and satisfaction of owning it. Think of the extra enjoyment there's no reason to wait it now, and on LOW EASY TERMS.

BEAT THE SALES TAX

PAY ONLY \$5 DOWN

POTTSTOWN'S LARGEST TELEVISION DEALER

LEVITZ

Don't be satisfied Any Longer with "Squint-Size" Television... TRADE-UP to a Big Screen Philco

Royersford-Spring City

HARLEY B. BRANDRETH, Rep.
Third Avenue and Main Street, Royersford Phone 158

JP Coulston Hospitalized

Joseph A. Coulston, 86, Spring City justice of the peace, was admitted to Phoenixville hospital for observation yesterday.

Also James Manser, 333 Main street, Royersford, was taken to Phoenixville hospital in Friendship Community ambulance yesterday and admitted as a medical patient.

Former Residents Visit Twin Boroughs

Mr. and Mrs. Harvey E. Latshaw, Philadelphia, who resided on Queen street, Spring City, many years ago, visited in town Wednesday. Their son, Elwood and his wife and son accompanied them.

The younger Latshaw moved three years ago to Pinellas Park, Fla., where he is a real estate appraiser, working throughout the southern states.

Known as "Harv" to his many friends, the elder Latshaw formerly was employed many years at Bush Brothers planing mill, Royersford, after which he entered the planing mill business with his father, Theodore K. Latshaw, at the old glass works property in Spring City.

Corporal Passes Exam

Corp. Granville A. Rambo Jr., formerly of Royersford, now at Fort Sill, Okla., passed his competitive examination for West Point Military academy recently. He will enter the academy Sept. 1 for a four-year term.

Twin-Boro Classified

Deaths
WALTER—On Thursday, Aug. 27, 1953, Clara Anna Walther, wife of Max C. Walther, aged 73 years, Private 40, died at the Nelson funeral home, incorporated, 367 Walnut St., Royersford, Monday at 2 p. m. Interment, Fernwood cemetery. Friends may call Sunday evening, 7 to 9.

Strayed, Lost, Found
LOST—Brown Barchus with wallet containing sum of money and valuable cards. Reward, Phone Royersford 830.

We Can Do It
Don Rogers, roofing and painting. New roofs a specialty. Can arrange financing, 36 months to pay, 113 Oak St., Royersford. Phone 145-W.

Articles for Sale
PLAY THINGS REDUCED 20%
Wed., Thurs., Fri., Sat. and Monday. Bathing suits, size 32 to 44 inch; beach robes, small, medium and large; pajama suits, size 10 to 20 inch; shorts, size 22 to 34 inch; T-shirts, bras (to be worn with shorts or skirts), cotton slacks, pedal pushers, visor hats. Summer bags, 42 plus tax. Skirts, size 22 to 30 inch, \$1 to \$3; Dresses, size 9 to 15, 16 to 20, 14 1/2 to 22 1/2; \$3 ea. or 2 for \$8.50, a few at \$2 ea.; others reduced too. Suits, size 14 to 22, one 22 1/2, \$10 ea. Toppers, \$10 ea. Comedies, 2 for the price of 1 (Helen Rubenstein). THE JEANETTE SHOP, 245 Main Street, Royersford.

Hand-made kitchen cabinet base, with inlaid top, excellent condition. Phone Royersford 1310-W.

ACME Automatic electric acid, protects color and flavor in frozen peaches and other fruit. 98c. McKelvie's, Phone 35.

Wanted to Rent
WANTED—4 or 5 room apartment to rent in Royersford. Call Royersford 747.

COUPLE TO HOLD OPEN HOUSE ON GOLDEN WEDDING

Edward Keefers to Note 50th Anniversary Sunday

Sunday will be observed as "open house" at the home of Mr. and Mrs. Edward Keefers, 128 North Fourth avenue, Royersford, to celebrate the golden wedding anniversary of the well-known couple.

The sale of a ticket to a church play by the former Emma Caroline Frick to Mr. Keefers laid the groundwork for a romance which led to the wedding of Mr. and Mrs. Keefers on Sept. 3, 1903, in the parsonage of Transfiguration Lutheran church, Pottstown. The late Rev. O. J. Smith officiated.

Mrs. Keefers was born and reared at Barto, but was living in Pottstown when she sold the ticket to her future husband. Keefers was a native of Reading, but also was living in Pottstown, where he was employed.

Mr. and Mrs. Keefers first lived at 42 High street, Pottstown. One year later they moved to Spring City, where they resided for six years, before moving to Chestnut street, Royersford, and then to Walnut street, before they moved to their present home, in which they have lived the past 36 years.

RETIRED the past seven years, Keefers worked at his trade as a machinist many years at Royersford Foundry and Machine company, Hill Top garage, Bard Manufacturing company, Fetterolf Machine company, Royersford, and last at Pottstown Manufacturing company. He held interest in several of the firms.

Both are members of Royersford Grace Lutheran church. Keefers has been a member of Pottstown borough council the past eight years and is a candidate for reelection from the First ward in the Fall.

They have two children, Wellington E. Washington, DC, and Vivian, wife of Charles Galloway, Pottstown, and three grandchildren.

PHOENIXVILLE HOSPITAL

Admitted: Jesse Clark, Clarence A. Smith Jr., Gladys Faye Bailey, Mrs. Phillip Marino, Mrs. Allie Sales-Bey, Mrs. Milovan Filipovic, Harry Tarter, all of Phoenixville; Mrs. Casper Halberstadt, Chester Springs; James V. Manser, Royersford; Frank Pennypacker 3d, Kimberton.

Discharged: Joseph Williams, Robert Klenk, Roy Hill, Mrs. William Hadrick, Mrs. Albert W. Redman, all of Phoenixville; Mrs. Frederick Cressy and son, Kimberton; Mrs. John Slahart and daughter, Mrs. Harry Flanagan, in the Pacific Ocean off Iquique, Chile.

SEARS ROEBUCK AND CO.

Corona Batteries

Sizes For All Automobiles
Reg. \$8.25
NOW \$5.25 Exchange

Trade in your old power-weary battery today! Take advantage of this low price. 25 heavy duty plates. Guaranteed.

Rubber Car Rugs

Keeps Car Clean and Dry
Reg. 49c
NOW 22c

Long wearing rugs catch dirt, mud and water. Easy to take out and clean. Makes floor mats and carpets last longer.

Cleaner and Wax

Reg. 49c
NOW 33c

Wipe it on, off. Cleans, waxes car, protects finish. Forms hard, lasting wax protection.

Cellulose Sponges

Reg. 39c
NOW 44c

Handy, convenient. They float, no more diving for lost sponges. For all washing. A Buy.

Bedroom Fixture

Special Sale—priced!
Reg. \$2.49
1-light
Satin crystal or Harmony House Tuscan Rose shade, 10 1/2" diameter. Uses 100-watt bulb. For wall switch. UL-listed.

Reg. \$2.49
NOW 6 for 49c

Stair Treads

ONLY 5c

Sturdy, Durable
Black Composition
9" x 24"

45-Pound ROLL ROOFING

Reg. \$2.29
NOW \$1.94

Smooth surfaced asphalt roofing surfaced with mica flakes.

Versatile Tirlolene

Paint Thinner, Conditioner
Reg. \$1.10
Gallon 99c

Conditions paints, enamels, plastics! Cleans brushes, roller coats. Removes paint from hands, clothing. Mild odor.

Homart Rock Wool Pellets

Never Rot or Deteriorate
Reg. \$1.50
40-lb. bag \$1.28

Make your home more comfortable to live in! Rock wool insulation can actually keep it up to 15 degrees cooler in summer, save you up to 33 percent on winter fuel bills! Free flowing pellets are easy-to-install. Bag covers 22 sq. ft. 3 inches deep.

Half Round Guttering

26 Gauge, 10 Foot Section
Reg. \$1.89
NOW \$1.44

Attractive, durable, economical! Cut from heavily galvanized prime sheets, carefully formed to exact size and gauge. Easy to install, slip connectors form water-tight junction. Greater rust-resistance.

INCOME REPORTED

PHILADELPHIA, Aug. 27 (AP)—The Pennsylvania railroad reported net income of \$22,257,854 for the first seven months of 1953, an increase of \$17,128,452 over the same period from Portland, Maine, it could land period the past year when freight in the Pacific Ocean off Iquique, Chile, earnings were reduced by a steel strike.

SEARS Labor Day VALUE PARADE

USE SEARS EASY TERMS
SHOP AT SEARS AND SAVE

ALLSTATE REGULAR MOTOR OIL

Unmatched for Quality in Its Price Range! Allstate Regular Oil

Reg. 16c Qt. 9 1/2c Plus Tax

100% vacuum distilled
Guaranteed wax-free

Allstate Regular Motor Oil—one of the finest quality regular motor oils you can buy! Flows freely at all engine temperatures. Wax-free; low carbon content.

Oil Filter Refills

Reg. \$1.19
NOW 88c

Allstate filter-fine refills fit most cars. Removes dirt, grit from oil stream. Buy 3, save more!

Seat Cushions

Reg. \$2.19
NOW \$1.88

Wedge type. Made of deluxe quilted plastic for good looks, long wear. 13x13x3-in.

1-Light Bath Fixture

White Opal Glass Half-Shade
Reg. \$2.39
UL-listed \$1.77

Put an end to mirror shadows! White porcelain holder with switch and outlet. Extends 7 1/2 in. Listed by UL.

Outdoor Fixture

Copper or Black Wall Bracket or Ceiling Style
Reg. \$2.29
NOW \$1.44

NEW STEEL BLINDS

Reg. \$2.98
NOW \$2.66

Give your windows a glamour treatment with these good quality ready-made blinds... Will give years of service and beauty at little price. Smooth-working mechanism, baked on enamel. Sizes 18-36" wide, 64" long.

Roof Coating

For Weather-Tight Protection!
Reg. \$2.59
5 Gal. Only \$2.22

Fills small cracks, helps resaturate dried out roofing to give it years of extra wear, protection. Easy to apply.

Sturdy Stepladders

Each Tested To Hold One Ton!
Reg. \$4.59
5-Feet Only \$4.09

Each step is sturdily reinforced—strong back construction! Extra wide, grooved steps. High Workmaster quality!

Stair Treads

ONLY 5c

Sturdy, Durable
Black Composition
9" x 24"

45-Pound ROLL ROOFING

Reg. \$2.29
NOW \$1.94

Smooth surfaced asphalt roofing surfaced with mica flakes.

Versatile Tirlolene

Paint Thinner, Conditioner
Reg. \$1.10
Gallon 99c

Conditions paints, enamels, plastics! Cleans brushes, roller coats. Removes paint from hands, clothing. Mild odor.

Homart Rock Wool Pellets

Never Rot or Deteriorate
Reg. \$1.50
40-lb. bag \$1.28

Make your home more comfortable to live in! Rock wool insulation can actually keep it up to 15 degrees cooler in summer, save you up to 33 percent on winter fuel bills! Free flowing pellets are easy-to-install. Bag covers 22 sq. ft. 3 inches deep.

Half Round Guttering

26 Gauge, 10 Foot Section
Reg. \$1.89
NOW \$1.44

Attractive, durable, economical! Cut from heavily galvanized prime sheets, carefully formed to exact size and gauge. Easy to install, slip connectors form water-tight junction. Greater rust-resistance.

Buy With Confidence

TELEVISION RADIO PHONOGRAPHS
IRONERS VACUUM CLEANERS DRYERS
WASHERS SUNBEAM APPLIANCES KITCHENS
PORTABLES REFRIGERATORS SEWING MACHINES
MIXERS FREEZERS

SAVAGE RADIO SERVICE

213 W. 6th Street Pottstown 1206 Royersford

YOU'LL BE COOL ASA CUCUMBER!

When You Shop Air-Conditioned
JERRY'S MARKET
PHOENIXVILLE
FEATURING EVERYDAY LOW PRICES

BEAT THE TAX LAST CHANCE

DURING OUR GREAT AUGUST FURNITURE SALE

AT
KEPNER AND ROMICH
Your Family Furniture Store
139 High Street
SINCE 1905 Phone 877

MRS. HEIST VISITING SHOWS

Attending International National Gift Displays

COLLEGEVILLE—Mrs. Donald Yerkes, Cor. Phone Collegeville 5890, Kenneth Warner, Del. Phone Collegeville 5817.

Mrs. Stanley Hipper, Mrs. Christian Wismer, Mrs. Earl Kirkner and Mrs. Linwood Heckler spent a day at Lake Sankana.

W. Donald Heist, of 715 Main street, has accepted a teaching position in the East Greenville High school, where he will teach English and dramatics. He recently returned from three years in the Air Force where he was a jet pilot.

Mrs. W. D. Heist is spending a week in New York city where

she is attending the International Gift show at the Astor hotel and the National show at the New Yorker and Statler hotels.

Richard Heist was guest for a week of the Herman Pundits at their summer cottage at Cape May.

Mr. and Mrs. John Connelly, Mr. a "Girl and Boy" costume party and Mrs. Willis DeWane, Mr. and Mrs. James C. Osten and Mr. and Mrs. George E. Houven, all of whom were served to the following Ninth avenue, attended a party at members.

Mr. and Mrs. Harry Opperman, the home of Mr. and Mrs. Robert Lee Mueller, near Ambler.

Recent guests of Mr. and Mrs. Walter H. Kugler were Mr. and Mrs. John Downing and family, of Kerkut Palomski, Mr. and Mrs. Philadelphia.

Mr. and Mrs. Howard Keyser returned home recently from a three-weeks visit with Mr. and Mrs. Al Harrison and sons, of Seattle, train but returned home by plane.

Church Class Holds Costume Party

TRAPPE—Mrs. Donald Yerkes, Cor. Phone Collegeville 5890, George Clarke Jr. and John E. Hartman Jr., Del. Phone Collegeville 5576.

The Married Couples' class of the Augustus Lutheran church held a "Girl and Boy" costume party and the church lawn recently.

Mr. and Mrs. Andrew Pierce recently with a birthday celebration honoring their niece and nephew, Lorna Dell Zobe and Melvin Zobe, who observed their 16th and 17th birthday anniversaries Aug. 22.

Eighteen young people from their respective schools, Folk and Long of Germantown, and Girard began construction of their new college, played games, danced and home on Linfield road.

MR. AND MRS. Ernest Pennypacker and son Dale and daughter Elaine and Yvonne Bechtel, of Roycroft, spent a day at Atlantic City. Miss Pennypacker and Miss Bechtel remained there for several days.

Hazel Rieger, daughter of Mr. and Mrs. Carl F. Rieger, of Linfield road, has accepted a position at the Collegeville National Bank and began her duties this week. She is a graduate of the Collegeville High school.

Mr. and Mrs. Robert Imes have are spending a week in Duncanville where they are the guests of Mr. and Mrs. Robert T. Hecker.

held an out-of-doors barbecue.

Mr. and Mrs. Winfield Scull will leave for a ten-day motor trip to St. Louis, where they will be the guests of Mr. and Mrs. B. W. Coasell.

Mr. and Mrs. Clarence Stepp entertained over a weekend Mr. and Mrs. Allen Souder and son and Mrs. Grover Souder, all of Harrisonburg, Va., and Mrs. Virginia Berkholder, of New Market, Va. Other guests were Mr. and Mrs. Earl Brunk, of York.

Mrs. Marion Walsh and children are spending a week in Duncanville where they are the guests of Mr. and Mrs. Robert T. Hecker.

Governor Veloes Bill On Firemen's Vacations

HARRISBURG, Aug. 27.—Gov. John S. Fine Wednesday vetoed legislation to give firemen in Pittsburgh and Scranton 14 working days vacation with pay and 24 consecutive hours of rest each week except in emergencies.

"Whether vacation periods of municipal employees should be two weeks or more than two weeks is, we think, a matter for local determination," Fine declared.

The number of farm tractors in the United States increased from 1,885,000 in 1942 to 4,170,000 in 1952.

Fine Signs Law on Hours For Policemen in Cities

HARRISBURG, Aug. 27.—A measure limiting the work week of policemen in Pennsylvania's 47 third class cities to 44 hours was signed into law Wednesday by Gov. John S. Fine.

The bill would apply in all cases except emergencies. Most policemen in third class cities now work 56 hour weeks.

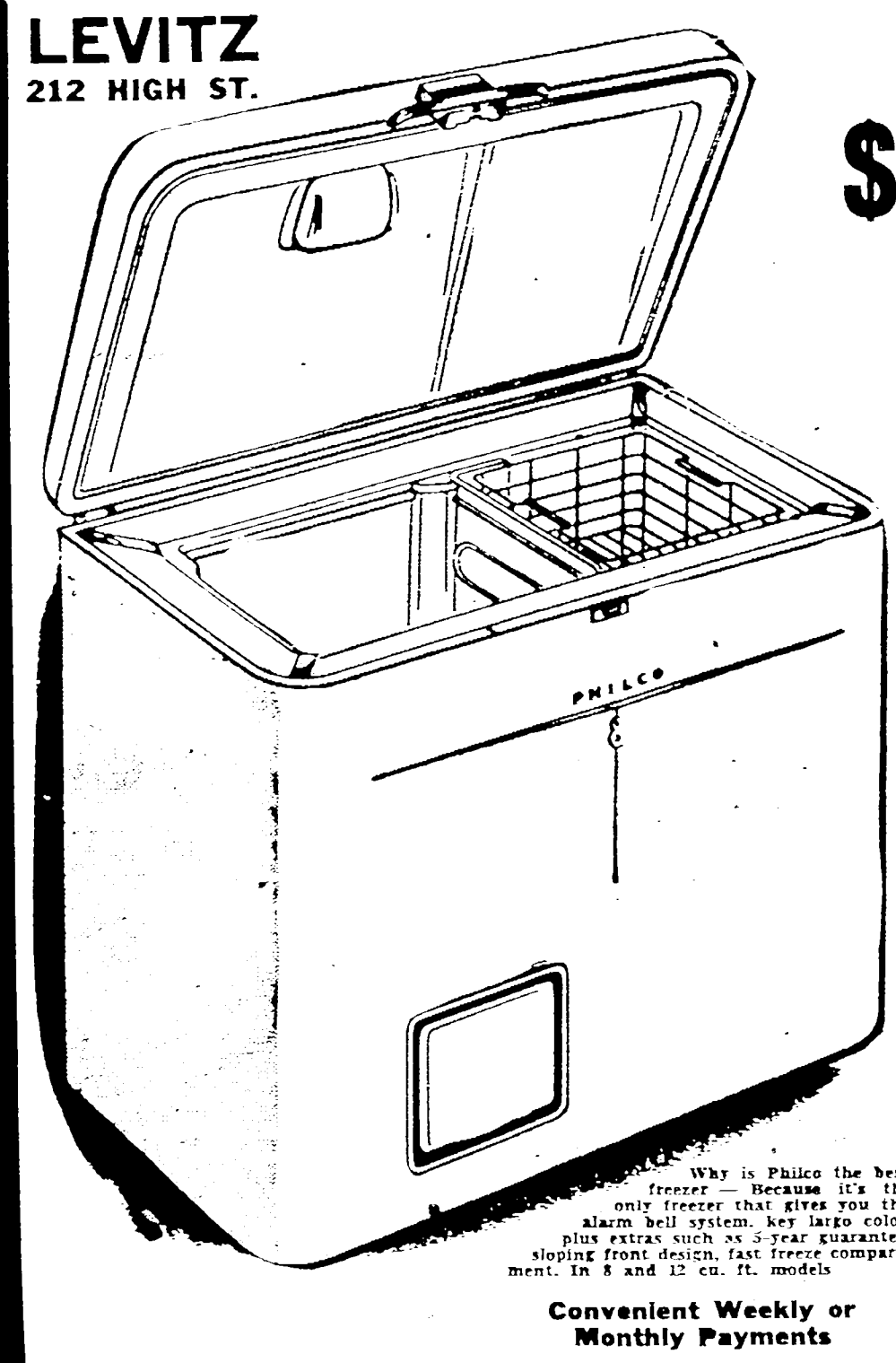
The number of farm tractors in the United States increased from 1,885,000 in 1942 to 4,170,000 in 1952.

"Ice" and "Cool" Cool in Summer Keep Warm in Winter Use Hammond Coal for More Heat and Less Ash
M. RAYMOND
358 Cherry St.
Phone 2231

Loans
\$500 FOR PERSONAL NEEDS
\$17.13 - \$300
22.28 - 400
32.09 - 600
(24 Month Plan)
Above loans are made on your auto, furniture, or signature. The payments include principal, charges, everything. "Yes" to 4 out of 5. Phone or come in.
Personal FINANCE COMPANY
2nd Floor Front - Bacchi Bldg. 315-317 HIGH STREET (Over State Liquor Store) Phone: 4791 - Pottstown, Pa. William L. Binder, YES MANAGER
Open evenings—phone for hours
CLOSED SATURDAY

Peoples MARKET
Quality Foods Thrifty Prices

STORE HOURS Monday thru Thurs. 8 a. m. to 6 p. m. Fri. 8 a. m. to 9 p. m. Sat. 8 a. m. to 6 p. m.		FREE PARKING Free delivery—on orders \$5 or more. Orders under \$5 delivered for 25c.	
STAR KIST			
EGG NOODLES	15 oz.	29c	
AND TUNA DINNER	can		
GREER FREESTONE	largest	25c	
PEACHES	2 1/2 size can		
GENUINE SPRING LAMB			
LEGS	lb.	73c	
WHOLE OR HALF			
WHOLE SHOULDERS	lb.	35c	
SWEET CALIFORNIA FREESTONE			
PLUMS	2 doz.	39c	
Fresh Green, Full-Podded LIMA BEANS	lb.	10c	



LEVITZ
212 HIGH ST.

Only at Levitz! This is the plan Everybody is Talking About

\$50 Worth of **FOOD FREE** Today and Tomorrow

At Any American or Acme Food Stores

Limited Offer With Your Purchase of a New **PHILCO FREEZER**

\$10 DOWN Delivers Your Freezer Immediately Plus All the Free Food Plan Privileges

LEVITZ

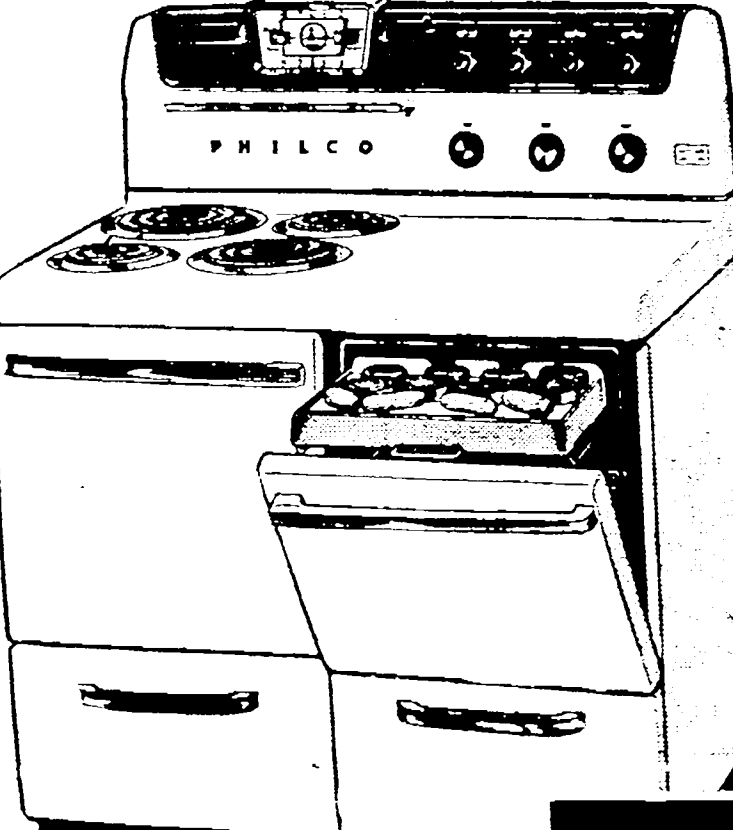
Why is Philco the best freezer? Because it's the only freezer that gives you the alarm bell system, key lark color, plus extras such as 5-year guarantee, sloping front design, fast freeze compartment. In 8 and 12 cu. ft. models

Convenient Weekly or Monthly Payments

BEAT THE SALES TAX!

New Tax Goes into effect Sept. 1st. ... Only a few days remain... Buy NOW! Save NOW... at Levitz

PHILCO
the quality name in millions of homes
ELECTRIC RANGES



PHILCO
the quality name in millions of homes
REFRIGERATORS

Look at These Low Prices! Exceptional Value! Only at Levitz

\$169.95

NEW 1953 PHILCO MODELS

- Exclusive Philco Broil Under Glass!
- Exclusive Philco Color Panels!
- Exclusive Philco Jiffy Griddle!

\$199.95 \$249.95

BEAT THE SALES TAX **\$2 WEEKLY NO MORE**

BIGGEST TRADE-IN ALLOWANCE IN TOWN!

Get the Best Price For Your old Range or worn Refrigerator at Levitz in Pottstown

More Than 100 Refrigerators to Go! All Sizes . . . All Models on Sale!

Never before have such quality refrigerators been so low in price as this Philco 732 with horizontal freezer locker. Levitz brings you refrigerator bargains galore in the Great Fall Sale. Buy now . . . save now . . . at Levitz. See all the . . .

NEW 1953 PHILCO MODELS

- Exclusive Philco Double Door!
- Exclusive Philco Dairy Bar!
- Exclusive Philco Automatic!

\$229.95 \$269.95

BEAT THE SALES TAX! **\$2 WEEKLY NO MORE**

NO MONEY DOWN AT LEVITZ!

Optimists Here Greel Traffic Lights— Two New Members

Two new members were accepted by the Pottstown Optimist club at its business meeting last night in the Clover Leaf restaurant.

They are Peter Ellis and John M. Howard.

President Bruce Lessig, who was in charge, gave a report on the Spring City-Riversford Optimist club now being formed.

Inter-club activities were reported by Harry Hunsberger. He said that the local club now ranks ninth in its district, which includes 21 clubs.

Edward J. Sweeney Jr. was made chairman of local ticket sales for Second District President's night, to be held at Palace in Philadelphia.

Local chairman for the Optimist convention this fall in York is Ivan Bortner.

GUARDSMEN—

(Continued From Page One)

with the National Guard," he observed.

COMMENTS on training by the citizen soldiers were gathered last night for The Mercury by Sgt. Kenneth Ingham, company clerk.

"They spent the afternoon (Thursday) cleaning weapons and equipment after returning from the field problem at noon, he reported.

"We had a company inspection in the afternoon by Capt. Harold C. Baumann, company commander."

M/Sgt. Dallas A. Wilson, Perkiomenville RD 1, who is at the Gap with the local company for the 16th year, said the bivouac was one of the most successful he had seen, Ingham added.

"And he's a veteran of three years of World War II, with experience on Guam and Okinawa," the sergeant observed.

Company A has been given the silver clasp at the camp for perfect attendance. It will be attached to the unit's banner.

Last night the local guardsmen celebrated their return from bivouac with a party in the barracks.

HOT WEATHER—

(Continued From Page One)

ture read 92. It looked as if a record high would be set by 4 o'clock as the red marker pushed up to 94.

In spite of the heat, a stiff breeze blanketed the area offering some relief to anyone who sat in the shade.

The weatherman sees fair and continued hot weather today and tomorrow. Today, he predicted, high temperatures will range from 92 to 98.

Rotary Influences Told Before 50 Club Members

Fifty Pottstown Rotarians heard a past president of the Jenkintown club tell his views on Rotary night.

William B. Lang was the guest speaker at the dinner meeting in the Elks home.

He said influences that help make a man a Rotarian include those of the home, friends, religion, job, community and the world.

"Rotary is a philosophy of life for its members," he remarked.

President Charles L. Rohland was in charge of the meeting and introduced the guest speaker.

\$65.00

Green Biscay—Lowest of designs with smart, modern dial and double-stand mesh bracelet. Gold-filled, 17 jewels. D.W. protected.

1541 EPR 15

ROYAL JEWELERS

254 HIGH STREET

5-Piece Chrome BREAKFAST SET

All Colors

\$69.50

the town & country house

3 Miles West of Pottstown
On Route 422

power which at times is appreciable.

This variance in voltage can throw the timing out of sequence. That's because we have the individual controllers for each standard. If we had a master controller with a single wire there would be no variation.

"I think we can correct the problem partially by keeping a close check on the timing."

Westminster Abbey was started in 1020.

TASTE THE DIFFERENCE

WISE POTATO CHIPS

PREPARED IN PURE VEGETABLE OIL

See the Nationally Famous LUXURY ROCKERS.

with beautiful COUNTRYSIDE fabric as seen in Better Homes and Gardens

GOODYEAR Airfoam
cushion 5" thick
5 YEAR WARRANTY BOND

See it! Try it! Buy it!

KAPPES WAY-SIDE STORE
4th AT STATE OPEN FRIDAY NIGHTS

FIRESTONE STRIKE—

(Continued From Page One)

no change. The company increased its wage offer to 9 1/2 cents per hour, but that's all I can report."

The firm's previous high offer was 7 1/2 cents. The union is requesting 15 cents which will include such fringe benefits as pension and insurance plans.

Pickets continued the vigil at the Firestone boulevard Yost States in 1952.

THE STRIDE RITE SHOE

they All go back in Stride Rites!

... because there's a style and size for each of them ... made with Stride Rites' skilled workmanship, special lasts and fine leathers ... carefully planned to protect young growing feet. We have a brand new stock of school-going Stride Rites, and our experienced staff will fit them with care. Bring your youngsters in ... we're a-waitin' for them!

Royal SHOE STORE
248 HIGH STREET

FINEST OF FEATURES AT LOWEST COST!

Dual-Range Hydra-Matic Drive
Pontiac's wonderful Dual-Range Hydra-Matic drive gives you ease in traffic and quiet, car-casting cruising on the open road. And it's the same automatic drive you find in the most expensive cars in America!

122" Wheelbase
Pontiac is a big car—in fact no car so big is priced so low. This extra size gives you a more room and comfortable drive to Pontiac's new look, including road-hugging ride—a ride that gives you a wonderful feeling of solid security wherever you go.

Power Steering
Pontiac's Power Steering* takes over almost all the work of turning and parking and provides smooth, effortless driving. It's the same type of power steering you get in the finest cars.

Body by Fisher
Inside Pontiac's big, roomy body you'll find luxury and comfort for beyond its modest price, with interiors finished with the same fine attention to detail as America's costliest cars.

Put yourself in the driver's seat of a Pontiac and immediately some very wonderful things happen. First, you find yourself in command of a big, high-compression engine that responds so eagerly you know there's power to spare. You control this big 122-inch wheelbase beauty with almost no effort. But only after you've driven it for many thousands of miles do you realize that Pontiac's outstanding point of extra value is its famed dependability, long life and amazingly low operating and maintenance cost. And this great Pontiac quality is proved beyond question by its accepted high resale value. Come in and get the facts.

PONTIAC MOTORS, Inc.
22-24 High Street
Pottstown, Pa.

Dollar for Dollar you can't beat a Pontiac

August Food Festival!

Smart Shoppers are heading for A&P's great August Food Festival, where the tempting makings of cool meals are all priced low!

A&P Super Markets

"Super-Right" Quality Porterhouse or Sirloin Steaks lb 89¢

One Price—None Priced Higher

Ready to Cook Fryers or Broilers—2 1/2 to 3 lb Average

Chickens One Price None Priced Higher lb 49¢

Your Choice ... Spiced Luncheon Meat, Bologna or Sliced Luncheon Meats 1/2 lb 25¢

Pain de Pils and Pimento Raked Loaf

Boneless Picnics Smoked "Super-Right" Quality 3 to 3 1/2 lb. Avg. lb 75¢

Freshly Ground Beef REGULAR lb 39¢

Rib End Pork Chops lb 59¢

Lamb Roast SHOLLER BONE IN lb 49¢

New Zealand Large Rack

Lobster Tails Each Lobster Tail Weight Approximately 14 to 18 oz. lb 95¢

Local U. S. No. 1 "A" Size White

New Potatoes One Price None Priced Higher 10 25¢

Honeydews California Sweet-Eating Juicy & Size each 45¢

Fresh Corn Golden Kernel 6 ears 25¢

Grapes California Seedless None Priced Higher 2 lbs 25¢

Iceberg Lettuce Crisp 2 large heads 29¢

String Beans Tender Brand None Priced Higher 2 lbs 19¢

Cauliflower Snow-White None Priced Higher 1 large head 29¢

Frozen Peas Valmont Brand 2 10-oz. pgs. 25¢

Strawberries Birds Eye or Snow-Capped 12-oz. pgs. 25¢

French Fries Birds Eye or Snow-Capped 2 4-oz. pgs. 29¢

Sultana Fruit Cocktail 1-7/8 can 24¢ 29¢ can 33¢

Klein's Cucumbers Spears quart jar 23¢

Educator Cookies Holiday Assortment 1 lb. box 35¢

Oxford Cream Cookies Berry's 12-oz. can 25¢

Scott Tissue 3 rolls 32¢

Campbells Beans 2 15-oz. cans 35¢ 2 14-oz. cans 25¢

Tomato Juice Libby's 2 14-oz. cans 25¢ 46-oz. can 27¢

Salad Dressing ANN PAGE 12-oz. jar 25¢ 16-oz. jar 45¢

A&P Grapefruit Seville-Fancy Grade "A" 2 16-oz. cans 29¢

Seaside Butter Beans 2 16-oz. cans 23¢

Contadina Tomato Paste 3 4-oz. cans 25¢

Peanut Butter ANN PAGE 12-oz. jar 31¢ 24-oz. jar 59¢

Mayonnaise ANN PAGE 12-oz. jar 31¢ quart jar 55¢

Apricot Pie Jane Parker Special Price 8" pie 39¢

Nutley Oleomargarine 2 1-lb. pgs. 39¢

Dog Meal

Friskies 5 lb. bag 69¢

Swan Soap Facial Size 3 22¢

Swan Soap Bath Size 3 37¢

Swan Soap Personal Size 4 19¢

Vegetable Shortening

Spry 1-7/8 can 32¢ 2-lb. can 87¢

Lifebuoy Soap Bath Size 3 35¢

Lifebuoy Soap Regular Size 3 25¢

Lux Liquid Detergent 12-oz. can 39¢ 1-lb. can 69¢

Rinso Granulated Soap 12-oz. can 27¢

Rinso Granulated Soap 45-oz. can 49¢

Lux Soap Regular Size 3 22¢

Lux Soap Bath Size 2 21¢

Sweetheart Soap Bath Size 2 21¢

Lux Flakes For Your Fine Clothes large pgs. 27¢

Blu White Flakes Soap Flakes 3 25¢ 9-oz. pgs. 23¢

Tuna Fish Chicken-of-the-Sea green label 2 1/2-oz. cans 21¢ green label 8 1/2-oz. cans 33¢

All Prices in this Advertisement Effective Through Saturday, Aug. 29th

APPLIANCE TRADE SALE

GET MORE . . . MUCH MORE FOR YOUR OLD WORN APPLIANCES NOW AT ARNELL

BEAT THE TAX!

2 BIG DAYS

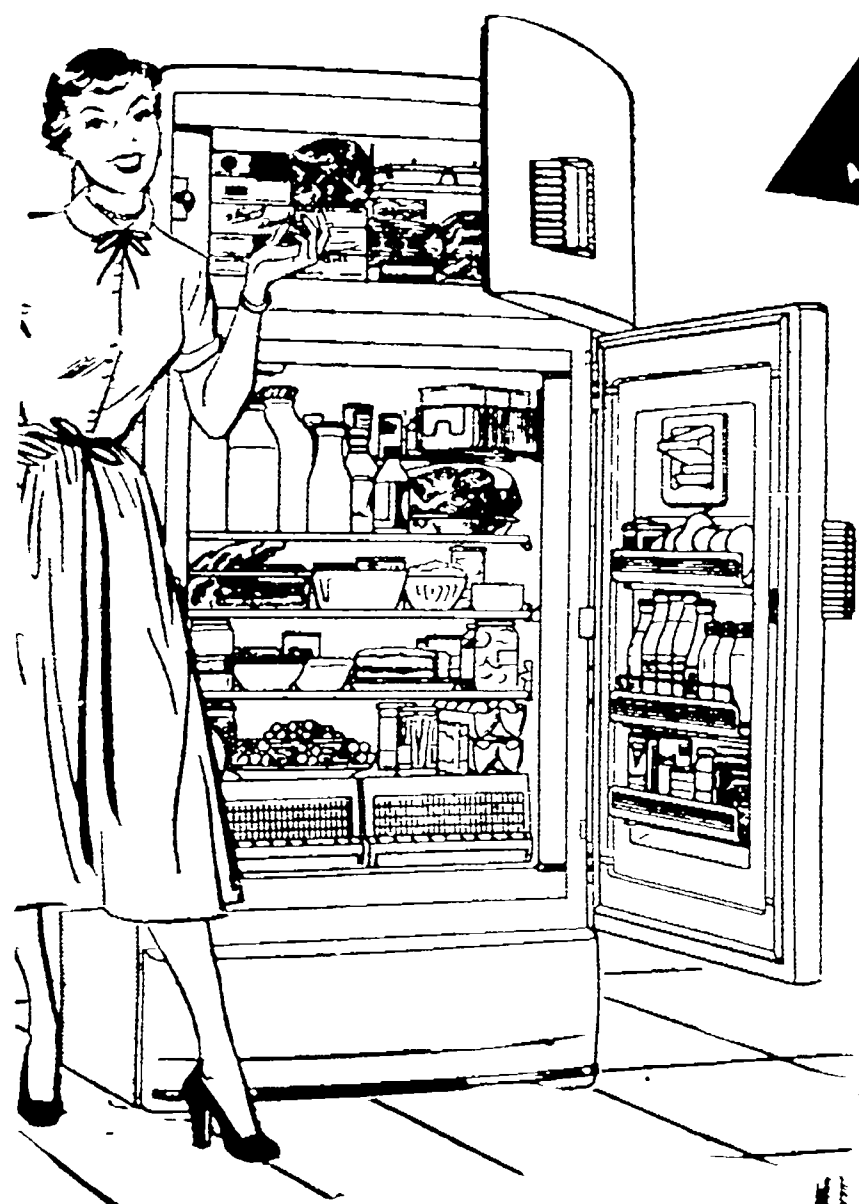
ARNELL

261 HIGH ST POTTSTOWN The Store That Confidence Built

Save Today!

Trade Today!

SWAP WITH ARNELL!



EXACTLY \$100
For Your Old Refrigerator

Not Next Week!
Not Next Month!
Buy Right Now!

Hotpoint

Brand New Big 8 Cubic Foot!

\$149.95

No Money Down
Model EA-8

Reg. \$249.95

PAY ONLY
\$2.50 A WEEK

PHILCO DOUBLE DOOR
That's All You Pay With Your Old Refrigerator **\$199.95**

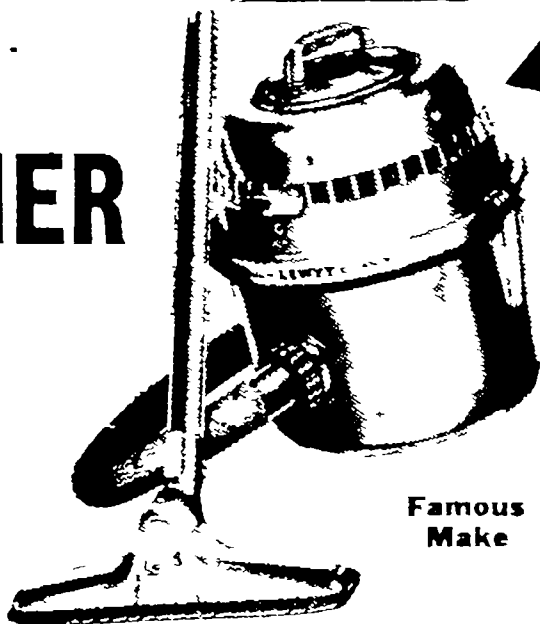
AT ARNELL

EXACTLY \$15
FOR YOUR OLD CLEANER

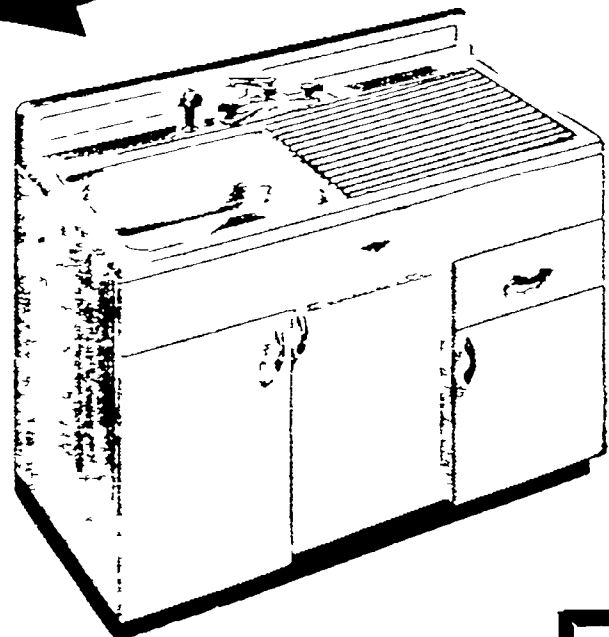
Brand New 1953
LEWYT CLEANER

Complete With Attachments
74.95
\$1.00 A WEEK

With Your Old Cleaner



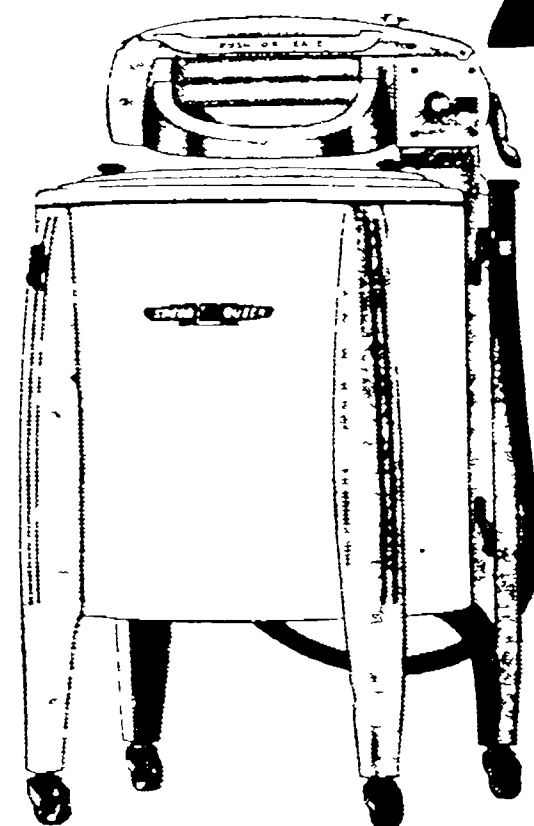
Famous Make



SALE! SINKS!

\$66

With Your Old Sink



EXACTLY \$30
FOR YOUR OLD WASHER

Our Biggest Washer Value in The Last 2 Years!

SPEED QUEEN

\$69.95

• \$1.50 Weekly!
• No Cash Down!

With Your Old Washer

Yes, your old tub is worth 30 bucks at Arnell regardless of age, make, or condition. Swap at Arnell today and tomorrow!

EXACTLY \$50
FOR YOUR OLD WASHER

BENDIX WASHER

\$99.95

With Your Old Washer

That's right! The famous Bendix model 691 at an unbelievable low price. Less than the price of non automatic washers!

\$2.00 A WEEK

EXACTLY \$60
FOR YOUR OLD STOVE OR RANGE

Never Before Perhaps Never Again!

Hotpoint Electric Range

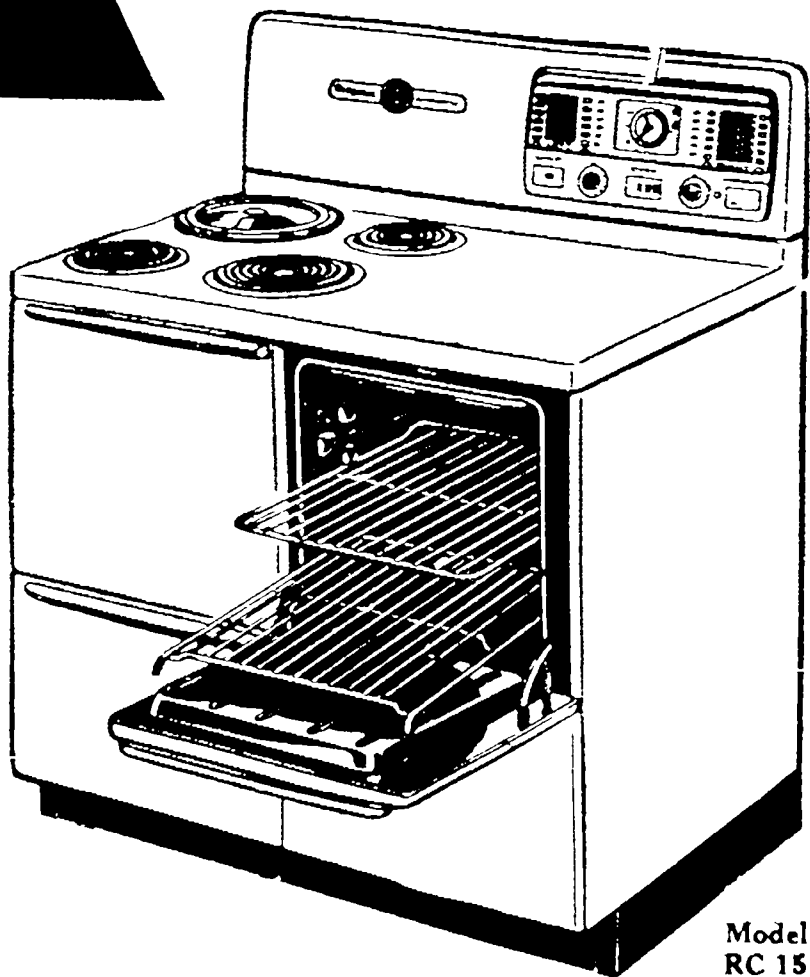
\$149.95

Pay Only \$2.50 A Week!

Today and Tomorrow at Arnell!

Deluxe Philco Range Reg. 249.95 **\$189.95***
Deluxe Hotpoint Range Reg. 279.95 **\$229.95***
Deluxe Hotpoint Range Reg. 349.95 **\$289.95***

*With Your Stove or Range in Trade



Model RC 15

EXACTLY \$100
FOR YOUR SMALL SCREEN TV

No Ifs! No Buts!

Giant Screen

CONSOLE

At Arnell **\$169.95**
\$2 A Week!

You hetcha 104 bucks and even more for your old small screen TV at Arnell. No strings attached AND YOU PAY NO EXTRAS AT ARNELL

No Money Down!

With Your Old Small Screen Peephole TV in Trade!



21 in.

NATIONALLY FAMOUS

GET EXACTLY \$100 For Your Old Small Screen TV

NO CASH NEEDED! YOUR TRADE-IN ALLOWANCE IS YOUR DOWN PAYMENT!



Prospector Held on Murder Charge Following Inquest Into Gaspe Slayings

GASPE, Quebec, Aug. 27 (AP)—A hushed crowd of about 200 in Wilbert Coffin, 37-year-old prospector, will be arraigned tomorrow on a charge of murdering Richard Lindsey, 17-year-old Hollidaysburg, Pa. hunter, it was announced today.

The bones of Lindsey, his father, Eugene, 47, and Fred Clair, 20, were found the past July in the bear-infested wilds west of Gaspe after an intensive police search. Clair was from Freedom, Pa.

Crown Prosecutor Noel Dorion announced that Coffin would be charged with murder after a coroner's inquest today. Coffin has been in police custody since Aug. 11 as a material witness in the bizarre slayings.

Coffin was held responsible for the deaths of Richard Lindsey and Clair, whose bodies were found a short distance apart in the bush the past July 23. The elder Lindsey's body was found a week earlier.

THE VERDICT was delivered

IKE'S LETTER INDICATES US WILL BACK IRAN

President Congratulates Shah; Early Loan Hinted

WASHINGTON, Aug. 27 (AP)—President Eisenhower provided evidence today that the United States has decided to assist—with dollars and political support—Iran's new anti-Communist, anti-Mossadegh Government.

Such a decision has been rumored here the past day or so and it is expected to result in early, formal assurances to Premier Fazollah Zahedi that he can count on American financial help in the near future.

This should enable the government to meet its most pressing financial problem, which is payment of army and civil service salaries and some debts owed to army suppliers.

WHAT THE PRESIDENT did today was to permit the release of his Denver vacation headquarters of a message to Shah Mohammed Reza Pahlavi offering "sincere felicitations" on the Shah's return from a brief exile. He had been forced to flee by former Premier Mossadegh, who was deposed by elements loyal to the Shah a week ago. The Shah's man, Zahedi, then formed a Government and got the young ruler home again.

The message was released after it had been delivered to the Shah. It was the kind of gesture which diplomats expected would mean much to the Shah and his new Government at a time when they are reportedly looking to the United States to give them a hand at stabilizing their country.

Administration Unveils New Budget, Hailed as 'Turning Point' in Spending

WASHINGTON, Aug. 27 (AP)—The Eisenhower Administration today unveiled a new, brighter budget which it hailed as a "turning point" in the struggle to put the Government in the black.

It estimated that spending, the deficit and the National debt will all prove to be two billion dollars less at the end of the present fiscal year than was previously predicted.

The budget indicated that, barring some new emergency, the peak of spending for National security is past. Such spending has formed the major part of Federal budgets for years.

The new estimates made a special session of Congress this fall to raise the legal debt limit appear less likely.

THE NEW BUDGET for fiscal year 1954—July 1 this year to June 30 next year—made the following major estimates:

The Government will spend \$72,100,000,000 and have net receipts of \$68,300,000,000. It will wind up the year with a deficit of \$3,800,000,000 and a National debt of \$271,100,000,000.

But there were indications

For Complete
**GUARANTEED
TV SERVICE**

All Makes—Made

Call
BOYERTOWN 7-2487
PENNSBURG 7374

KUSER BROS., Inc.
BOYERTOWN
EAST GREENGLASS

**DIE CASTERS'
CLUB**

48-44 High Street
Pottstown, Pa.

DANCING

FRIDAY

PAUL HOFFMAN

Saturday

RYTHMAIRES

ORCHESTRA

Sunday

BILL WILLIAMS

**Coldest Draft
Beer in Town**

Call 4528 or 9248
We Cater to Parties, Weddings and Banquets. Air Conditioned Grill Room.

POW Reactions: Some Wept



WELCOME—Corp. Harold M. Dunn, 23, gets a hug from his sobbing six-year-old niece, Carol Pedder, after he arrived at his home in Baldwinsville, N. Y. Dunn's mother said Carol used to sit with her for hours asking "When is Harold coming home?"

3000 WORKERS BEING LAID OFF BY GOVERNMENT

Pay Roll Cuts Announced By Three US Agencies

WASHINGTON, Aug. 27 (AP)—More than 3000 Government workers are being dismissed from their jobs under pay roll reduction actions announced today by three separate agencies.

The biggest cut is being made by the newly organized US information agency (USIA), which announced it is reducing its force from 8200 to 6200 and is abolishing more than 500 vacant positions. All but about 700 of those affected are foreigners.

About 1000 Washington employees of the Veterans administration are being dropped in another action, and the Rural Electrification administration announced it is dismissing 37 of its 1059 employees, reassigning 11 others to lower paid jobs, and laying off 22 accountants.

The US Information agency was formed Aug. 1 to take over the Voice of America and other overseas information programs formerly operated by the State department.

Streibert said dismissal notices started going out today to about 300 Americans serving abroad, 200 in Washington, 200 with the Voice of America in New York and 70 with the Motion Picture service in New York.

The Voice will continue to broadcast news and political programs in 34 languages overseas. Dialects being discontinued include Urdu, Hindi, Azerbaijani, Tatar, Turkish and Swatow.

REGISTRATION
FORMS
AVAILABLE

PENNSYLVANIA SALES TAX BECOMES EFFECTIVE SEPTEMBER 1, 1953

Sellers of tangible personal property must collect the 1% Consumers Sales Tax on their sales on and after September 1, 1953.

The fact that a seller has not yet received his Certificate of Authority does not relieve him of the duty of collecting the tax.

Any seller who has not submitted an application for a Certificate of Registration may receive one from:

Department of Revenue
Sales and Use Tax Division
Pine Building
124 Pine Street
Harrisburg

Department of Revenue
808 Finance Building
Philadelphia
Department of Revenue
714 Clark Building
Pittsburgh

Department of Revenue
360 Miners Bank Building
Wilkes-Barre

The application must be completed and sent to the Department of Revenue, Sales and Use Tax Division, Pine Building, Harrisburg, to avoid penalties.

COMMONWEALTH



OF PENNSYLVANIA

John S. Fine,
Governor

Otto F. Messner,
Secretary of Revenue

... Some Were Happy



SURPRISE—One POW released by the Communists in Korea had a surprise for his family—a new mustache. Meeting Robert H. Maxey of Santa Rosa, Calif., Mrs. Maxey, his wife, obviously approves.

POWs Return Grinning and Shouting Under Sunny Skies; Reports Say GIs Sentenced by Reds Will Be Repatriated

PANMUNJOM, Friday, Aug. 28 (AP)—Under sunny skies, more cause they resisted Red indoctrination. American warriors came back grinning and shouting today from the North Korean land of captivity. Three men said they were released from camps 1 and 3 about the time the armistice was signed July 27.

They laughed and cheered as Russian-built Molotov trucks ground to a stop in front of the Allied repatriation center. They jumped down unaided from the truck beds as their names were called out.

A Coloradan, Corp. Neil H. Arnsperger of Grand Junction, was the first man off the trucks. There were 100 Americans in the first two groups and 100 whistling South Koreans.

In all, 144 Americans, 4 British, 2 South Africans and 250 South Koreans were promised in today's exchange. They were among the men their fellow prisoners had said they feared the Reds were holding back for being antagonistic to their captors.

The three, Corp. Charles G. Guidotti, 32, Philadelphia; Corp. Eugene R. Reilly, 21, Bronx, N. Y., and Sgt. Guy T. Vadala, 23, Stoneham, Mass., said they were moved to a separate "readjustment camp," but on Aug. 16 were told they would be repatriated.

"We were eight balls. We wouldn't go along with the Communists. They were separating us from the others because they were afraid we would be a bad influence on the others," was the way they summed it up.

HOPES THAT more men who had seemed marked for extended detention by the Reds might be coming back soon came from a statement by Gerard A. Francois, 23, Jersey City, N. J.

Francois said 30 US enlisted men and officers who had been sentenced to prison terms at the end of the war are being held in a to Manchuria where they were special place at Kaesong and have been questioned by Russian officers, and been told they will be repatriated. Of being snatched from prison Kaesong is the last stop in North

... Others Prayed



REFUSING to believe the notification that her son, Pfc. Stanley Banach, died in a North Korean Communist prisoner of war camp, Mrs. Agatha Banach seeks Divine intercession at the altar rail of the Church of Transfiguration in Detroit.

Lad Knows Snakebites

DECORAH, La., Aug. 27 (AP)—It takes more than a rattlesnake to rattle 9-year-old Eddie Lundberg. Eddie, son of Mr. and Mrs. Ed Lundberg of Decorah, found a rattler recently while playing with other boys along the Upper Iowa river.

The boys brought the snake home and while they were playing with it, the reptile bit Eddie twice on the left thumb. Eddie went into the house, cut the snake bite open himself and sucked out the poison. He suffered only minor after-effects.

Shartzer said that during the three days they were in Antung the American officers in the prisoner group were questioned by Russians. He said the enlisted men were not

taken to Antung, Manchuria, across the Yalu river.

Sgt. James H. Shartzer Jr., 21, St. Louis, Mo., said that in December, 1950, soon after his capture, he and 15 other Americans were

INDIA BANNED FROM SESSIONS BY 27-21 VOTE

Russia May Attend Peace Conference On Red Side

UNITED NATIONS, N. Y., Aug. 27 (AP)—India failed today to get enough votes for a seat in the Korean peace conference. The UN political committee approved instead an American-backed plan limiting the peace talks to the belligerents, plus Russia on the Communist side.

The crucial vote on India was 27-21 with 11 abstentions. This gave India a majority in the committee. It fell short, however, of the two-thirds majority required in the general assembly and it gave the chief American delegate, Henry Cabot Lodge Jr., the first major victory of his UN career.

The committee rejected by large votes two Soviet attempts to include six belligerents and nine neutrals in the peace conference. Beaten at every turn, Russia's Andrei Y. Vishinsky then voted for a Western resolution containing the provision that Russia could attend the conference if the other side, Red China and North Korea, desires it. The final vote on Russian participation was 53-2. Uruguay and Nationalist China voted "no" and Argentina and South Africa abstained. India did not participate in the voting.

'Hot Flashes' Stopped or strikingly relieved

in 63-80% of cases in doctors' tests. You may be suffering needlessly from "hot flashes" and irritability, restless feelings of "change of life." *In doctors' tests, Lydia E. Pinkham's Vegetable Compound and Tablets brought relief from such functionally-caused suffering in 63% and 80% (respectively) of the cases. Complete or striking relief!

Try modern-acting Pinkham Tablets. Both Pinkham's Compound and Tablets are modern in action! But, thousands of women are changing to new, improved Tablets (with added iron). They're easy to carry and take, and give truly wonderful relief. Get a bottle today. Get relief from those distressing, nervous, "out of sorts" feelings of "change of life." (Spend, too, for functional pain of monthly menstrual periods!)

It acts through a woman's sympathetic nervous system to relieve distress of these awful "hot flashes"!

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FREE of Extra Cost

EXPANSION BAND
When You Buy These
BULOVA WATCHES


Your Choice
\$35.75
\$1.00 WEEKLY

**ANY WATCH
\$2 DOWN!**
Pay No More!

**NEW ROYAL PORTABLE
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\$1.50 A Week
For Students

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JEWELRY DEPARTMENT
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AIR CONDITIONED FOR YOUR COMFORT



CO-OPERATING
With The Beef
GROWERS
OF AMERICA

BUY MORE BEEF
That will please the family
and guests, too.

Acme Beef Builds Bodies

It's Nutritious—It's Delicious—It's Economical

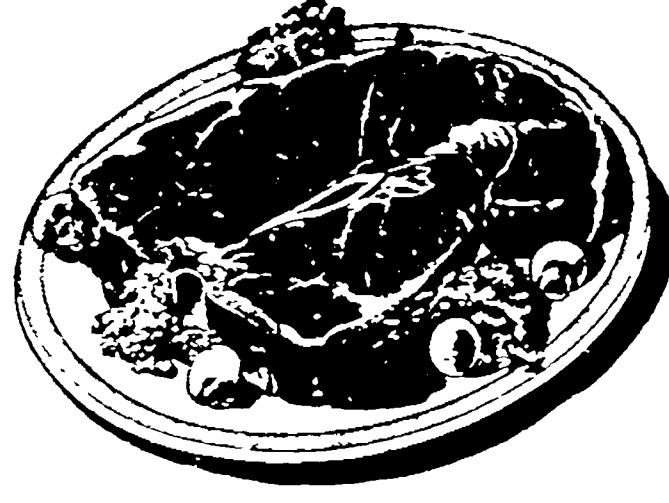
When you sink your teeth into Acme Quality Beef you enjoy its tender flavorful goodness. Try it tonight or tomorrow—with one of these

U. S. GRADED CHOICE BEEF

STEAKS

Sirloin,
T-Bone or
Porterhouse

lb **89^c**



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Super
Markets

Owned and Operated by
AMERICAN STORES CO.

This Market Will Be
OPEN FRIDAY TILL 9 P.M.
SATURDAY TILL 6 P.M.

NOW ON SALE
SEPTEMBER
Family Circle
STILL ONLY 5

WHY IT PAYS TO BUY
Lancaster Shankless Smoked *Hams*
More Ham Meat for Your Money

Seafoods

GENUINE LARGE SHRIMP	lb 65 ^c
Deep Sea Scallops	lb 55 ^c
Dressed Whiting	3 lb box 69 ^c
Ocean Perch Fillets	lb 35 ^c
Frosted Haddock Fillets	5 lbs 43 ^c
Skinless Cod Fillets	10 lbs 39 ^c

LANCASTER Brand

BETTER VALUE
You don't pay more for ham. You pay for ham. It is the reason why Lancaster Brand Ham is so popular. It is a special ham, made from the best of ham, and it is the reason why it is so popular.

BETTER FLAVOR
For the same reason, you buy the ham. It is the reason why Lancaster Brand Ham is so popular. It is a special ham, made from the best of ham, and it is the reason why it is so popular.

CENTER SLICES
from every Lancaster Brand Ham

MORE MEAT AT LOWER COST

For the larger family—Buy a whole Ham—bake, broil, or fry.

Fresh Regular Ground Beef	lb 39 ^c
Lancaster Brand Bologna	lb 15 ^c
Baked Loaves	lb 15 ^c
Smoked Dried Beef Loaf	lb 37 ^c
Spiced Luncheon Meat	lb 15 ^c
Weaver's Lebanon Bologna	lb 35 ^c
Macaroni Salad	lb 23 ^c
Shoulder Veal Chops	lb 55 ^c
Shoulder Veal Roast	lb 33 ^c
Breast, Neck or Shank Veal	lb 17 ^c
Delicious Veal Liver	lb 1.29
Selected Lamb Liver	lb 27 ^c
Boiled Ham	lb 39 ^c
Genuine Canadian Bacon	lb 75 ^c
Loaf Cheese	lb 15 ^c
Hormel Canned Ham	lb 7.29
Imported Canned Ham	lb 2.39
Chicken Pies	lb 37 ^c

SAVE 10^c WITH COUPON
From Any Pkg 4 Fisherman Fish Fillets
4 FISHERMAN COOKED FISH STICKS 45^c

Lancaster Brand "Shankless" Smoked HAM

Shankless Half lb **63^c** Whole Ham lb **69^c**

Big Values FROSTED FOODS

Ideal French Fries	2 9 oz pkgs 29 ^c
Ideal Brand Green Peas	2 10 oz pkgs 29 ^c
Flavor Pack Raspberries	12 oz pkg 35 ^c
Ventura Lima Beans	10 oz pkg 29 ^c

Sunkist Lemonade 2 6 oz cans 37 ^c Frosted Concentrated	B & W Grapefruit Juice 2 6 oz cans 25 ^c	Orange Juice 3 6 oz cans 55 ^c
--	--	--

BALL MASON JARS

Pints Doz 85^c	Quarts Doz 95^c
MASON JARS pints doz 75^c	quarts doz 85^c

Lids, Rings, Caps, etc.

13 ^c	13 ^c	2 13 ^c
29 ^c	29 ^c	59 ^c

Rubbers, Jelly Glasses, etc.

QUALITY SPICES

Whole Allspice	2 4 oz pkgs 19 ^c
Mustard Seed	2 4 oz pkgs 10 ^c
Mixed Pickling	3 4 oz pkgs 23 ^c
Whole Cloves	1 1 lb box 23 ^c
Ground Cinnamon	2 4 oz pkgs 9 ^c
Vinegar	2 22 ^c

BIG POTATO SALE
Sensational Low Price

U. S. No. 1, Size A

POTATOES

New Crop Fresh Dug **10 lb bag 25^c**

LAST YEAR'S PRICE 10 lb 65^c

Maryland SWEET POTATOES 3 lb 25^c

LARGE NEARBY EGGPLANTS 10^c

GARDEN LETTUCE 15^c

California PASCAL CELERY 19^c

HONEY DEWS Extra Large Jumbo 6^c each 55^c

PEAS 2 16-oz cans 25^c

New Pack with all their garden fresh flavor sealed in.

LIMA BEANS Seaside Brand Special Price	2 16-oz cans 23 ^c
FREESTONE PEACHES GREER HALVES	29-oz can 25 ^c
ALASKA SALMON CHUM Special Price	16-oz can 35 ^c
CAMPBELL'S Tomato Soup	3 10 1/2-oz cans 32 ^c
BOSCU COFFEE DRIP OR REGULAR (Special Price)	15 can 91 ^c
CAKE MIXES Gold Seal	2 16-oz pkgs 49 ^c

White, Spice, Devil's Food, Chiffon

Betty Crocker's Pie Crust Mix 7 oz can 17^c

Ideal Grapefruit Juice 46 oz can 25^c

HORMEL Famous PRODUCTS

HORMEL SPAM 2 47^c

Hormel Chili Con Carne 31^c

Mary Kitchen Roast Beef Hash 35^c

Dinty Moore Spaghetti 39^c

Ocean Spray CRANBERRY SAUCE

Fine With Chicken 2 16-oz cans 39^c

BEVERAGES

Beat The Heat with BALA CLUB Refreshing

Your Choice of Pale Dry Ginger Ale, Root Beer, Cola, Orange, Cream Soda, etc.

2 large bats 23^c

Plus Deposit

C & C Super CANNED BEVERAGES 3 29^c

Gold Seal Corn Flakes 12-oz pkg 19 ^c	SAFE-T ICE CREAM CONES pkg 12 17 ^c	Kitchen Charm WAXED PAPER 2 pkgs 125 ft 39 ^c
Camay Soap Soap of Beautiful Women 3 reg cakes 22 ^c	Calo CAT FOOD 3 1-lb cans 41 ^c	Karo Syrup Blue or 24-oz Red Label jar 23 ^c Green Label jar 25 ^c
Camay Soap 2 bath cakes 21 ^c	Sweetheart TOILET SOAP 3 reg cakes 22 ^c 2 bath cakes 21 ^c	Flake Pie 10-oz Crust pkg 19 ^c Cuplets 2 2-oz 19 ^c Flakora 2 2-oz 19 ^c
Spic & Span Ideal Cleaner for Paints 16-oz pkg 24 ^c	Blu-White 1c SALE 4 pkgs 26 ^c	Swanee Colo-Soft TOILET TISSUE 2 1000 sheet rolls 25 ^c

NEW LOWER PRICES ON

Instant COFFEE

2 oz jar 49^c 4-oz jar 97^c

Outstanding in flavor and economy.

3 POPULAR MEAT FLO ROASTED BLEND

ASCO COFFEE 85^c 3 2.49

WIN-CREST 84^c 3 2.46

Instant COFFEE

Hormel 91^c

Princess Yellow MARGARINE 2 1-lb pkgs 39 ^c	REALEMON Lemon 16-oz Juice bot 37 ^c
Blue Bonnet Margarine 29 ^c	Planter's Salted Canned PEANUTS 8-oz can 35 ^c
Hellmann's Mayonnaise 31 ^c	Gerber's BABY FOODS 10 jars 95 ^c
Hom-de-Lite Mayonnaise 31 ^c	
Van Brade Variety Cereals 29 ^c	
Kraft Salad Oil 71 ^c	
Nedicks Concentrate for ORANGE DRINK 3 29 ^c	
Lemonade, Nedicks Concentrate 2 31 ^c	
Boscul Peanut Butter 12 oz 37 ^c	
My-T-Fine DESSERTS 3 pkgs 25 ^c	
Telley's Tea 1-lb pkg 33 ^c Tea Bags 48 54 ^c	

Past, Present and Future to Star in Perkiomen Club's Flower Show

Ranging from classic to im-pressive treatments in arrangements and compositions. The Perkiomen Valley Women's club flower show Sept. 15 and 17, "Yesterday, Today and Tomorrow" titles the theme of the exhibit, to be staged in the basement of the Pennsburg Civic building.

It marks the 14th annual flower show sponsored by the Perkiomen Club.

"Old and new will be inter-mingled with futuristic designs," declared publicity chairman Mrs. Linford Weiss, "so there will be countless opportunities for imagina-

inches (inside). Alongside each exhibit will stand the painting used as a model.

Sub-sections of the class will be "yesterday," "today," and "tomorrow," according to the date and style of the model used.

Parlor table arrangements will be in class 2, and the three sub-divisions are "yesterday at Aunt Matilda's" and "today" at Cousin Sandra's."

Entrants will provide their own tables, with or without accessories.

Melody Keynotes the third class, "in a musical way," in which flower arrangements will suggest the title of a song and

which will stress livingroom ar-rangements for novices (exhibitors who never have won a show ribbon).

Nature provides the impetus for class 3, the division for flower ar-rangements in a natural container such as a shell, stone or piece of driftwood.

Taste in its two meanings will be required of class 5 entrants, arrangements of fruits or vege-tables with flowers or foliage under the title "grandmother's compote."

Antiques reappear in the tenth class, "anything for anything," in which flowers will be arranged in

plants for Camp Rockwood, a scout summer camp near Fin Land.

Field activities of scouting will be represented in the arrangements—wild flower in a natural con-tainer (stone, log or driftwood).

Horticulture enthusiasts will favor the fifth section of the show, which will feature specimen cut flowers owned and grown by their exhibitors.

Potted plants and small ex-hibits will comprise section 6.

Seventh and final of the sec-tions is non-competitive and will include a miniature out- (Continued on page twenty three)

17 Leaders Shepherd 126 Girl Scouts and Their Lunch Bags on Tour of Cave and Miniature USA

One hundred and twenty-six Pottstown Girl Scouts and 17 lead-ers piled into four buses on Tues-day morning for a trip to Crystal Cave and "Roadside America."

Scouts gathered at the YWCA at 9:30 a. m. to begin the jaunt sponsored by the Scout Council of Pottstown and vicinity.

Each scout wore her uniform and carried her lunch bag. The lunches provided a source of ab-undant material during the two hour ride, and few survived complete until noon.

Chattering and singing Scout songs, the group rode to Crystal Cave, located near Kutztown.

While half of the group de-scended into the cave, the others remained outside to eat the remains of their lunches and to cavort on swings and play equipment provided in the adjoining picnic area.

Most of the Scouts were in the 10-14 age bracket. For many of them, this was their first adven-ture in a cave.

Temperature in the cave seemed to impress the group. Since the day was warm, some of the youngsters were reluctant to leave the cool depths, they reported.

Keeping the 126 eager Scouts to-gether was the greatest concern of the leaders. One leader remarked that she was counting noses almost constantly.

At approximately 1 p. m. the buses left Crystal Cave and their occupants settled down for an hour long ride.

"Roadside America" came into St. Aloysius Girl Scout troop 3-

as pictures of the American flag and the Statue of Liberty were flashed on the wall and the "Star Spangled Banner" was played over the loud-speaker.

Only casually of the day was a leader who fell on the bus.

Among the scouts no injuries were reported. One leader said, "happily, the first aid kit was an unnecessary item."

The refreshment stands at both stops proved quite popular with the crowd. Ice cream and soft drinks were favored by most of the youngsters.

After browsing among the sou-venir counter at "Roadside Amer-

ica," 126 tired scouts boarded the bus.

Each was carrying her loot: hats, pennants and souvenirs for the entire family.

Moyers, Funderwhites Are Home From Shore

A group of local residents are home after a vacation at the shore.

Mr. and Mrs. Lloyd K. Moyers and daughter, Mary Jane, Kimberton, and Mr. and Mrs. Harvey Funderwhite and son, Herbert, Eagle, spent a week in Ocean City, N. J.



Peggy Ann Funk Visits Paternal Grandparents

Mr. and Mrs. Harry W. Funk, paternal grandparents of Peggy Ann Funk, Township line road, were visited by their granddaughter.

Miss Funk, who spent several days with them, is the older daughter of Mr. and Mrs. William H. Funk, Glen Moore.

Jersey Residents Visit The Thomas Andermans

The Rev. and Mrs. Thomas E. Anderman, Bethel road, were host and hostess to Mr. and Mrs. Harry McKnight, Spring Lake, N. J.

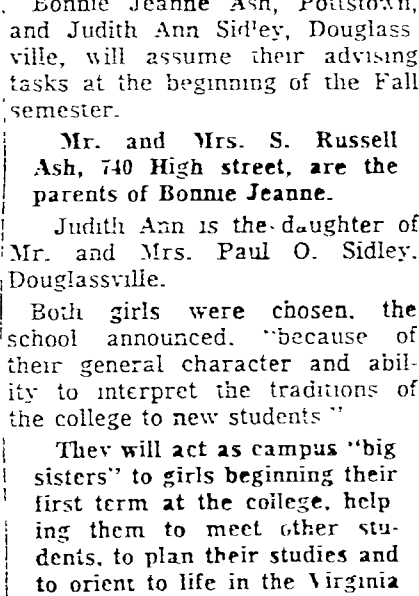
The McKnights visited the Rev. and his wife on Sunday.

2 Pottstown Girls Are Among 40 Selected to Counsel Freshmen During Fall Semester at Southern Seminary and Junior College

Two Pottstown area girls are among the 40 students to be selected as freshman counselors at Southern seminary and junior college in Buena Vista, Va.



BONNIE JEANNE ASH



JUDITH ANN SIDLEY

Local Births

A baby girl was born to Mr. and Mrs. Paul Salkeld, Royersford P.D. in Memorial hospital yesterday.

Mr. and Mrs. Harry Cooper, Kramers Trailer park, Limerick, yesterday became the parents of a boy in Memorial hospital.

In Community General hospital, Reading, Mr. and Mrs. William Dampman, Elverson RD 1, became the parents of a son.

A daughter was born to Mr. and Mrs. Lucian Schneek, Birdsboro RD 1, in the Community General hospital.

Bonnie Jeanne Ash, Pottstown, and Judith Ann Sidley, Douglassville, will assume their advising tasks at the beginning of the fall semester.

Mr. and Mrs. S. Russell Ash, 740 High street, are the parents of Bonnie Jeanne.

Judith Ann is the daughter of Mr. and Mrs. Paul O. Sidley, Douglassville.

Both girls were chosen, the school announced, "because of their general character and ability to interpret the traditions of the college to new students."

They will act as campus "big sisters" to girls beginning their first term at the college, helping them to meet other students, to plan their studies and to orient to life in the Virginia school.

All counselors will return early to college in order to complete arrangements for the reception of new students on Sept. 15.

Late Wednesday in Memorial hospital a son was born to Mr. and Mrs. Robert Wright, who reside in Monocacy station, Monocacy.

Piano Tuning and Rebuilding
Joe E. Mack
3445-J or 1745-J

BEAT THE TAX!
A SMALL DOWN PAYMENT HOLDS ANY SEWING MACHINE FOR LATER DELIVERY DATE

This gorgeous sewing basket FREE with every purchase of a Necchi sewing machine WHILE THEY LAST! FIRST COME... FIRST SERVED! LIMITED TIME ONLY!

• Light weight, portable, handy pocket sewing, iron and steam, pattern tracer, embroidery hoop
• Seam ripper and 1/2 inch hole cutter, razor knife
• Sewing machine needles, hand needles, needle threader, thimble
• Assorted threads, pearl cotton, bobbins, tape measure, chalk

NO OTHER SEWING EXPENSE!
the kit we give you has all you need!

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BEAT THE TAX!
Franciscan fine China

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Franciscan fine China

Mariposa

Garden flowers in pastel colors cluster around a purple iris. Their brilliance is enhanced by the matchless translucence of Franciscan fine China. Expertly crafted for quality and durability.

5-PC. PLACE SETTING \$16.85

Wolf's CHINA and GLASS
188 HIGH ST. PH. 724

WHAT WOMEN ARE DOING

Social Calendar

TODAY
Transfiguration Lutheran scouts—meet at 7:30 p. m. in the church

Girl Scouts of St. Peter's Lutheran church troop 13—meet today for hike to Pine Grove on Grosstown road

Grace Lutheran Junior and chapel choir—meet at 10 p. m. in the church

St. Peter's Lutheran junior choir, Stowe—meets at 4 p. m. in the church

Choir of St. Paul's Reformed church—meets at 8 p. m. in the church

Harvey T. Smith descendants—gather at 5:30 p. m. for reunion picnic at Pruss Hill dam.

Hayward family—meets at 6 p. m. in Skipack grove for picnic supper and annual family reunion and election of officers.

Boyerstown Union Cemetery's Sexton William H. Schoch and Wife Will Observe 56 Married Years on Their Anniversary Tuesday

Fifty-six years of marriage will be observed Tuesday by Mr. and Mrs. William H. Schoch, Boyertown.

They were married in Boyertown on the first day of September, 1897.

Mrs. Schoch, the former Sue E. Dellicker, is the daughter of the late Mr. and Mrs. George Dellicker.

They have two daughters and three sons. Their grandchildren number 12 and their great-grandchildren, seven.

Mr. Schoch became the sexton of the Union cemetery 35 years ago, the position which he still holds.

Before he got his job as sexton, he was employed in his parents' cigar factory.

Mrs. Schoch is originally from Shanesville, her husband from Boyertown.

Guests Nibble Watermelon in the Shade Of Beach Umbrellas at Oxenford Party

A watermelon party was held Thursday afternoon at the home of Sandra Oxenford.

Sitting beneath beach umbrellas, and around picnic tables, the guests ate their watermelon.

The giving of humorous gifts and playing of games also highlighted the activities of the party.

Those who attended were: Helen Grille, Jo Ann Hoover, Angie Rinaldi, Tanja Norris and Vera Mentzer.

Others in attendance were Janice Begel, Sylvia Rohrbach, Mitzie Oxenford and Sandra Oxenford.

May wine or muscatel adds zest to cold horstich.

ST. JOHN TERRELL'S MUSIC CIRCUS
Lambertville, New Jersey

Eves. 8:30—Sun. Eve. 8:00
Sat. Mat. 2:30
No Performance Mondays
CHOICE SEATS SUNDAY EVE
AUG. 29-30

A TREE GROWS IN BROOKLYN

Prices: 90c to \$7.50—Mail Order
Filled, or Phone Lambertville 653

WATERMAN'S SCHOOLDAY SPECIAL!
YOUR CHOICE!

Famous Flair Ballpoint Pen or: Waterman's Skywriter Fountain Pen.

\$1.95

Plus: Pocket secretary with glass schedule and assignment notebook.

FREE!

A \$2.50 VALUE — ALL FOR Only **\$1.95**

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BOOKSELLER & STATIONER
HIGH & CHARLOTTE ST. POTTSTOWN

HIGHEST 24.9c PER GAS GAL.
Open Daily 7 A. M. to 9 P. M.
Henry Buchert's
SANATOGA GARAGE
New and used motor vehicles. Parts, accessories. Phone 9174

WILLIAM GOLDMAN HIWAY DRIVE-IN
ON ROUTE 422 AT LIMERICK 2 MILES WEST OF COLLEGEVILLE

NO PARKING WORRIES! NO BABY SITTERS! NO DRESS AS YOU PLEASE! NO ANNOYANCES! GIANT SCREEN! 2 SHOWS NIGHTLY! SNACK BAR! KIDDIES PLAYLAND!

FEATURE ATTRACTIONS

• TONIGHT •
MIDNITE SPOOK SHOW
"FRANKENSTEIN" With "BORIS KARLOFF"
— ALSO —
Jennifer JONES ★ Charlton HESTON
IN "RUBY GENTRY"

Come As Late As 10:30 And See Both Features

BEAT THE TAX!
A SMALL DOWN PAYMENT HOLDS ANY SEWING MACHINE FOR LATER DELIVERY DATE

This gorgeous sewing basket FREE with every purchase of a Necchi sewing machine WHILE THEY LAST! FIRST COME... FIRST SERVED! LIMITED TIME ONLY!

• Light weight, portable, handy pocket sewing, iron and steam, pattern tracer, embroidery hoop
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• Sewing machine needles, hand needles, needle threader, thimble
• Assorted threads, pearl cotton, bobbins, tape measure, chalk

NO OTHER SEWING EXPENSE!
the kit we give you has all you need!

Open Monday and Friday Evenings Till 9 P. M.
NECCHI and ELNA SALES and SERVICE
28 N. EVANS ST. POTTSTOWN

Mr. and Mrs. John Keck Visit Gilbert Majiltons

Mr. and Mrs. John Keck, Philadelphia, spent several days with Mr. and Mrs. Gilbert Majilton, Ridgeville beginning the middle of last week.

Other guests at the Majilton home have been Mrs. William Swigler and children, David and Janet; Mrs. William Giebler, East Lansdowne; Mrs. Florence Dauck and Mrs. Gladys Smith, Philadelphia.

AIR-COOLED STRAND
LAST 2 DAYS
The Whole Town's Talking Better Than "American in Paris"
M-G-M's Top TECHNICOLOR Musical!
HEARD! HEARD! HEARD! HEARD!
FRED ASTAIRE-CYD CHARISSE

AIR-CONDITIONED HIPPODROME
Starts TODAY
Speed on the draw was the only law... and this time she catches shot first!

CO. HEAT-SEALING
John HUGHES-John BERKE
David BRIAN-Nora Egan MARQUIS

AMBUSH AT TOMAHAWK GAP
Came by TECHNICOLOR

For a good start, send them off in TRIANGLE

SCHOOL SHOES

BEST VALUES in AMERICA!
CHUBBIES, ROYAL JUNIORS, OAKWEAR, KAMPUS KICKS and other FAMOUS BRANDS at LOWEST PRICES! Tested and Approved by thousands of mothers who buy them year after year!

Children's oxfords in supple Burgundy elk—plaid laces **\$3.99**

Genuine GOODYEAR WELT construction. Leather insole, leather lined. **\$4.49**

Dancing Girl Straps. Polished Red Elk. Gold finished emblem. **\$2.99**

OAKWEAR SHOES FOR BOYS—MADE RIGHT and PRICED RIGHT!

Big Boys' Brogues New, Brown. U-Weave 4 rows of stitching. **\$3.99**

Burly Brogues with heavy molded seam. **\$2.99**

Wide Elk. Plaid laces. Cushion sole. **\$2.99**

TRIANGLE shoes

241 HIGH ST. POTTSTOWN, PA.

At SCHOOL-time and all year: "Your dollar buys MORE in a TRIANGLE store!"

Willa Mae Koppenhaver Becomes Bride of Paul Bridegam

At Quiet Marriage Solemnized in Searles Methodist Church

Quiet services earlier this week united in marriage Willa Mae Koppenhaver and Paul W. Bridegam Jr., both of Pottstown.

Mr. and Mrs. Paul W. Bridegam, 345 West King street, are the parents of the bridegroom.

Mother of the bride is Mrs. Beatrice Koppenhaver, 370 Walnut street.

Scene of the service was Searles Memorial Methodist church, and only close friends and immediate families were present.

Officiating at the service was the Rev. Maurice Hoover, pastor of the church.

To walk down the aisle, the bride wore a frock of grape purple made from nylon with a fitted bodice above a full, street length skirt.

Upon her head was a black hat, and her gloves and shoes also were black.

In her hands, she carried a bouquet made of bridal white asters and chrysanthemums.

Doris Seibold, Pottstown RD 2, served as the maid of honor and the bride's sole attendant.

She also selected accessories of black to contrast with her street length gown of taffeta, blue in shade.

Yellow chrysanthemums and blue asters were arranged in the bouquet she carried.

Best man for the benedict was James Ash, who resides in Laurel street.

After the service, the newlyweds left for the Atlantic coast and a honeymoon in Wildwood, N. J.

Upon their return, they will make their home with the bride's mother in 370 Walnut street.

The bride studied at schools in Pottstown.

Her husband, a 1939 graduate of Pottstown Senior High school, works for the Robinson Clay Products company.

Birthday Congratulations From The Mercury

Charles Shade's Obelisk Home Is the Scene for Picnic Reunion

Attended by Shade Descendants From Area and All Pennsylvania

The Shade family reunion was held Sunday at the home of Charles Shade, Obelisk.

The following persons were present: Mr. and Mrs. Ray Lenhart; Mr. and Mrs. Kermit Lenhart and sons Bruce, Peter and Jackie.

Mr. and Mrs. Ralph Leininger, Danny and Susan; Mr. and Mrs. Herbert Shade and Mr. and Mrs. Thomas Preston.

Mr. and Mrs. Daniel Deurck and Daniel Jr., Mr. and Mrs. Charles Shade, Joyce, Donna, Merrill, John, Charles Jr. and Linda, and Mr. and Mrs. Carl Reithauer, Patty, Mary Elizabeth and Carl Jr.

Mr. and Mrs. Walter Weller, Mr. and Mrs. George Shade, Joan, Dolores, Gene, Dennis and Patty.

Mrs. LaVerne Schock, Sharon Jr., Dallas Miller, Edna Gaugler and Darrel, Mr. and Mrs. Frank Bush, Mr. and Mrs. James Stauffer and James Jr., and Mr. and Mrs. Frank Heimbach.

Mr. and Mrs. Ralph Wolfgang Sr., Rochelle, Sara Marie and Robert, Mr. and Mrs. John Merce and son, John.

Mr. and Mrs. Ralph Wolfgang Mrs. LaVerne Schock, Sharon Jr., Dallas Miller, Edna Gaugler and daughters, Linda and Joanne.

HAPPY BIRTHDAY

William Scholl, 301 North Hanover street.

Peter Stanson, son of Mr. and Mrs. George Stanson, 29 East Main street, South Pottstown.

Ethel Brower, daughter of Mr. and Mrs. Thomas Brower, Douglassville RD 1, 15 years old.

Josephine Stauffer, 1027 Terrace lane.

Elva Lindemuth, 279 Manatwain street.

Mrs. H. Theodore Kemp, 4 Diamond street.

Louis Skean, Pottstown RD 3.

James F. Karkosak, son of Mr. and Mrs. Rudolph F. Karkosak, 535 Beech street, 2 years old.

Charles Lawrence Seivard, 258 Prospect street.

Webster Canning, son of Mr. and Mrs. Webster B. Canning, 1323 Cherry street, 16 years old.

Leonard E. Smith, 1233 Maple street.

O. Donald Kunkle, 264 Myrtle street, Royersford.

Charles White III, son of Mr. and Mrs. Charles White Jr., 649 Water street.

Charles Ricky Albitz, son of Mr. and Mrs. Charles F. Albitz Jr., Pottstown RD 3, 1 year old.

James Hazel, son of Mrs. Margaret Hazel, 322 North Evans street.

R. Willard Grow, 256 East Third street.

Ronald Stranick, son of Mr. and Mrs. Joseph Stranick, 20 South Franklin street.

Phyllis Breuninger, daughter of Mr. and Mrs. Leonard Breuninger, Sanatoga.

George Petzar, son of Mr. and Mrs. Michael Petzar, Pottstown RD 3.

Mary Ann Mills, High and Madison streets.

Paul H. Knauer, 224 West King street.

Esther Dames, 485 North Manatwain street.

HAPPY BIRTHDAY

Mark Drauschak, Pottstown RD 4.

Jane Ozoroski, 204 North York street, 5 years old.

Edwin H. Schlicher, Pennsylvania.

Patrick Panfil, 443 Chestnut street, 5 years old.

Ernest M. Marks, 106 South Rohland street.

Mrs. Howard Z. Lonz, 474 Spruce street.

Joseph Reazor, 62 Chestnut street.

Raymond Stichter

Webster Canning

Joseph Beiler, son of Mr. and Mrs. William Beiler, Hildale.

Linwood R. Rhoads, 237 Beech street.

Rachel Will, daughter of Mr. and Mrs. James Will, Grosse-town road Stowe, 10 years old.

Pearl Christman, Barto.

Jane Marie Stauffer, Barto, 5 years old.

Minerva Rogers, 253 Gay street, Royersford, 15 years old.

Daniel M. Richard, Pottstown RD 4.

Mark Drauschak, son of Mr. and Mrs. Max Drauschak, Pottstown RD 4, 2 years old.

YESTERDAY

Bernadette Bodzioch, daughter of Mr. and Mrs. Anthony Bodzioch, 1142 Centre avenue, 5 years.

Married Couples' Club Holds Clambake

And Contest Session at Methodist Church

Seafood comprised the meal at the clambake conducted by the Married Couples' club of the Bethel Methodist church.

The event took place at the church, and after the supper, those present competed in several contests and played a variety of games.

In charge of the activities was the pastor of the church, the Rev. Thomas E. Anderman.

Among those who attended the affair were Mr. and Mrs. Ernest L. McFarland, Mr. and Mrs. James Moyer, Mrs. Ralph Shick, Charles Shick.

Mr. and Mrs. Walter P. Cook, Mr. and Mrs. Stephen Keen, Mr. and Mrs. B. Franklin Mowrer, Mr. and Mrs. Elton Mowrer, Mr. and Mrs. Joseph Kern.

Mr. and Mrs. Horace Mowrer, the Rev. Mr. Anderman, Mr. and Mrs. Howard Montgomery, Mr. and Mrs. Albert Hecht, Mr. and Mrs. Amos Bean.

Mr. and Mrs. Roy Hall, Mr. and Mrs. Frank Loomis, Mr. and Mrs. Norman Favinger.

Mary Jane Moyer Bridal Attendant for Roommate

Mary Jane Moyer, Kimberton, served as maid of honor recently at the wedding of her former roommate, Helen Hackman, Dallastown.

Miss Hackman became the bride of Charles Taylor, also of Dallastown.

Mr. Taylor is a graduate of Gettysburg college. Both his bride and Miss Moyer are graduates of West Chester State Teachers college.

Wedding Anniversaries

TODAY

Mr. and Mrs. Arthur Amwake Jr., 29 Riverside avenue, 5 years.

Mr. and Mrs. Warren Wink, Woodside avenue, Spring Mount, 15 years.

Mr. and Mrs. Frank Devlin, New Berlinville, 5 years.

Three Families Visit The Joseph W. Stones

Mr. and Mrs. Joseph W. Stone, Brownback's church, were visited Sunday by the following persons: Mr. and Mrs. Cresson Pritchard, Mr. and Mrs. Gilbert Pritchard, Swarthmore, and Mr. and Mrs. Martin Sharp and son, Michael, Philadelphia.

Miss Bertha McFarland Visits Over Week-End

Miss Bertha McFarland spent the weekend with Rev. and Mrs. Ronald W. Yocum, Shillington.

Her parents, Mr. and Mrs. Ernest L. McFarland, Brownback's church, were also guest at the Yocum home for Sunday night supper.

Mrs. Earl Lloyd Leaves To Visit Friends in Virginia

Mrs. Earl O. Lloyd, Pottstown Star route, left today for a visit with friends near Lynchburg, Va.

PHILCO RADIO and TELEVISION TUBES IMPROVE YOUR SET ALL NUMBERS IN STOCK BLIMLINE'S 28 So. 5th St., Reading

VACATION MONEY Take That Trip You Always Wanted, With A Loan of \$30 to \$600. MATTHEW Fin. Corp. 254 HIGH ST. POTTS. 4506 CLOSED SAT.

JOHN MICHAEL BROS. DEPT. STORE Most Unusual Country Store OPEN 7 DAYS PER WEEK 9 A.M. to 10 P.M. Perkiomenville, Pa. Entrance to Montic. Co. Park FRIDAY SPECIAL Seafood Platters HOMEMADE CRAB CAKES French Fries Vegetables Bread & Butter 95c

Builders' Equipment & Supply Co. 213 S. HANOVER ST. PH. 4212

W. L. Stone & Son Registered Jeweler American Gem Society 210 High St., Pottstown

STOCK CAR RACING SANATOGA SPEEDWAY SATURDAY NIGHT 8:30 P.M.

NEWBERRY'S BOYS' Combed Cotton POLO SHIRTS SPECIAL 2 FOR \$1 SIZES 6 to 14

THE SPACE QUEEN WHY THERE'S JIM AND KATHY BACK FROM MARS! WONDER WHY? THE BEST OF BACK-TO-SCHOOL SUPPLIES LIVING ON MARS, NOW? YES, BUT WE COME BACK REGULARLY TO BUY OUR SCHOOL SUPPLIES HERE. WRITING TABLETS COMPOSITION BOOKS RING BINDERS LOOK-UP FILLS

BAUSE'S "Super" DRUG STORES "Service with a smile" POTTSTOWN and BOYKTOWN PA.

SINGER'S

363 HIGH ST.

On-the-Go COATS



BUY THEM NOW!

- CHARGE IT
- LAY-AWAY
- CASH

\$39.95

- ALL WOOL
- PASTEL FLEECE
- CASHMERE BLENDS
- POODLE CLOTH

SUMMER DRESSES UP TO 16.95 Reduced to... \$4.95

BATHING SUIT Prices CUT IN HALF

SINGER'S

363 HIGH ST.

Prints in the NEW FRENCH colors!...

designed by MAURICE CAILLOUX of PARIS exclusively for FUTURE FASHIONS give you

PARIS AT A PRICE

3.99



Pleasant to the eye and easy-to-wear tie-print coat-dress, with very feminine, very flattering, plunging neckline. Vendome Grey, Normandie Plum, Avignon Green, Cannes Blue. Style 352 — 12 to 20. Style 452 — 14 1/2 to 24 1/2.

Open Tonight Until 9 Daytime Dresses Downstairs

PARIS PRICE

Guaranteed by Good Housekeeping

Gaily continental is this flower-box print Step-in frock with pert mandarin collar, pretty yoked neck. Vendome Grey, Normandie Plum, Avignon Green, Cannes Blue. Style 353 — 12 to 20. Style 453 — 14 1/2 to 24 1/2.

SIX STYLES . . . 2 ILLUSTRATED

Montgomery County 4-H Clubs Will Vie for Roundup Prizes Tomorrow

After a Summer's stitching (or Skippack, cooking or farming), members of the area's 4-H clubs will parade their projects for ribbons and prizes at the annual Roundup tomorrow in Hallman's grove.

All Montgomery county chapters will participate in the judgment day, sponsored by the Pomona grange. Suspense won't last long for homemaking and agricultural entries, and the affair will open the night with their judging at 10 a. m.

Most girls' groups spent the Summer months on clothing projects, and their sewing efforts will be evaluated at the rear of the hall, flowers, vegetables, "learn by doing," outdoor cookery and "when you entertain" entries will be judged.

Dairy projects will be scrutinized on the grounds, also at 10 a. m.

Open to all attending, a horse shoe pitching contest will take place at 11 a. m., to be followed by a picnic luncheon.

Miriam Latshaw will lead the pledge and Christian Hunsicker the songs to open the afternoon program at 1 p. m. Pianist will be Carolyn Rush.

County Agent R. G. Waltz will present the opening address, and Clarence Wehr, Pomona master, will greet the audience.

Three judges will comment on the divers exhibits. They are Elsie Traubert of Penn State, general; Paul Rohrock, vegetables and flowers; Horace Mann, dairy.

Next the "Show and Tell" winner will demonstrate her winning instruction.

Leader training and recognition of local leaders come next, followed by a presentation of awards with baby, dairy and tractor divisions. Della S. Short, home economics representative, and James Haldeman, assistant county agent, official be presented by area groups are the Limerick girls "Start Stitching" led by Mrs. Forrest Andes.

There also will be prizes in and Mont Clara's "Let's Make a Dress" under Mrs. Herbert Bailey. Royersford 4-Hers will also feature the "Start Stitching" theme under Mrs. Earl Ettinger's leadership. Led by Mary Knapp and Mrs. Theodore Detwiler, Sassafrasville clubbers will show "Snacks."

"Let's Cook Outdoors" titles the Summer theme. Leaders include Mrs. Kenneth Hertz and Mrs. Henry Groff.

Mr. and Mrs. Charles D. Frame Hold Party in Phoenixville Home To Celebrate the Birthday of Their Son, Robert Charles Frame

Robert Charles Frame, son of Mr. and Mrs. Charles D. Frame, Phoenixville RD 1, celebrated his birthday Wednesday.

A party was given in honor of the occasion.

Hospitals

MEMORIAL
Admitted: Mrs. Emma Farmer, 523 Grant street, maternity; Pau Hrenyo, 123 North Hanover street, surgical; William C. Stolpe, North State street, medical; Mrs. Louise Salheid, Royersford, RD, Weller, 839 Spruce street, surgical; maternity; Daniel Taglieber, 627 Ann Purcell, 310 South Main street, Chestnut street, surgical; Robert Spring City, surgical; Paul Lessig, De Frain, Baily, surgical; Stanley 28 West Third street, surgical; Steller, 345 Walnut street, Stowe, surgical; Ella Ondo, 409 South street, surgical; Mrs. Wilma Lightcap, 22 Second avenue, Royersford, maternity; Margaret Nesmith, Telford RD, medical.

Discharged: Ethel Biter, Boyertown RD, surgical; Mrs. Angeline Bohner, 922 Queen street, maternity; Mrs. June Gennaria, Yerkess, maternity; Herbert Malasco, 319 West Race street, Stowe, medical; Robert Neiffer, 656 Walnut street, surgical; Louis Niggel, Ziegler, medical; Mrs. Victoria Piechota, 435 Water street, maternity; Lynn Smith, 865 Peist avenue, medical; George Wade, Boyertown RD, surgical; Matilda Zangrilli, 509 East Vine street, Stowe, medical.

Those who attended were: Mr. and Mrs. John M. Kessler Sr. and daughter Edith Mae and Mr. and Mrs. John M. Kessler Jr. and daughter Kathleen.

Others who were present included Mr. and Mrs. Warren Frame and daughter Helen; Mr. and Mrs. Charles Yust and daughter Sharon; Mrs. Jesse Frame and sons Tommy and Larry and Mrs. Fred Shoots.

Gifts were sent by great-grandparents, Mr. and Mrs. Albert Evans and son Harry and Mrs. Evan Davis.

Past, Present, Future Will Highlight Perkiomen Women's Club Flower Exhibit

(Continued From Page Twenty)

door Girl Scout campsite, an all-troop participation exhibit, and a conservation display planned by Friends of the Perkiomen.

Co-chairman for the show will be Mrs. Haring in Mrs. Grenville Jewett, Pennsburg RD.

Information chairman is Mrs. Titus Marks, East Gwynnville; Latta Fox, also from East Greenville, is chairman of the flower arrangement workshop.

In charge of points will be Mrs. Irwin Weiss, and Mrs. Richard Rogers is heading the conservation exhibit.

Judging chairman is Mrs. Wayne Rothenberger and Mrs. E. G. Lechner is in charge of containers (which the club will provide in the horticultural division).

Prize committee is under the leadership of Mrs. J. L. Wood Jr. and Mrs. Raymond Kline, and Mrs. Homer Strong will be in charge of staging.

Entries will be handled by Mrs. Robert Thomas and Mrs. Albert Orthauss in charge of Girl Scout exhibits.

Judges will be Mrs. David M. Petty, Bethlehem; Mrs. Robert L. Schaffer, Allentown, and Mrs. Norman Reiniker, Allentown.

Mrs. R. Harland Horton.

Mark Jones Anderman Will Be Two Weeks Old

Mark Jones Anderman, infant son of the Rev. and Mrs. Thomas E. Anderman, Bethel road, will be two weeks old Tuesday.

He was born at Phoenixville hospital, and was welcomed home by his sister Clarita.

Mrs. John Jones, Port Carbon, maternal grandmother of the child, is spending several days at the Anderman home.

Elverson Woman Booked For Barbecue Lesson

Mrs. D. B. Chrisman, Elverson, will demonstrate "how to build a barbecue pit" at the Pennsylvania Broiler festival from 4 to 8 p. m. Saturday in Fredericksburg.

Her backyard building lesson will also feature a group of Mt. Gretna players.

Rain date is August 30.

Four Persons Return From Automobile Trip

A two thousand mile automobile trip to Canada and the Gaspe Peninsula came to an end Sunday.

Persons who returned were Mr. and Mrs. Harry G. Davis, Hare's Hill road, Mrs. Frank Pierson and Mrs. John D. Manear, Phoenixville.

Marriage Licenses

Application for marriage licenses were made in Berks county court house, Reading, by:

Gerald Merlin Hoffer, Birdsboro RD 1, and Evelyn Grace Kachel, Mohnton RD 1.

George Joseph Ondo, Pottstown, and Dolores Louise Andrejansky, 423 South 15th street, Reading.

Ralph L. Moyer, New Berlinville, and Nancy Mae Stevens, Boyertown.

Daniel Earl Wentzel, Boyertown RD 2, and Kathleen Virginia Harnley, Manatowyn.

Application for marriage licenses were made in Chester county court house, West Chester, by:

Ernest A. Pircher and Grace M. Chambers, both of Spring City.

Patrick J. Harkins Jr., Norristown, and Dorothy V. Cory, Collegeville.

Donald M. Wise and Anne L. Sweigert, both of Honeybrook.

Spring City Residents Visit Relatives in Iowa

Jeanette McFarland and son, Barry, and Elizabeth Hiller, Spring City have returned home after spending two weeks in Marion, Iowa, as guests of Mr. and Mrs. Homer Letendre.

Mrs. Letendre is the former Marguerite Hiller, Phoenixville. The local residents also visited with relatives in Eldora, Iowa, and Chicago, Ill.

Four parts white rum to one part dry vermouth makes an unusual and piquant before-dinner cocktail.

Your Kids will Love them!

SPACE SAVING BUNK BEDS

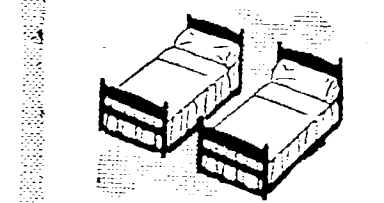
by **Englander**



145⁰⁰

Bunk Bed Complete includes 2 twin size beds, 2 sturdy inner-spring mattresses, guard rail and ladder.

Save precious space and money at the same time with these famous Englander Bunk Beds. Can be used as complete bunk beds or twin beds. Handsome Maple — finished hardwood, ideal for kids' rooms, guest room, spare room or small apartments.



Come on down and see them today while they are still available. Our sleep experts will be glad to tell you all about them — in detail.

BLOSSOM RESTAURANT

Route 663
N. Charlotte St.

OPEN SUNDAYS

11:30 to 8:00
A. M. P. M.

PH. 1012 BUDGET TERMS

The WILKE furniture house

QUEEN at MADISON

LAMPS — SHADES

New Stocks — Beautiful New Lamps and Shades. Prices — Unbelievably Low — Quality — The Finest

THE BETTERLEYS
Lamp Specialists
815 Queen St. Tel. 3125-R

HANDY SLACK BAGS

Plastic, calf, corde, velvet, lots of room for indispensable. Plus tax

\$1

W. T. GRANT CO.
226-28 HIGH ST.

GOULD'S

207 HIGH STREET POTTSTOWN

Wool Flannel 'NORFOLK' Jacket with leather yoke and leathered trim self belt.

by **ART-MOR**

\$14.98

In Oxford Grey and White, Brown and Camel, Grey and Red

Matching SKIRT \$7.98
Matching WESKIT \$5.98
Matching HAT \$3.98

TONIGHT HOEDOWN

TO THE STATE CHAMPION

OLEY VALLEY HOEDOWNERS

plus

DAN GARBER AND HIS ORCHESTRA

LINFIELD FIRE CO.

LINFIELD MEMBERS ONLY

NO ADMISSION NO COVER

This Week Only..

FREE
of extra cost

EDUCATOR SHOES

These nationally famous shoes give your child's feet the protection and comfort they need... Their style, quality and low price will amaze and please you... Bring your child in today and get this colorful gift including crayons and ruler free with every Educator purchase.

KINNEY'S
Educators are sold exclusively at Kinney's.

262 HIGH STREET
Pottstown, Pa.

GIANT PENCIL BOX!

AT HOME OR AT YOUR GROCERS

BE SURE TO GET **HOMOGENIZED MILK**

Sunny Slope DAIRY
Phy. ROYERSFORD 1100

\$4.99
SIZES 8 1/2 to 13

\$4.99
SIZES 8 1/2 to 13

"SO MUCH MORE...FOR SO MUCH LESS"

Try it! We'll help you buy it!

SAVE 10¢

On New Detergent Oxydol

See for yourself how it **Beats the Sun** for getting clothes white!

We're "helping" you try this new Oxydol... because once you try it, we know you'll never want any other suds!

It's brand new — changed to a new detergent formula. It has a wonderful new whitening ingredient never before used in any leading suds. That's why it *beats the sun* for getting clothes white!

Tests using leading suds prove — an Oxydol wash dried indoors is whiter than any wash dried outdoors in brightest sunshine. Noticeably whiter!

Now you can have gloriously white washes always with this new Oxydol. So use the coupon — save! And "meet" the finest new washday detergent of them all!

Tear out this coupon!

TAKE IT TO YOUR DEALERS TODAY!

THIS COUPON WORTH 10¢

WHEN YOU BUY EITHER

THIS OR THIS

1 GIANT ECONOMY SIZE OXYDOL **2 LARGE SIZE OXYDOL**

WITH NEW DETERGENT FORMULA

10¢

TO THE DEALER: Your retailer will return this coupon from you in accordance with the terms of our coupon offer. This coupon is non-transferable, non-refundable and good only on the brand specified. We will not honor redemption requests outside America, Alaska, etc., and coupons will be void where no retailer. Your retailer must give you a sales receipt to the transaction. Cash redemption value 1¢. THE PRINTER A GAMBLE, DISTRICTING CO.

Limit — one coupon per family

9608-KF

Boyertown

EARL S. BENFIELD, Representative Phone 7-2543
129 North Walnut St.

Rose, Campbell Finalists In Tennis Tournament

John Rose and Mark Campbell entered the finals in the Boyertown tennis tournament now underway to determine the borough doubles team champions.

Rose and Campbell reached the finals by rather handily defeating John M. Scheeler and Earl S. Benfield by scores of 6-1 and 5-0.

The Rose-Campbell team now meets Stanley Levenood and Paul N. Wener on the East Front street tennis courts some time over the weekend to determine the championship.

Boyertown Classified

Deaths

SCHWARTZ—In Aftersight, on Monday, Aug. 24, 1953, John N. Schwartz, 57, of 24 E. Walnut St., Boyertown, Pa. Relatives and friends are invited to the services from the Schwartz funeral home, 124 W. Philadelphia Ave., Boyertown, on Saturday at 2 p. m. Interment in Fairview cemetery. Boyertown friends may call on Friday evening 7 to 9. (Schwartz)

SCHWARTZ—On Thursday, Aug. 27, 1953, Edna K. (Moyer) Schwartz, 50, of 50 E. Walnut St., Boyertown, Pa. Relatives and friends are invited to the services from the Schwartz funeral home, 124 W. Philadelphia Ave., Boyertown, on Saturday at 2 p. m. Interment in Hill church cemetery. Friends may call on Sunday evening 7 to 9. (Schwartz)

Card of Thanks

MOYER—We wish to thank relatives, neighbors and friends for the many acts of kindness shown, for sympathy extended and for the beautiful floral tributes at the funeral of William C. Moyer. THE FAMILY.

We Can Do It

BRICK AND STONE POINTING
Chimney Repairs—Roof Painting
Phone Boyertown 1547

PAPERHANGING AND INTERIOR PAINTING
NORMAN E. MOYER, New Berlinville, Pa.
Call Boyertown 7-2531

Expert Shoe Repairing, Open Daily 7 to 5:30; Saturday 7 to 1. Chas. Gebhart Shoe Service, 24 N. Reading Ave.

Help Wanted—Female

Experienced WAITRESS Apply Houck's Bar & Grille, 231 E. Second St., Boyertown.

WOMEN

EXPERIENCED SEWING MACHINE OPERATORS

Paid Holidays, Paid Vacation, Paid Medical Plan.

M. BECKERMAN & SON
235 East Fourth street, Boyertown, Pa.

WAITRESS
Apply in person
CLIFF'S DINER,
3 Reading Ave., Boyertown

Girl or Woman to care for 2 children. This mother works. Can sleep in. Call. Salary \$40.00 a week. 9:30 p. m.

APPLE TRIMMERS

Apple Slicing Plant
Punk Fruit Farms, Boyertown.
Daily 9 A. M. to 12 Noon
Part Time

WAITRESS
Apply After 1 P. M. to
Houck's Bar & Grille
Basement of Boyertown Inn

Auto Tires—Paris

BIG TIRE SALE

on

B. F. Goodrich
Silvertown
25%
Off Gas Price
Plus Tax and Old Tire
Convenient Terms.

B. F. Goodrich Co.
124 E. Third Ave., Boyertown

VFW Post Auxiliary Preparing for Visit of Bloodmobile Sept. 21

At an outdoor picnic meeting, Mrs. Mary Hunsberger, president of the Boyertown Post 3487, VFW, Ladies' auxiliary, reminded members that a Red Cross Bloodmobile will be in Boyertown on Monday, Sept. 21 from 1 to 5:30 p. m., in the Keystone Fire company Rainbow room.

All persons who wish to donate blood, which will be used for gamma globulin, are requested to contact either Gloria Stengel, blood chairman for the auxiliary, or Mrs. Hunsberger.

The past year when the Bloodmobile was in Boyertown, 150 pints of blood were received.

Mrs. Hunsberger also reminded members of the forthcoming District 13 meeting to be held in the Boyertown VFW home on Sunday, Sept. 29. Mrs. Kathryn Beck, 319 East Philadelphia avenue, Boyertown, is president of the county group.

Mrs. Ethel Grim and Janet Ellen Geiger were the recipients of the picnic box awards.

The picnic meeting, held at the home of Mrs. LaRue Stauffer, New Berlinville, was in the form of a covered dish social. Coffee and soft drinks were served. There were games for members and their children and prizes were awarded the winners.

Westinghouse Announces New Model Precipitron

PITTSBURGH, Aug. 27 (AP)—Westinghouse Electric corporation disclosed today the development of a new, ceiling-suspended model of a home precipitron.

The precipitron is an electric device which removes up to 90 percent of all airborne dust—effective even against tobacco smoke particles, the company claims.

The new model, the company says, weighs only 200 pounds (one-third less than its predecessor) and is substantially simpler and cheaper to install and maintain.

BOOK SALE

For All Ages

- FAIRY TALES
- TEEN AGE
- WESTERN
- MYSTERY
- NOVELS (BEST SELLERS)

MEST'S NEWS AGENCY
BOYERTOWN, PA.

IF YOU ARE BUILDING A NEW HOME YOU HAVE A RIGHT TO HAVE

GOOD HARDWARE

TELL YOUR CONTRACTOR YOU WANT **CORBIN**

W. J. STARRETT
HARDWARE

Peach & Ice Cream Festival

SATURDAY, Aug. 29 — 4 to 8 P.M.
in Reformed Church Social Room
BOYERTOWN

Sponsored by Young Adult Bible Class

FINAL CLEARANCE

On

ONE RACK OF DRESSES AND BLOUSES

DRESSES \$8.95 to \$16.95 NOW . . \$4.95

HOUSE DRESSES \$5.95 NOW . . \$2.98

BLOUSES \$2.98 to \$3.98 NOW . . \$1.59

FRIDAY and SATURDAY ONLY
Open During These Sale Days Until 9 P.M.

SELECT SHOP

28 S. Reading Ave., Boyertown

DEATHS—FUNERALS

Services for **WILLIAM C. MOYER**, son of Norman W. and Alice U. (Schaeffer) Moyer, GILBERTSVILLE, were held yesterday at 2 p. m., from the Schwenk funeral home, 124 West Philadelphia avenue, Boyertown.

The Rev. William L. Shaud, pastor of St. Luke's Lutheran church, Gilbertsville, officiated.

Interment was made in Fairview cemetery, Boyertown. Bearers were Lester L. Zern, Frank O'Connell, Robert Brooks, Arnold Hoffman, Leroy Mathias and Lloyd Moyer.

EDNA K. (MOYER) SCHWARTZ, 50, wife of Charles H. Schwartz, died at her home near **BECHTELSVILLE** yesterday at noon. She had been ill for several months.

A native of Bechtelsville, she was a daughter of the late Tobias H. and Kate H. (Kramer) Moyer. She was a member of Trinity Reformed church, Bechtelsville, and of the Keystone Fire company auxiliary, Bechtelsville.

Survivors are her husband and nine children: Arlice, C. Frederick William, Lee, Ronald and Thelma (wife of Raymond R. Stauffer), all at home; Fay, wife of Curtis Rader; and Gloria, wife of Richard Smith, Bechtelsville, and Doris, wife of John Groff Jr., Boyertown RD 1.

Also surviving are a sister, Sallie, wife of Elmer E. Hutchinson, Newtown Square, and six grandchildren.

Funeral services will be held on Monday at 2 p. m. at the Schwenk funeral home, 124 West Philadelphia avenue, Boyertown.

Interment will be made in Hill church cemetery.

PERSONALS

Mrs. LeRoy W. Stengel, 627 Rhoads avenue, Boyertown, who had been a patient in the Reading hospital, has returned to her home.

APPOINTMENT ANNOUNCED

PITTSBURGH, Aug. 27 (AP)—Westinghouse Electric corporation today announced appointment of F. C. Hickling as assistant to the vice president central district staff, with headquarters in Cleveland.

When the Suex canal was first dug it was 72 feet wide, but it has been widened to 200 feet.

New Berlinville Hotel

JIMMY HILBERT, Prop.

Menu for Friday, Saturday

Chicken Platters
Lobster Tails
Rabbit Platters, Crab Cakes
Deviled Clams

T-Bone Steaks, Veal Cutlet
and All Kinds of Seafoods

Meals Served at All Hours

CLEANING SUPPLIES

All Types and Brands
Such as:

Johnson's
O-Cedar
Bruce

Come in! Look Around!

SCHMOYER'S
Lumber-Millwork Hardware-Paint
Boyertown 7-2126 Schwenksville 2411

Mrs. Marian Wren Feted on Birthday

Mrs. Marian Wren, Boyertown RD 2, was feted with a surprise birthday party, with Mrs. LaRue Erb, 14 South Madison street, Boyertown, serving as the hostess.

Forming a beautiful centerpiece for the table were two large birthday cakes. Following the opening of her many gifts, a buffet luncheon was served.

Those attending were Mrs. Eva Rosenberry, Mr. and Mrs. Paul Rosenberry and sons Robert and Paul Jr.; Mr. and Mrs. Roland Stengel and daughter Donna Marie; Mr. and Mrs. Frank Hasselban and children Janet and Jerry; Sherwood Wren, Linda Wren, Marshall Wren, Forrest Erb and Connie Loraine Erb.

First Degree Charge Out in Slaying Case

SOMERVILLE, Mass., Aug. 27 (AP)—Middlesex County District Attorney George E. Thompson said tonight he will not ask a first degree murder indictment against Mildred McDonald, accused slayer of a 14-year-old girl whose brother allegedly "bushed her off."

Thompson's announcement, made from his summer home in Vermont, came after the slim brown haired McDonald girl, whose youthful appearance belies her 25 years, sobbingly pleaded innocent to a murder charge and was lodged in jail.

The district attorney said he had just completed studying "all aspects of the case and I am convinced that the ends of justice will not be served by attempting to send this girl to the electric chair."

"This is a terrible tragedy involving two prominent, highly respected families. The public is shocked by it. I will not seek a first degree murder indictment nor shall I press for capital punishment for her."

PERSONALS

Mrs. LeRoy W. Stengel, 627 Rhoads avenue, Boyertown, who had been a patient in the Reading hospital, has returned to her home.

APPOINTMENT ANNOUNCED

PITTSBURGH, Aug. 27 (AP)—Westinghouse Electric corporation today announced appointment of F. C. Hickling as assistant to the vice president central district staff, with headquarters in Cleveland.

When the Suex canal was first dug it was 72 feet wide, but it has been widened to 200 feet.

New Berlinville Hotel

JIMMY HILBERT, Prop.

Menu for Friday, Saturday

Chicken Platters
Lobster Tails
Rabbit Platters, Crab Cakes
Deviled Clams

T-Bone Steaks, Veal Cutlet
and All Kinds of Seafoods

Meals Served at All Hours

CLEANING SUPPLIES

All Types and Brands
Such as:

Johnson's
O-Cedar
Bruce

Come in! Look Around!

SCHMOYER'S
Lumber-Millwork Hardware-Paint
Boyertown 7-2126 Schwenksville 2411

Mrs. L. H. Albright Home From Hospital, Reported Recovering

Mrs. L. H. Albright who entered the Allentown hospital in August returned home, accompanied by her sister, Laura Jones, Mrs. Albright is recovering nicely.

Mr. and Mrs. Marvin Good of Terra Hill, and Mr. and Mrs. Adam Bucher, of Lansdale, visited the Rev. and Mrs. L. H. Albright.

Marlene Force entered the Nurses Training class at the Grandview hospital, Sellersville.

Mrs. H. W. Walters spent a weekend with her sister, Mrs. Alberta Lohr at Ocean City.

Mr. and Mrs. Clifford Gerhard and children, Mr. and Mrs. Irwin Geiger and Mr. and Mrs. Clarence Geiger spent a day with Mr. and Mrs. Robert Kolb at Schwenksville and enjoyed a picnic dinner.

Mr. and Mrs. W. Stahl, of Philadelphia, visited Mr. and Mrs. Carlton Force has returned home after spending a week at Camp Swatara at Bethlehem.

PERSONALS

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Lumber-Millwork Hardware-Paint
Boyertown 7-2126 Schwenksville 2411

Homer Darlington's Weekend in Poconos

LUDWIG CORNER—Mrs. M. J. Ash, corr., Phone Eagle 8-5245. Del. Edwin Kurze 1271-W

Deborah Gwen is the name chosen by Mr. and Mrs. J. F. Strauss, of West Chester, formerly from this section, for their baby daughter.

A group of workers met at St. Matthew's Reformed church recently to prepare corn to be frozen for the annual turkey supper in October. This corn was grown on an acre of ground, named God's Acre, and planted and cultivated in the Poconos.

by young men in the Fellowship Bible class.

Many dozens were sold.

Some of the profit goes to the church and some will be kept by the class. The supper, corn was a gift to the Mite society, which always sponsors this October meal.

Earl Hawes Jr., an employee of the Texas Eastern company, is swimming in a farm pond near vacationing with relatives and here today.

Mr. and Mrs. Homer J. Darlington and daughters spent a weekend at Ocean Grove.

PERSONALS

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O-Cedar
Bruce

Come in! Look Around!

SCHMOYER'S
Lumber-Millwork Hardware-Paint
Boyertown 7-2126 Schwenksville 2411

YOUTH DROWNS IN POND

GETTYSBURG, Aug. 27 (AP)—Robert G. Speelman, 20, of Aspers, Adams county, drowned while vacationing with relatives and here today.

Mr. and Mrs. Homer J. Darlington and daughters spent a weekend at Ocean Grove.

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Bruce

Come in! Look Around!

SCHMOYER'S
Lumber-Millwork Hardware-Paint
Boyertown 7-2126 Schwenksville 2411

The COOL - Comfortable

STATE

BOYERTOWN DIAL 7-2232

STARTING TODAY ON OUR MIRACLE SCREEN!

SHANE

TECHNICOLOR
There's Never a Picture Like SHANE!

ADDED: Cartoon—News

BEAT THE TAX

Select Your Holiday Watch or Diamond Now.

Use Our Lay-A-Way Plan A SMALL DEPOSIT, BEFORE SEPT. 1, WILL HOLD ANY ITEM

Pay Weekly and Save the Tax

R. C. COXON

Jeweler

12 N. Reading Ave., Boyertown

SCHOOL SUPPLY HEADQUARTERS

BERKY'S VARIETY STORE

Boyertown, Pa.

BEAUTIFUL LOOSE LEAF BINDERS — NEW AND DIFFERENT ZIPPER BINDERS — PENCIL CASES — PENCIL BOXES — BRIEF CASES — SCHOOL BAGS — NOTE BOOK PAPER, TABLETS, ETC.

LIVING ROOM SUITES

DOZENS TO CHOOSE FROM

- GOOD DESIGN
- GOOD WORKMANSHIP
- GOOD FABRICS

All in a living room suite. Built for luxurious comfort by one of our best factories. The texture-interest fabrics in harmonizing decorator colors.

SMART MODERN SUITES IN FINE FABRICS AND GUARANTEED CONSTRUCTION

See Our Wide Selection Today

Drive a Few Miles and SAVE at the

MELVIN S. KUSER

FURNITURE HOUSE

BECHTELSVILLE, PA.—Open Every Night Until 9 P.M.

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THE FARMERS NATIONAL BANK and TRUST CO.,

BOYERTOWN, PA.

2 1/2% CERTIFICATES

COMPOUND INTEREST

Farmers National 2 1/2% Certificates are now available for your surplus savings. Interest at the rate of 2 1/2%, compounded quarterly, will be paid upon maturity in 3 years.

Special Features of the New Farmers National 2 1/2% Certificates

- Available in Multiples of \$100.
- Pay 2 1/2% Interest, Compounded Quarterly at 3-year Maturity.
- May be cashed upon 90-day written notice at lower interest rate.
- May be used as collateral for Loans at Full Face Value.
- Each Certificate is Registered.

Regular Savings Accounts continue available. As little as \$1.00 opens an account with interest compounded semi-annually.

Inquire at

THE FARMERS NATIONAL BANK and TRUST CO.,

Boyertown, Pa.

Member Federal Deposit Insurance Corporation

BEAT THE TAX

Pennsylvania State Sales Tax goes into effect on Tuesday, Sept. 1st, so now is the time to buy. A small down payment will hold any purchase, and yet you save the tax.

PHILCO — RCA — WESTINGHOUSE

ELECTRIC RANGES—REFRIGERATORS—WASHERS—TV—IRONERS

BUY TODAY AND SAVE THE TAX. NEXT TUESDAY WILL BE TOO LATE

KUSER BROS., Inc.

110-112 E. Phila. Ave., Boyertown

328 Main St., East Greenville

MORNING

Hour	KIWI NBC 1060 K	WCAL CBS 1210 K	WFIL ABC 560 K	WIP MBS 610 K
6:30	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
7:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
8:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
9:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
10:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
11:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy

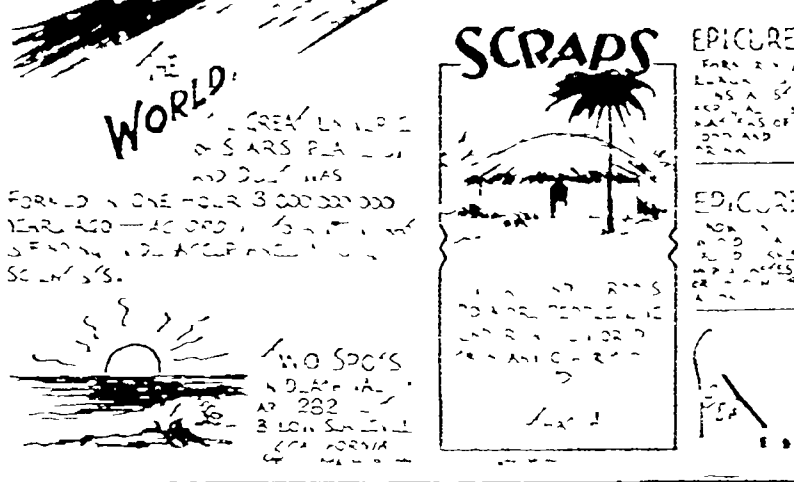
AFTERNOON

Hour	KIWI NBC 1060 K	WCAL CBS 1210 K	WFIL ABC 560 K	WIP MBS 610 K
12:30	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
1:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
2:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
3:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
4:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
5:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy

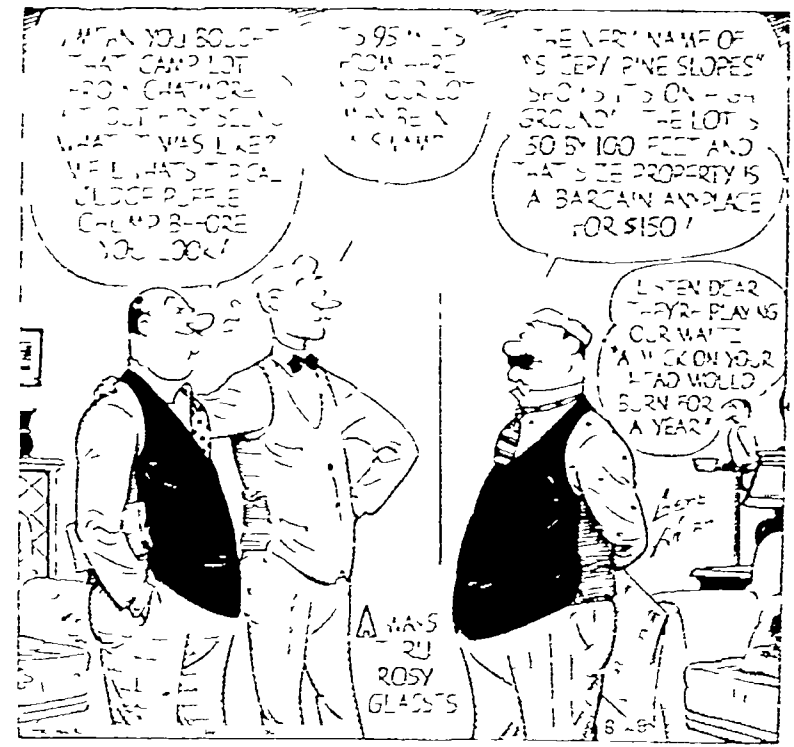
EVENING

Hour	KIWI NBC 1060 K	WCAL CBS 1210 K	WFIL ABC 560 K	WIP MBS 610 K
6:30	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
7:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
8:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
9:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
10:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy
11:00	John F. Kennedy	John F. Kennedy	John F. Kennedy	John F. Kennedy

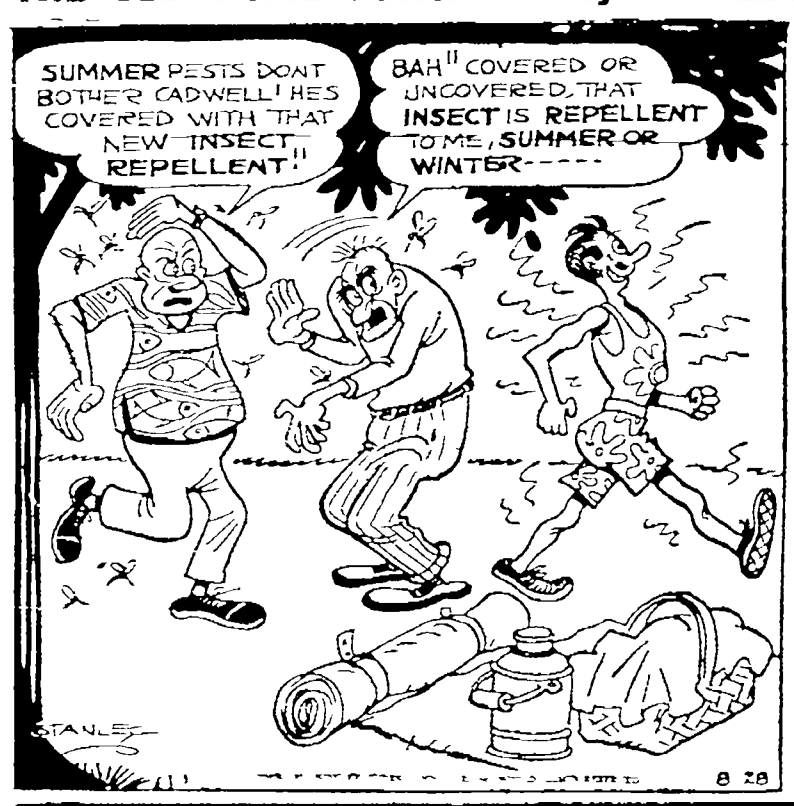
IT'S QUEER BUT TRUE



ROOM and BOARD by GENE AHEARN



THE OLD HOME TOWN by STANLEY



TODAY'S CROSSWORD PUZZLE

ACROSS

- Artificial waterway
- Poetry
- Custom
- City (New)
- Binding, as with tape
- Male deer
- Smell
- Evening (poet.)
- Period of time
- Commander
- Shabbab
- Preceding
- Bronze Age
- Dent on a surface
- Relying
- Clash (golf)
- Insect
- Moretary (Bulg.)
- Lizards
- Goodie of a record (Gr. Th.)
- Ice cream served with sauce
- Tears
- Attless
- Smooth and shiny
- Snoot, as of grass

DOWN

- Size
- Man's name
- Short-sleeved
- Exchange premium
- Fun sh temporarily
- Verse left hand page (abor)
- Type measures
- Vailed
- Cut as whis-ers
- Anxious
- A game of kll
- Bamboo ke
- Butter ven
- Soak fax
- Furnish searort
- Vance
- Formal tea
- Flowerless plants
- Port of a pen
- Antelope (Afr)
- To urge (on)
- Employs
- Venue w n
- Runners
- Darger
- Shoebl ke
- A play on words (pl)
- Thin, brittle cookie
- Observe
- Person
- Pol tesian dr
- Ever (poet.)
- Sack (abor)

Yesterday's Answer

- Thin, brittle cookie
- Observe
- Person
- Pol tesian dr
- Ever (poet.)
- Sack (abor)

DAILY CRYPTOQUOTE—Here's how to work it:

AXYDLBAAXR
IS LONG FELLOW

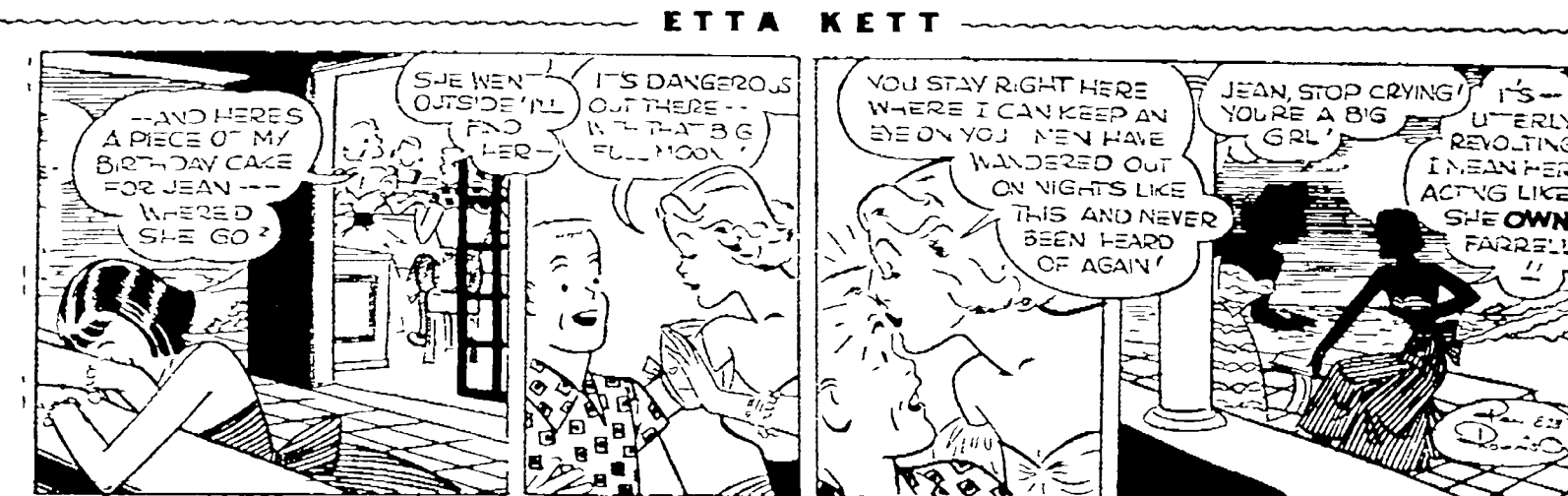
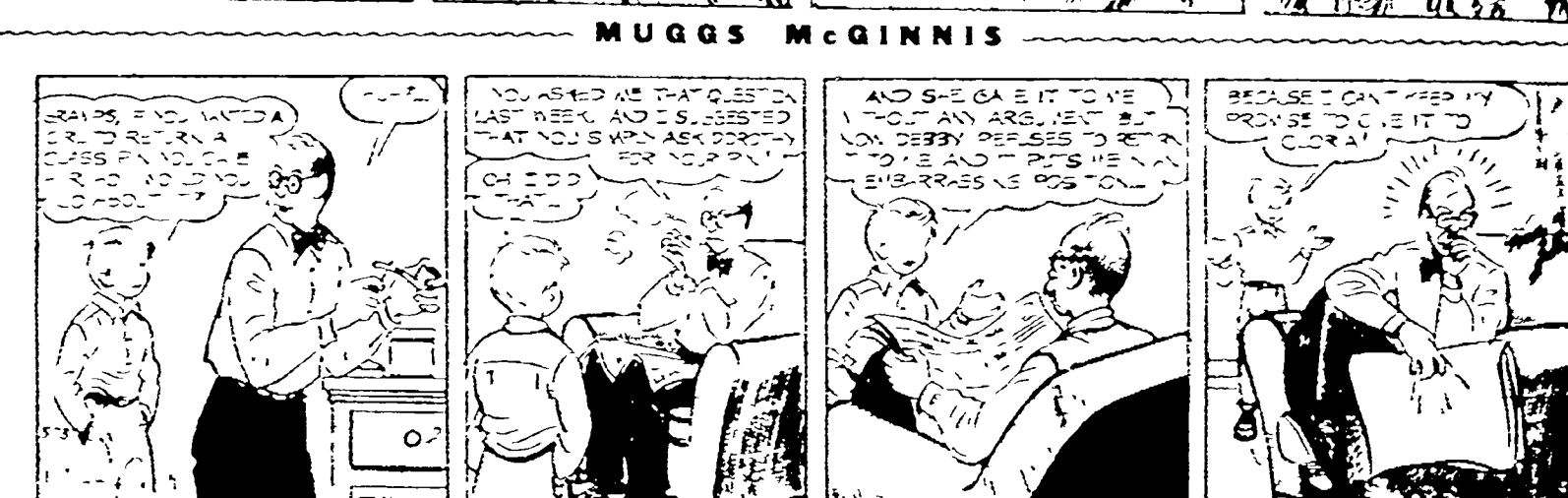
One letter simply stands for another. In this example A is used for the three Ls, X for the two Os etc. Single letters apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

VDN KSVNJ AB DNPP SLN AGNI
IRKDV SIU USM, JOAAVD VDN
UNJQNV, SIU NSJM RJ VDN CSM—
ULMUNI

Yesterday's Cryptogram. I WOULD NOT ABUSE MYSELF BY DESCENDING TO HOLD NO CONVERSATION WITH HIM—DICKENS

Attributed by Miss Features Syndicate



LOANS UP TO \$600

FRIDAY'S TELEVISION PROGRAMS

Time	Channel No.	Program
11:45 P.M.	3	Close Up
1:00 P.M.	3	Hollywood Playhouse
1:30 P.M.	10	Glady Whitmer
2:00 P.M.	10	Gary Moe
2:30 P.M.	3	Patsy and Phyllis
3:00 P.M.	6	Movie Quick Quiz
3:30 P.M.	10	Movie House
4:00 P.M.	3	One Man and a Crayon
4:30 P.M.	10	Movie House
5:00 P.M.	3	Movie House
5:30 P.M.	10	Movie House
6:00 P.M.	3	Movie House
6:30 P.M.	10	Movie House
7:00 P.M.	3	Movie House
7:30 P.M.	10	Movie House
8:00 P.M.	3	Movie House
8:30 P.M.	10	Movie House
9:00 P.M.	3	Movie House
9:30 P.M.	10	Movie House
10:00 P.M.	3	Movie House
10:30 P.M.	10	Movie House
11:00 P.M.	3	Movie House
11:30 P.M.	10	Movie House

POTTSTOWN SMALL LOAN CO. INC.

213 HIGH ST. PHONE 1010

BENNETT CERF IS ON PAGE 28 TODAY

BIG LEAGUE BASEBALL

Right in Your Living Room

TONIGHT - TV - CHANNEL 3

PHILLIES vs. CHICAGO

Thru the Courtesy of Your Atlantic Gasoline Service Stations

ENJOY THE GAME

Show Your Appreciation for This Fine Entertainment

By Buying Your Gasoline at

BILL LAMOREAUX'S Atlantic Service Station 1401 E. High St. Ph. 15-3578

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GLENN SHOLLENBERGER'S Atlantic Service Station 1401 E. High St. Ph. 3737

JOHN FRAIN'S Atlantic Service Station 1401 E. High St. Ph. 3733

SNYDER & KURZ Atlantic Service Station 1401 E. High St. Ph. 3733

ENJOY A LITTLE LIFT!

Tickle Your Funnybone

SUPREME INSULTS

Look at me I am a real made man

That's one trouble with this cheap humor

First sailor (to another who'd just returned from Texas "You say you like that Southern drawl")

"Second: Sure do. Yuh ask a gal to kiss you and before she can say no it's too late!"

Feel refreshed

Chew Wrigley's Spearmint Gum. Lively flavor cools your mouth.

Freshens taste - moistens throat.

Satisfying, long-lasting.

Retracting, Delicious

Wrigley's SPEARMINT CHEWING GUM

keep a package handy in purse or pocket

Wrigley's SPEARMINT CHEWING GUM

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Wrigley's SPEARMINT CHEWING GUM

49 Pontiac, \$1295
2-dr. Streamliner. Light blue finish with white wall tires. Radio, heater, turn signals. One owner.

Pottstown Motors
Used Car Lot
W. High St. Phone 3348

IMMEDIATE DELIVERY!
New '53
DeSoto & Plymouth

GUARANTEED
USED CAR VALUES!
Buy & Trade With Complete Confidence

51 DODGE Coronet Club Cpe. Hydramatic. Radio, heater. One owner.

51 PLYMOUTH "50" 4-dr. Sedan. Hydramatic, radio and heater. 1st. show room condition. 15,000 miles. 3 local one owner cars.

49 MERCURY Convertible Cpe. Radio, heater and overdrive. Electric window lifts, power seats and other extras. An unusual one owner car.

52 DeSOTO Custom 4-dr. Sedan. Tutone green. finish. 25,000 miles. Radio, heater and Fluid Drive.

52 DeSOTO Custom 4-dr. Sedan. Dark green finish. Exceptional one owner car. Runs perfect. Sold and serviced by us since new.

52 DeSOTO Custom 4-dr. Sedan. Light green, one owner. Radio and heater. Fluid Drive. Low mileage.

50 CHRYSLER Styline Deluxe 4-dr. Sedan. 25,000 miles. One owner. Very nice car.

50 MERCURY 4-dr. Sedan. Many extras including radio and heater. One owner, clean.

50 WILLYS Jeep 4 wheel drive. New motor, good paint.

50 OLDSMOBILE "53" 4-dr. Sedan. Fully equipped, light blue finish. Clean.

50 Plym. Club... \$1165
50 Pontiac 2-dr. ... \$1195
49 Frazer 4-dr. ... \$ 795
48 Chrys. Club ... \$ 995
48 Ply. Club Cpe. ... \$ 895
48 Chev. Sta. Wag. ... \$ 795
47 Olds 2-dr. ... \$ 725
47 Nash 4-dr. ... \$ 595
47 Pack. Clip. 4-dr. ... \$ 645
46 Pontiac 2-dr. ... \$ 645
46 Ply. Sta. Wag. ... \$ 695
42 DeSoto 4-dr. ... \$ 195
41 Chev. 4-dr. ... \$ 295
41 Plym. 2-dr. ... \$ 185
41 Ply. Club Cpe. ... \$ 265
39 DeSoto 2-dr. ... \$ 195
40 Stude. 2-dr. ... \$ 95
38 Chrys. 2-dr. ... \$ 95
39 DeSoto 4-dr. ... \$ 95
38 DeSoto 4-dr. ... \$ 225
36 Plym. 2-dr. ... \$ 150

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In New York City
For Two!

Stay at the Hotel Astor, dine and enjoy musical revue at Village Barn, Hudson River Dayline steamer to Bear Mountain, choice of tours, plus all taxes and tips. It's all free with the purchase of this—

50 Ford... \$995
1st. Ton "49" Stake Truck. 28,000 actual miles. Like new.

Week End Specials!

52 Ford Ranch Wag. ... \$2195
Ord. R. & H.

52 Ford Victoria ... Save.
51 Henry J. R. & H. ... \$ 295
51 Nash Rm. Sta. Wag. ... \$1295
50 Buick 4-dr. Dvr. ... \$ 350
49 Willys Jeepster, R. H. ... \$ 595
49 Kaiser 4-dr., extras ... \$ 550
48 Pont. 4-dr. Hydramatic ... \$ 535
48 Olds 2-dr. Hydramatic ... \$ 595
47 Olds 2-dr. Hydramatic ... \$ 590
46 Hudson 4-dr. extras ... \$ 495

YOUR CHOICE OF THE FOLLOWING CARS AT \$195

41 Plymouth Convertible
41 Mercury Sedan
41 Olds Sedan, Hydramatic
41 Dodge 4-dr. Sedan
40 Chrysler 1-door
40 Chevrolet 2-door
40 Nash Coupe
39 Plymouth 4 door
39 Chevrolet 2-door

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KEEP in touch with opportunity by reading the Want Ads daily

BEST BUYS ANYWHERE
All Makes & Models
Will Pay High Dollar
For Your Car!

52 NASH Rambler 2-dr. Hardtop Black and red. 600 miles. \$1995

Come Direct to Us So We Can Talk Turkey

52 NASH Statesman Demonstrator Hardtop 2000 miles. Fully equipped. Buy this right.

52 WILLIS Aero Are 2-dr. Clean as a pin. Low mileage. Overdrive. \$1395

All Post War Cars Sold with Written Guarantee

51 PLYM 2-dr. Sdn. Light green finish. Looks and runs like new. \$1195

51 NASH Stn 4-dr. Sedan. Tutone brown cream puff. Loaded. Overdrive. \$1295

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51 HUDSON Hornet 4-dr. Sdn. One owner. Low mileage. Light blue. Loaded. \$1775

50 FORD 2-door Sedan. Maroon finish. Good looking. Good tires. \$995

We'll Sell Your Car — If We Lose Our Shirt

49 NASH "600" 2-dr. Sedan. Maroon finish. Custom made interior. \$875

46 NASH "600" 4-dr. Sedan. New paint and new seat covers. New tires. \$575

Our New Manager Said to Take All Deals

41 OLDS 4-dr. Sedan. Hydramatic. New paint. Good looking. \$295

41 BUICK Spec. 4-dr. Sedan. Good tires. Good engine. Swell. \$295

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Open Evenings — W. High St. — Closed Sunday Nite

50 Plymouth—\$1095
Club Coupe with radio heater and white walls. Light grey finish. A real low priced buy.

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DEPENDABLE
Low Mileage Cars

No matter how fussy you may be, we can satisfy you in car... price... mechanical conditions and terms!

51 Dodge
Coronet 4-door Sedan. Less than 20,000 original miles. Fully equipped. Perfect in every detail.

51 Dodge
Coronet Club Coupe. Grey-green finish. Low mileage. Well kept family car you'll be proud to own. Fully equipped.

51 Dodge
Meadowbrook 4 door Sedan. Low mileage. Here's a car that performs like new. Low in price.

You can buy a new 1953 DODGE 4-DOOR
With tinted glass, heater, defroster, tutone paint, undercoat, etc.

Full Delivery Price In Pottstown \$2344

Full Selection of New Plymouths With Hy-Drive, Overdrive, Std. Transmission

"Highest Trade Allowance" Immediate Delivery On All Models!

49 Plymouth
2-pass. Bus. Coupe. Serviced regularly in our service dept. Real buy.

49 Ford
Custom V-8 Convertible. Loaded with extras.

49 Dodge
Club Coupe. low mileage, new white wall tires. First class.

Weekend Specials—Must Go!
49 Buick Sedan, many extras. Must go!
49 Mercury 4-door, fully equipped.
46 Buick 2-door, green, extras. Must go!
41 Pontiac 4-door, new tires, R. & H.

SEE US FOR THE BEST DEAL PLUS BETTER SERVICE, BETTER FACILITIES.

NAGLE MOTORS, INC.
Thirty Years of Service!
Dodge... Plymouth... Dodge "Job Rated" Trucks
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For Over 20 Years
AUTO REFINISHING
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Dependable workmanship insured
You of complete satisfaction.
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51 Pontiac, \$1995
Catalina. Tutone green. Radio, heater and Hydramatic One owner, low mileage. A real deal.
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53 Oldsmobiles
Immediate Delivery
"53" 4-dr. Sedan, Holiday Coupe and Convertible.
"53" Sedan, Coupe and Convertible. All colors and body styles.

YOU'RE MONEY AHEAD
WITH A WILLIAMS PONTIAC
"GOOD WILL" USED CAR
ALL BACKED BY OUR FAMOUS GUARANTEE
Yes—we'll stake our reputation on the honest value and dependable quality of our Goodwill Used Cars. Come in now and pick a beauty from our wide selection of late-model, low-mileage trade-ins. Low down payments and many months to pay, of course. In every way, you're money ahead with a Goodwill Used Car!

52 PONTIAC
2-dr. Deluxe "5" with all accessories... \$1995

51 PLYMOUTH
4-dr. Cranbrook V-8 with new tires... \$1395

51 PONTIAC
2-dr. Deluxe "4" Hydramatic. New covers. Excellent... \$1695

50 BUICK CONV.
Roadmaster—Fire engine red. Dynaflo White wall tires. Real Buy—SAVE.

49 OLDSMOBILE
Deluxe 4-dr. Hydramatic. New paint. Radio & heater... \$1395

*52 PLYMOUTH
Cranbrook. Convertible with all the extras including white wall tires and overdrive. Beautiful... \$1995

51 CHEVROLET
2-door. Tutone Green. Radio & heater... \$1395

*51 FRAZER
Vagabond 4-dr. with overdrive. Radio & heater... \$1295

50 MERCURY
4-dr. with new paint & all accessories... \$1295

*48 STUDE. CONV.
Champion Regal Sedan with overdrive. R. & H. and new top... \$1395

*49 PONTIAC
Streamliner Sedan Coupe "5" Hydramatic R. & H. \$1195

* STARRED CARS—May be seen at our new lot on the corner of Swamp Pike & Route 663. Open daily 9 a.m. to 9 p.m. & Sundays 10 a.m. to 5 p.m.
All Dependable, Low Mileage, Fully Equipped Cars. We Are Never Satisfied Until You Are!

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Williams Pontiac
Phone 7-2171 — BOYERTOWN — Phone 7-2171

"Rubber Arm"
Cates
and "Bat Boy"
Becker
Know How
Casey Felt
when we went down swinging with the bases loaded. Our bases are loaded with clean, A-1 Used Cars... BUT we're not going to strike out. We're going to give you HITS like you never saw before. Start swinging at these buys...

HOME RUNS!
51 Ford... \$1095
4-door Sedan. A special car with all leather trim.

52 Ford V-8
Custom 4-door, R. & H.

50 Packard
"50" Sedan. New paint overdrive, radio & heater.

48 Chevrolet
Club Coupe. Remarkably clean condition. R. & H.

48 Buick Rm.
Convertible, w/w tires, radio & heater. Really a bargain item.

47 Buick Super
4-door. Fully equipped, nice.

46 Pontiac
Streamliner. 4-door. Radio & heater.

TRIPLES!
51 CHEV. ... \$1445
Deluxe 2-door with Power Glide. Radio and heater.

51 FORDS (2)
Custom V-8 Fordor. Fordomatic, radio & heater. Beautiful metallic green finish.

50 FORD V-8
Custom 4-door. Jet black, low mileage, with extras. Also another '59 Ford with radio & heater.

49 FORD V-8
Custom Club Coupe, radio and heater. Lots of pep.

DOUBLES!
STATION WAGONS
Two 1949 Fords. We're ready to deal on these.

49 FORD V-8
Custom 2-dr. R. & H.

47 FORD V-8
Super Deluxe Club Coupe.

47 MERCURY
Convertible. Sharp. White wall tires, radio & heater.

46 DODGE
Deluxe 2-dr. R. & H.

46 DeSOTO
Custom 4-dr. R. & H.

SINGLES!
Priced For Fast Action!
46 Ford Deluxe Fordor
47 Chev. Fleetline 4-dr.
46 Pont. "6" 4-dr. Sedan
46 Ford Deluxe 2-door
41 Ply. Spec. Del. 2-door

Dug Out Specials!
Buy at Your Price!
42 CHRYSLER
Windsor 4-door, mechanically sound. R. & H.

41 FORD V-8
Tudor. Lots of miles left in this sound car. Radio & heater.

42 CHRYSLER
Windsor Club. R. & H.

42 PLYMOUTH
2-door. Radio & heater.

40 Chev. Deluxe 2-door
39 Dodge 4-door Sedan

We're not in baseball any more, but our cars make a hit. And when it comes to tradin' we are the CHAMPS. Come trade with us and see.

CATES
and
BECKER
Ford Dealers — Open Even.
121 W. High St. Phone 420

IN BOYERTOWN, visit our Used Car lot at E. ZINE & M. E. ABRAMS

31 W. High St. (Open Evenings & Sundays) Phone 2320

Merkel
Tops Them All
For
Low Price!

50 Buick
4-dr., R. & H.
\$1995 Regular
— \$1195 Selling Exp.
— \$35 Overhead
\$1195 Full Price

Same Savings On These—
52 Chevrolet 4-dr.
52 Chev. Convertible
52 Chev. Del. Air
52 Plymouth 2-dr.
52 Pontiac 4-dr.
51 Buick 4-dr.
51 Chevrolet 4-dr.
51 Chevrolet 2-dr.
51 Plymouth 2-dr.
50 Buick 4-dr.
50 Buick 2-dr.
50 Chevrolet 4-dr.
50 Pontiac 4-dr.
49 Oldsmobile 4-dr.
49 Oldsmobile 4-dr.
49 Chevrolet 4-dr.
49 Chevrolet 2-dr.
48 Ford 2-dr.
48 Plymouth 4-dr.
47 Pontiac 2-dr.
47 Chevrolet 4-dr.
46 Chevrolet 4-dr.
46 Chevrolet 2-dr.
46 Pontiac 4-dr.
41 Dodge 4-dr.
41 Oldsmobile 4-dr.
41 Chevrolet 4-dr.

Open Evenings and Sundays

MERKEL'S
Used Car Exchange
West High St. — Phone 2347

Follow The White Rooster to
SPAARS
He Knows What He's
Crowing About —
Extra Low Prices
For The Next 4 Days!
Open Evenings — Easy Terms!

Late 52 Buick Special Riviera 2-door Sedan. Dynaflo, radio & heater, white wall tires. Condition and appearance like new. Great saving.

51 Buick Special Deluxe 4 door Sedan. Extra clean. Std. shift, radio, heater, seat covers.

Late 49 Chevrolet Special Deluxe 2-door. Very low mileage, extra clean, radio & heater.

52 PONTIAC "5" Chieftain. Deluxe 4-dr. Sedan. 4 new tires. R. & H. seat covers... \$1750

50 Mercury Custom 4-door, radio & heater... \$1250

49 Ford Custom Tudor Sedan, loaded, R. & H., etc. \$950

46 Packard Clipper 4-door Sedan, extra clean, R. & H. \$575

Late 49 Pontiac "5" Station Wagon, 3-seats. Std. shift, radio and heater. Extra clean.

51 Studebaker V-8 Commander 4-dr. overdrive, R. & H. \$1095

50 Ford Custom V-8 Convertible, radio and heater... \$995

48 Studebaker Champion 4-door Sedan, extra clean, R. & H. \$795

All the above cars are from local owners who traded for New Buicks or Pontiacs. All must be sold this week to clear the way for new cars arriving this weekend. Stop in today or this evening.

Paul Spaar, Chapel, Pa.
Between Pennsburg & Hereford Phone Pennsburg 550

Now At Sidley Motors Used Car Lot

AUGUST CLEARANCE

Complete Stock of Used Cars Reduced!

50 Ford
Club Coupe with radio and heater. \$895

48 Frazer
Manhattan 4-dr. Fully equipped. \$445

46 Ford
Station Wagon. Radio & heater. \$445

49 Kaiser
4 door Sedan. Fully equipped. \$595

Buy Now - Save the Sales Tax, Too!

If you buy before Sept. 1st you not only get these giant savings. You save the 1% Sales tax too ACT NOW!

49 Olds.
"58" 4-dr. Sedan. Hydramatic. R. & H. one owner. \$1095

46 Plym.
4-dr. Sedan. Radio and heater. \$595

47 Hudson
Commodore "6" 4-dr. R. & H. \$345

49 Buick
Roadmaster 4-dr. Sedan. 24,000 miles. \$1095

51 PLYMOUTH Suburban... \$1395
51 PLYMOUTH 4-dr. Sedan... \$1195
51 PLYMOUTH 4-dr. Sedan... \$1095
51 BUICK Wildcat... \$1195
49 CHRYSLER Club... \$1095
49 DeSOTO Convertible... \$1095
46 CHRYSLER WIND... \$610

Same Big Savings On Any Of The Following Used Cars!
52 Chrysler Convertible
52 Chrysler 4-door (2)
52 DeSoto Sportman
51 Chrysler 4-door
51 Chrysler Club
49 Ford 2-door
47 Ford 2-door
47 Plymouth 4-dr.
47 Chevrolet 2-dr.
46 Nash 4-door

52 Plymouth 4-dr.
52 Plymouth Club (2)
52 Plymouth Suburban
51 Chrysler 4-door
51 Chrysler Windsor 4-door
48 Ford Club Coupe
47 Nash 4-door
47 Pontiac 4-dr.
46 Buick 4-door
41 Chrysler 4-door

51 Pontiac, \$1995
Catalina. Tutone green. Radio, heater and Hydramatic One owner, low mileage. A real deal.
Pottstown Motors
Used Car Lot
W. High St. Phone 3348

53 Oldsmobiles
Immediate Delivery
"53" 4-dr. Sedan, Holiday Coupe and Convertible.
"53" Sedan, Coupe and Convertible. All colors and body styles.

YOU'RE MONEY AHEAD
WITH A WILLIAMS PONTIAC
"GOOD WILL" USED CAR
ALL BACKED BY OUR FAMOUS GUARANTEE
Yes—we'll stake our reputation on the honest value and dependable quality of our Goodwill Used Cars. Come in now and pick a beauty from our wide selection of late-model, low-mileage trade-ins. Low down payments and many months to pay, of course. In every way, you're money ahead with a Goodwill Used Car!

52 PONTIAC
2-dr. Deluxe "5" with all accessories... \$1995

51 PLYMOUTH
4-dr. Cranbrook V-8 with new tires... \$1395

51 PONTIAC
2-dr. Deluxe "4" Hydramatic. New covers. Excellent... \$1695

50 BUICK CONV.
Roadmaster—Fire engine red. Dynaflo White wall tires. Real Buy—SAVE.

49 OLDSMOBILE
Deluxe 4-dr. Hydramatic. New paint. Radio & heater... \$1395

*52 PLYMOUTH
Cranbrook. Convertible with all the extras including white wall tires and overdrive. Beautiful... \$1995

51 CHEVROLET
2-door. Tutone Green. Radio & heater... \$1395

*51 FRAZER
Vagabond 4-dr. with overdrive. Radio & heater... \$1295

50 MERCURY
4-dr. with new paint & all accessories... \$1295

*48 STUDE. CONV.
Champion Regal Sedan with overdrive. R. & H. and new top... \$1395

*49 PONTIAC
Streamliner Sedan Coupe "5" Hydramatic R. & H. \$1195

* STARRED CARS—May be seen at our new lot on the corner of Swamp Pike & Route 663. Open daily 9 a.m. to 9 p.m. & Sundays 10 a.m. to 5 p.m.
All Dependable, Low Mileage, Fully Equipped Cars. We Are Never Satisfied Until You Are!

E-Z Terms—Open Eves. & Sundays—Tops for Trades

Williams Pontiac
Phone 7-2171 — BOYERTOWN — Phone 7-2171

"Rubber Arm"
Cates
and "Bat Boy"
Becker
Know How
Casey Felt
when we went down swinging with the bases loaded. Our bases are loaded with clean, A-1 Used Cars... BUT we're not going to strike out. We're going to give you HITS like you never saw before. Start swinging at these buys...

HOME RUNS!
51 Ford... \$1095
4-door Sedan. A special car with all leather trim.

52 Ford V-8
Custom 4-door, R. & H.

50 Packard
"50" Sedan. New paint overdrive, radio & heater.

48 Chevrolet
Club Coupe. Remarkably clean condition. R. & H.

48 Buick Rm.
Convertible, w/w tires, radio & heater. Really a bargain item.

47 Buick Super
4-door. Fully equipped, nice.

46 Pontiac
Streamliner. 4-door. Radio & heater.

TRIPLES!
51 CHEV. ... \$1445
Deluxe 2-door with Power Glide. Radio and heater.

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Custom V-8 Fordor. Fordomatic, radio & heater. Beautiful metallic green finish.

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Custom 4-door. Jet black, low mileage, with extras. Also another '59 Ford with radio & heater.

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41 Ply. Spec. Del. 2-door

Dug Out Specials!
Buy at Your Price!
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Windsor 4-door, mechanically sound. R. & H.

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Tudor. Lots of miles left in this sound car. Radio & heater.

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Windsor Club. R. & H.

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2-door. Radio & heater.

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Catalina. Tutone green. Radio, heater and Hydramatic One owner, low mileage. A real deal.
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Immediate Delivery
"53" 4-dr. Sedan, Holiday Coupe and Convertible.
"53" Sedan, Coupe and Convertible. All colors and body styles.

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52 PONTIAC
2-dr. Deluxe "5" with all accessories... \$1995

51 PLYMOUTH
4-dr. Cranbrook V-8 with new tires... \$1395

51 PONTIAC
2-dr. Deluxe "4" Hydramatic. New covers. Excellent... \$1695

50 BUICK CONV.
Roadmaster—Fire engine red. Dynaflo White wall tires. Real Buy—SAVE.

49 OLDSMOBILE
Deluxe 4-dr. Hydramatic. New paint. Radio & heater... \$1395

*52 PLYMOUTH
Cranbrook. Convertible with all the extras including white wall tires and overdrive. Beautiful... \$1995

51 CHEVROLET
2-door. Tutone Green. Radio & heater... \$1395

*51 FRAZER
Vagabond 4-dr. with overdrive. Radio & heater... \$1295

50 MERCURY
4-dr. with new paint & all accessories... \$1295

*48 STUDE. CONV.
Champion Regal Sedan with overdrive. R. & H. and new top... \$1395

*49 PONTIAC
Streamliner Sedan Coupe "5" Hydramatic R. & H. \$1195

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51 Ford... \$1095
4-door Sedan. A special car with all leather trim.

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Custom 4-door, R. & H.

50 Packard
"50" Sedan. New paint overdrive, radio & heater.

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Club Coupe. Remarkably clean condition. R. & H.

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Convertible, w/w tires, radio & heater. Really a bargain item.

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46 Pontiac
Streamliner. 4-door. Radio & heater.

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46 Ford Deluxe 2-door
41 Ply. Spec. Del. 2-door

Dug Out Specials!
Buy at Your Price!
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Windsor 4-door, mechanically sound. R. & H.

41 FORD V-8
Tudor. Lots of miles left in this sound car. Radio & heater.

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Windsor Club. R. & H.

42 PLYMOUTH
2-door. Radio & heater.

40 Chev. Deluxe 2-door
39 Dodge 4-door Sedan

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Club Coupe with radio and heater. \$895

48 Frazer
Manhattan 4-dr. Fully equipped. \$445

46 Ford
Station Wagon. Radio & heater. \$445

49 Kaiser
4 door Sedan. Fully equipped. \$595

Buy Now - Save the Sales Tax, Too!

If you buy before Sept. 1st you not only get these giant savings. You save the 1% Sales tax too ACT NOW!

49 Olds.
"58" 4-dr. Sedan. Hydramatic. R. & H. one owner. \$1095

46 Plym.
4-dr. Sedan. Radio and heater. \$595

47 Hudson
Commodore "6" 4-dr. R. & H. \$345

49 Buick
Roadmaster 4-dr. Sedan. 24,000 miles. \$1095

51 PLYMOUTH Suburban... \$1395
51 PLYMOUTH 4-dr. Sedan... \$1195
51 PLYMOUTH 4-dr. Sedan... \$1095
51 BUICK Wildcat... \$1195
49 CHRYSLER Club... \$1095
49 DeSOTO Convertible... \$1095
46 CHRYSLER WIND... \$610

Same Big Savings On Any Of The Following Used Cars!
52 Chrysler Convertible
52 Chrysler 4-door (2)
52 DeSoto Sportman
51 Chrysler 4-door
51 Chrysler Club
49 Ford 2-door
47 Ford 2-door
47 Plymouth 4-dr.
47 Chevrolet 2-dr.
46 Nash 4-door

52 Plymouth 4-dr.
52 Plymouth Club (2)
52 Plymouth Suburban
51 Chrysler 4-door
51 Chrysler Windsor 4-door
48 Ford Club Coupe
47 Nash 4-door
47 Pontiac 4-dr.
46 Buick 4-door
41 Chrysler 4-door

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2-dr. Deluxe "5" with all accessories... \$1995

51 PLYMOUTH
4-dr. Cranbrook V-8 with new tires... \$1395

51 PONTIAC
2-dr. Deluxe "4" Hydramatic. New covers. Excellent... \$1695

50 BUICK CONV.
Roadmaster—Fire engine red. Dynaflo White wall tires. Real Buy—SAVE.

49 OLDSMOBILE
Deluxe 4-dr. Hydramatic. New paint. Radio & heater... \$1395

*52 PLYMOUTH
Cranbrook. Convertible with all the extras including white wall tires and overdrive. Beautiful... \$1995

51 CHEVROLET
2-door. Tutone Green. Radio & heater... \$1395

*51 FRAZER
Vagabond 4-dr. with overdrive. Radio & heater... \$1295

50 MERCURY
4-dr. with new paint & all accessories... \$1295

*48 STUDE. CONV.
Champion Regal Sedan with overdrive. R. & H. and new top... \$1395

*49 PONTIAC
Streamliner Sedan Coupe "5" Hydramatic R. & H. \$1195

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All Dependable, Low Mileage, Fully Equipped Cars. We Are Never Satisfied Until You Are!

E-Z Terms—Open Eves. & Sundays—Tops for Trades

Williams Pontiac
Phone 7-2171 — BOYERTOWN — Phone 7-2171

WHO SAYS YOU CAN'T AFFORD
A LINCOLN?

1951-52 used Lincolns—barely broken in and priced to go—at your Lincoln dealer's now!

EVERY ONE A GUARANTEED SAFE-BUY
MAKE YOUR fine car dreams come true with a luxurious 1951 or 1952 used Lincoln—at your Lincoln dealer's now. They're the best of his best, and are plainly marked with the famous Safe-Buy sticker to prove it! Your Lincoln dealer should know when a Lincoln deserves the Safe-Buy guarantee—he sold them new, and serviced most of them regularly. And he knows that many are one-owner cars. So pick your Lincoln with confidence at your Lincoln dealer's now.

ACT FAST!
SEE YOUR NEAREST LINCOLN DEALER
AND LOOK FOR THE SAFE-BUY STICKER!

Safe Buy Used Cars

301 SAVE!
SAFE BUYS USED CARS GUARANTEED 10,000 MILES OR 1 YEAR. TERRIFIC SAVINGS!

52 Dodge 4-dr. ... \$1895
Gyromatic. Radio &

Do You Remember?

Those grand old days when Pottstown and area was in its infancy—Here's another photo that may recapture a few moments of eternity for you, a picture to stir your memory and let you catch a glimpse of the past.



—From Collection of Garth Herd

There was a time when the Fourth of July didn't slip by unnoticed in Pottstown. About 50 years ago, the observance of the National holiday was something that took weeks and even months of preparation. Here's a picture of one of

New York Relatives Visit Pastor, Wife

BALLY—Miss Clara Gehman, corr. Phone Bally 43-R-1. Yoder Bros., del. Phone Bally 43-R-1.

Dr. and Mrs. George Augustine, Napanoch, N. Y., spent several days with Mrs. Augustine's brother, the Rev. and Mrs. Wilmer Shelly.

Dr. and Mrs. Leonard Kreider and children, of Wadsworth, Ohio, were guests of the Rev. and Mrs. Wilmer Shelly recently.

Miriam Gehman attended the reunion of the 1949 graduates of Dr. Haff's hospital, Northampton, of which she is a graduate. The reunion was held at the home of Mr. and Mrs. Clifford Mose, Quakertown, Pa.

Dr. and Mrs. David Hottenstein and son David and daughter Mary Harriet and Dr. E. E. Johnson were dinner guests of Mr. and Mrs. Willard Hirsch recently. Dr. Hottenstein is stationed at the Navy hospital in Norfolk, Va.

Mr. and Mrs. Henry Gehman and daughter Elsie and Anna Horst, of Bowmansville, visited Lydia and Fannie Gehman recently.

CONTRIBUTIONS ANNOUNCED
EDINBURGH, Scotland, Aug. 27 (AP)—Americans have contributed more than \$840,000 to the King George VI memorial fund, US Ambassador Winthrop Aldrich said here today. It will establish scholarships and exchange students between Britain and the United States.

the many floats used to fill the line of march. The horses were the property of the Good Will Fire company, and so was the wagon.

The man in the saddle was a fire company "cavalier." Seated on the wagon, which also was used to haul freight by the company, are 14 pretty young girls, who represented the spirit of freedom in the parade.

The photograph was taken on South Hanover street, across from the Good Will Fire house. The street has since been resurfaced, the tracks have disappeared, and the horses and wagon have bowed to modern age.

But the tall structure in the background—the Security Trust building still stands.

Housed in the frame building behind the horses at the time was Roeller's electric store and Rath's tobacco company. Further along the street, George Deimer had an office where he collected payments for telephone bills. There weren't too many telephones during that time, so the Bell company maintained a small exchange in the trust building.

20% OFF ON ALL WOMEN'S WINTER COATS DURING THE MONTH OF AUGUST

Betty Lee
AIR-CONDITIONED
236 HIGH AT PENN

Sister and Brother Celebrate Birthdays Together at Party

RECHTFSVILLE—Miss Pauline Ebst, corr. Ronald Gerhart, del.

Mr. and Mrs. Thomas S. Freed entertained at a party in celebration of the ninth birthday anniversary of their daughter Joan and the sixth birthday anniversary of their son David.

Games were played and prizes were awarded. Refreshments were served and the honored guests received many gifts.

Present were Suzanne Landis, Joanne Reinhardt Louise Yoder, Ruth Ann Rohrbach Catharine Kemmerer Ann Gilbert, Linda Weller, Barbara Sallie Patsy Sallie Nancy Weller Marjorie Schaeffer Bruce Rohrbach, Dennis Yoder Eileen Heffner and Barrie Heffner. Also present were Jeffrey

Moyer, Gregory Gottshall, Kenneth Drumheller, Ronald Drumheller, Ruth Ann Biery, Mae Derr, Mrs. Carl Biery, Mr. and Mrs. Percy Conrad, Mr. and Mrs. Thomas H. Freed, Mr. and Mrs. Curtis H. Moyer and Mr. and Mrs. Forrest Gottshall. Those sending gifts were LeRoy Conrad Jr., Mrs. Annie Coleman, Mrs. Ella Moser and LeRoy Moser.

Guests of Mrs. Mattie Conrad were Mr. and Mrs. Stanley Lenhart, Mrs. Jennie Wolfe, Mrs. Beulah Happel and Mr. and Mrs. Norman Seagraves and son Donald, of Allentown.

William Herb, who has been confined to his home with illness for the past two months, is reported improving.

DIVORCE EXPECTED

EL PASO, Tex., Aug. 27 (AP)—An attorney for Ella Fitzgerald expects the singer to have her divorce tomorrow or the next day.

District Firemen Devise Method to Curb False Alarms

As a result of three false fire alarms within the past two years, the Ninth District Firemen's association of Montgomery county has devised a method which it thinks will curb the report of false information in the future.

The action was taken at a recent meeting of the organization, according to District President Jack Greenberg.

In the future, Greenberg pointed out, when summoning fire departments, the caller must give his name, the type of fire and the exact location.

This method will prevent the calling in of false alarms which jeopardize valuable fire fighting equipment and the lives of volunteer firemen, he added.

Most recent call was answered by the Pennsylvania Fire company, while Red Hill and Tylersport had similar experiences previously.

Fire companies in the ninth district which voted on the issue are East Green, Pennsburg, Red Hill, Green Lane, Lower Frederick, Upper Salford, Tylersport and Upper Frederick.

3 Delegates Report On Elks Convention

Pottstown's three delegates to the Elks State convention in Harrisburg returned early last night with reports of the proceedings.

Michael Groth, leading knight of the local Elks, was the official delegate from Pottstown. He was accompanied by George Hunzinger and Leonard Baker, both delegates. Groth reported that the convention opened Monday night with an open air service at Reservoir park in Harrisburg.

Yesterday morning the new State officers were installed. Seated as the new president was Barney Wentz of Ashland, Ruel



Bloodmobile Visit Sept. 17 To Require 250 Donors

The Red Cross bloodmobile will pay its next visit to Pottstown Sept. 17. Quota for the campaign has been set for 175 pints.

The bloodmobile will be on duty from 1 to 6:30 p. m. in the YWCA. Two hundred and fifty donors are needed to meet the quota.

Smith of Warren is the new vice president.

At 2 o'clock yesterday afternoon, the Pottstown Elks' drill team arrived and joined marchers in a parade through Harrisburg streets. The local drill team was headed by William Wolfe.

A group of 22 men comprised the team which left here early yesterday morning. They were accompanied by their wives and made the trip by bus.



Group Is Appointed

HARRISBURG, Aug. 27 (AP)—Gov. John S. Fine has appointed these members of the navigation commission of the Delaware river and its navigable tributaries:

Louis Kapelski, Parkside, Delaware county, a reappointment, and Capt. A. Hopen, Springfield, Delaware county, succeeding E. J. McGinness, Swarthmore.

PUC DELAYS RATE INCREASE

HARRISBURG, Aug. 27 (AP)—The Public Utility commission today suspended for six months to March 1 a \$140,000 annual rate increase sought by the Uniontown Water company, Uniontown, and ordered an investigation of its reasonableness.

R.C.A. VICTOR RADIOS Battery & Electric Portables

45 R.F.M. RECORD PLAYERS

3 Speed 33-45-78 Table and Portable Models

RECORDS

H. RENTZ SMALE

19 N. Hanover Street Pottstown, Pa. PHONE 1088

Sunset Pharmacy
12-14 Moser Rd. Pottstown, Pa.
POTTSTOWN'S FINEST DRUG STORE

BEAT THE TAX AT SUNSET PHARMACY
ONLY 3 SHOPPING DAYS LEFT

PHONE 2357

NOW'S The Time
For
TV ANTENNA REPAIR

Replace Rusted Guy Wires And Chimney Brackets with STAINLESS STEEL BANDING AND ALUMINUM GUY WIRES From

OVERHOLTZER'S
RADIO SERVICE S
156 W. HIGH ST. Phone 613

BUILDING? REMODELING? HOME IMPROVEMENTS

OF ALL TYPES ON THE BUDGET PLAN

- No Down Payment
- Pay as Little as \$5 per Month
- See Us for Quality Lumber • Millwork
- Building Materials

SHANAMAN
Home Builders Department Store
Phoenixville, 347 Bridge St. Ph. 704
Honey Brk. - Broad St. Ph. 3-3708

20% OFF
ON
• LAWN MOWERS
• ELECTRIC FANS
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